COMMUNICATIONS COMMITTEE
Thursday, January 14, 2021 - 4:00 p.m. ET
hair: Charleston Carter  Vice Chair: Jeff Chapple
Minutes: Frank Hardester
Committee Page

Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting or
Dial in: Find your local number  Meeting ID: 985 6271 0553 | Passcode: 834840

MINUTES

1. Welcome/Call to Order  Charleston Carter
Che Alexander, Deborah Barringer, T.J. BeMent, Erin Carr, Charleston Carter, Jeff Chapple, Janet
Cornell, Giuseppe Fazari, Kathy Griffin, Frank Hardester, Kelly Hutton, Peter Kiefer, Phil Knox, Kasey
Morgan, Dee Morrill, Andra Motyka, Jamie Owens, Dawn Palermo, Kenneth Pankey, Rick Pierce,
Cristina Prieto, Alyce Roberts, Danielle Rosete, Johnny Tse, Charlene Watkins, Stacy Worby

2. Approve Minutes of December 10, 2020 Meeting  Frank Hardester
No changes offered. Minutes approved.

3. Conference Development Update  Kathy Griffin
Kathy stated everything is going as planned for the summer conference to be held July 11-15 in San
Diego. We have scored all sessions and are making a draft agenda. The mid-year conference in
February will be a series of online webinars. Thank you, communications committee, for helping with
the webinars.

4. Core Update  Rick Pierce
Rick reported that we are making significant progress. We are looking at the content to see what is
relevant and what needs to be modified. We are weaving DEI into the fabric of what NACM is all
about. No significant changes to the Court Champion Certificate, which will be on the webinar in May
to give people an opportunity to learn more.
5. Membership Update  
   Tina Mattison  
   Tina was unable to make the call. Charleston stated that they are working on a membership flyer.

6. NACM Resource Index  
   Jeffrey Tsunekawa  
   Jeffrey was not able to make the call. He reported by email, as announced on the December call, the resource index is now live and accessible. It will be updated on a quarterly basis as new resources are produced.

7. Podcasts  
   Peter Kiefer  
   Peter reported podcasts are rolling along. November and December were a panel discussion about courts dealing with emergency situations such as wildfires and COVID. They had 252 views on the November podcast, and 185 on the December podcast. Peter stated that he hosted with Janet Cornell a podcast on court international about how courts internationally are dealing with Coronavirus. This was the first podcast that was sponsored, the sponsor was Tyler Technologies. January’s podcast will have a panel from one and two judge courts, which comes out next week.

8. Public Landing Pages Update  
   Angie VanSchoick  
   Angie was not able to make the call.

9. Publications Updates  
   Court Express  
   Jeffrey Tsunekawa  
   Jeffrey was unable to make the call. He reported by email, the next Court Express isn’t due to be published until early March, so there is plenty of time to submit items of interest. Janet asked if there is a publication schedule for 2021? The schedule was located and posted in the Zoom chat.

   Court Manager  
   Charlene Watkins  
   Charlene stated that the winter edition has been turned in and is being published. She stated that she could use more items for the spring schedule between now and the end
of January. Charlene said she is happy to do the legwork if anyone would like to contribute an introduction. Andra volunteered to do an article on the same subject that the recent podcasts were on. Kathy stated that she would be willing to put together an article about becoming a board member. Kenneth Pankey said he is completing his article but needs to cut it down. Joe suggested cutting a lengthy article into a couple different articles. Janet stated that she is working on an article about case flow and the impact of COVID, as well as a piece about the panel that Peter had. Peter stated that he surveyed 150 court administrators about the impact of COVID and testing court employees. The deadline for spring articles is published as being January 11, but Charlene can stretch it out to the beginning of February. Charleston said he will send out a friendly reminder to those who volunteered to help with articles.

10. Social Media Update

Kevin Lane

Kevin was unable to make the call. Cristina Prieto reported on his behalf that recent postings focused on membership, holiday gifts, tax deductible donations, and newsworthy articles. Charlene asked if she comes across information about someone who receives an award or professional designation, should I forward that to you? Cristine replied yes, we post articles on anything related to courts nation-wide.

11. Webinars Update

Charleston Carter

Charleston reported that the recent webinars have received positive feedback. Once we get dates nailed down for the future webinars, we will send the information out to this committee.

TJ stated that he hopes everyone saw the email sent out earlier this week. We are moving forward about diversity, equity and inclusion, which was formally kicked off yesterday. We are looking for recommendations for the spring and the summer conferences. Stay safe everyone.

Charleston expressed to the group that he truly appreciates what everyone does for the committee.

Next Meeting: Thursday, February 11, 2021, at 4:00 p.m. ET