



2010 ANNUAL CONFERENCE SPONSORSHIP - NEW ORLEANS

July 20-24, 2010 - Show Date: July 22

SPONSORSHIP OPPORTUNITIES

Company: _____ Contact Name: _____

Phone _____ Email: _____

- DIAMOND SPONSOR** **\$15,000**
 - Receive a 20-minute session available to all conference attendees on Thursday, July 22 from 2:00 to 4:00 pm. This is "exclusive" time, no educational sessions will be presented nor will the exhibit hall be open.
 - One complimentary booth
 - Two complimentary full conference registrations (for company staff)
 - Three complimentary tickets to the Thursday evening social event
 - Complimentary tote bag insert
 - Prominent on-site signage at entrance to general session, exhibit hall, and special session
 - Pre-marketing on NACM website
 - Session description on NACM website and printed program
 - Special reference on NACM Prize Card – card will include two special spots that can only be completed by attending the special sessions between 2-4 pm on Thursday.
 - Special email message sent by NACM to registered attendees promoting your session
 - Mention in *Court Manager*

- PLATINUM SPONSOR** **\$11,000**
 - One complimentary booth
 - Two complimentary full conference registrations (for company staff)
 - Complimentary tote bag insert
 - Prominent on-site signage at entrance to general session and exhibit hall
 - Program mention
 - Mention in *Court Manager*
 - Pre-marketing on NACM website

- GOLD SPONSOR** **\$5,775**
 - One complimentary full conference registration (for company staff)
 - Prominent on-site signage at entrance to general session and exhibit hall
 - Program mention

- SILVER SPONSOR** **\$3,450**
 - Prominent on-site signage at entrance to general session and exhibit hall
 - Program mention

- OPENING RECEPTION PARTICIPATING SPONSOR** (Tuesday, July 20) **\$2,850**
 - Company-supplied signage at event
 - Two complimentary tickets to event and five complimentary drink tickets

- EVENING SOCIAL PARTICIPATING SPONSOR** (Thursday, July 22) **\$5,250**
 - Company-supplied signage at event
 - Five complimentary tickets to event and ten complimentary drink tickets

- LUNCH IN EXHIBIT HALL** (Thursday, July 22) **\$12,000**
 - Company-supplied brochure placed in each box lunch

- AFTERNOON ICE CREAM BREAK IN EXHIBIT HALL** (Thursday, July 22) **\$2,900**
 - Company-supplied signage at each break station

- GROUP LUNCH/BUSINESS MEETING** (Wednesday, July 21) **\$12,500**
 - Company-supplied signage at event
 - Company-supplied brochure placed at each table
 - Seven complimentary tickets to event

- BAND AT EVENING SOCIAL EVENT** (Thursday, July 22) **\$10,000**
 - Company-supplied banner placed on band stage
 - Eight complimentary tickets to event and sixteen complimentary drink tickets

2010 ANNUAL CONFERENCE SPONSORSHIP - CONT'D

- REFRESHMENT BREAK** **\$2,600**
• Company-supplied signage in break area - Per break
 Tuesday, July 20 Wednesday, July 21 Thursday, July 22
 Friday, July 23 Saturday, July 24
- HOSPITALITY SUITE** **\$4,800**
• Refreshments supplied—light snacks (pretzels, chips, etc.), beer and wine - Per night
• Company-supplied signage displayed at suite entrance. Company materials may be distributed during evening event.
 Tuesday, July 20 Wednesday, July 21 Friday, July 23
- KEYNOTE SPEAKER** **\$4,200**
• Company-supplied signage at session - Per session
 Wednesday, July 21 Thursday, July 22 Saturday, July 24
- HOTEL ROOM KEYS** **\$5,100**
• Company logo prominently displayed on attendee hotel room keys
• Sponsorship fee includes all printing and processing fees.
- TOTE BAGS** **\$6,300**
• Company logo prominently displayed on bag—a favorite take-home item for attendees. Fee also includes a tote bag insert.
- TOTE BAG INSERT** **\$2,300**
• Company-supplied one-piece brochure placed inside attendee tote bag
- BADGE LANYARDS** **\$4,650**
• Badges must be worn throughout the conference. Company logo displayed on lanyard.
• Great consistent exposure throughout the show!
- FUN RUN/WALK** **\$3,450**
• Attendees will run/walk on a designated route throughout the city.
• T-Shirts provided for the event will include the company sponsor logo.
- NOTEBOOK BACK COVER ADVERTISEMENT** **\$5,700**
• Company-supplied 8 ½ x 11 color advertisement placed on back cover of conference notebook.
- NOTEBOOK TAB** **\$1,210**
• Company Logo or Advertisement placed on notebook tab - Per tab
 Agenda Tab Speaker Bios Tab Attendee List Tab Exhibitors Tab
- SCHEDULE AT A GLANCE** **\$2,975**
• Company logo displayed on cover of 10 fold mini schedule, which provides quick access to the conference daily schedule and events.
• Attendees use this throughout the conference!

Signature below confirms company's participation as a NACM Annual Conference Sponsor. This signed contract is non-refundable and non-transferable.

Signature

Date

To confirm your sponsorship participation, please fax the completed sponsorship form to (757) 564-2002 at your earliest convenience. If you have any questions regarding the NACM exhibits or sponsorship opportunities, please contact Stacey Smith, Exhibits & Sponsorship Coordinator, at (757) 259-1816; ssmith@ncsc.org.

Mail payment to:
NACM
c/o NCSC, Conference Services
300 Newport Avenue
Williamsburg, VA 23185

www.nacmnet.org