

NACM MEMBERSHIP SERVICES COMMITTEE MEETING

Wednesday, January 6, 2021, 2PM ET 1-872-240-3412 Access Code: 361-052-541

https://global.gotomeeting.com/join/361052541

2020/2021 Committee Charges

Actively pursue new and non-renewing members Membership Scholarship Donation Drive Solicit and select the following NACM Awards for Annual Conference (Enhancing Justice Award, Award of Merit, Graduate Studies Scholarship, Edward C. Gallas Award, ECP Award, Perkins Award, Conference and ICM Scholarship)

Call to Order Tina Mattison

Welcome and Roll Call

- Teresa Decker
- Amanda Leazer
- TJ Bement
- Jeff Chapple
- Kent Pankey
- Stacy Worby
- Lawanda Crosby
- Jeffrey Tsunekawa
- Erin Carr
- Mark Weinberg
- Rick Pierce
- Zenelle Brown
- Vicky Carlson

Membership Drive 2020

Tina Mattison

- Didn't guite make 2020 in 2020. A lot of people took advantage of our discount. In December we had 22 new people, but 22 people purged. But we had 4 purged reinstate, so we are net positive for December. With the pandemic, courts are facing budget constraints, so membership might not be a priority for some.
- Mark asked if there was a list of new members on the website, so "old" members can reach out to welcome new members. Jeffrey noted that there is a spot in the Court

Tina Mattison

Manager website for this information, but it is outdated. He will reach out to the Communications group and see if that can be done.

- Past presidents have started to personally reach out to the purged list.
- Court Manager site also has a link for new members, but that hasn't been updated since February. Jeffrey will reach out to Charleston to make sure that gets updated.

Subcommittees:

Early Career Professionals

- **Stacy Worby**
- There was not much to share today. There's been a challenge with not having in person activities to coordinate.
- There were 2 articles published in the Court Express. Since then, there
 have been 2 requests for republication of those articles in their own
 newsletters.
- Tina discussed having an ECP spotlight in the next Court Express. Jeffrey confirmed that the next one will be early March.
- Discussed having a shared interest group for ECP
- Looking for ways to market and improve mentorship.
- o State Associations

- Jeffrey Tsunekawa
- Has only met once in September, but not November; next meeting is tomorrow. Topics stem from strategic plan the Board just revised and adopted. Two items specific to state associations:
 - Explore membership drives, considering that some are already dual membership partners.
 - Engage leaders to offer education and speaker opportunities for conferences.
- International

- Tina for Michele Oken
- Working on an article to highlight work completed in the subcommittee in conjunction with IACA.
- Podcast has also focused on International agenda.
- Working Groups

- Tina Mattison
- There are many upcoming strategic priorities for which the Membership Committee is responsible. Some are new, but many are already in progress. Tina will share this info via email.
- The Membership ambassador program was approved by the Board, thanks to the input and support of Zenelle.

New Business

 Awards will begin being advertised in February or March in preparation for the Annual Conference.

Next Meeting Dates for 2021 – February 3rd, March 3rd, April 7th, May 5th, June 2nd.