

Charleston Carter

Rick Pierce

COMMUNICATIONS COMMITTEE

Thursday, January 14, 2021 - 4:00 p.m. ET hair: <u>Charleston Carter</u> Vice Chair: <u>Jeff Chapple</u> Minutes: <u>Frank Hardester</u> Committee Page

Join from your computer, tablet, or smartphone: <u>Zoom Communications Committee Meeting</u> or Dial in: <u>Find your local number</u> Meeting ID: 985 6271 0553 | Passcode: 834840

MINUTES

1. Welcome/Call to Order

Che Alexander, Deborah Barringer, T.J. BeMent, Erin Carr, Charleston Carter, Jeff Chapple, Janet Cornell, Giuseppe Fazari, Kathy Griffin, Frank Hardester, Kelly Hutton, Peter Kiefer, Phil Knox, Kasey Morgan, Dee Morrill, Andra Motyka, Jamie Owens, Dawn Palermo, Kenneth Pankey, Rick Pierce, Cristina Prieto, Alyce Roberts, Danielle Rosete, Johnny Tse, Charlene Watkins, Stacy Worby

- 2. Approve Minutes of December 10, 2020 Meeting Frank Hardester No changes offered. Minutes approved.
- 3. Conference Development Update Kathy Griffin Kathy stated everything is going as planned for the summer conference to be held July 11-15 in San Diego. We have scored all sessions and are making a draft agenda. The mid-year conference in February will be a series of online webinars. Thank you, communications committee, for helping with the webinars.
- 4. Core Update

Rick reported that we are making significant progress. We are looking at the content to see what is relevant and what needs to be modified. We are weaving DEI into the fabric of what NACM is all about. No significant changes to the Court Champion Certificate, which will be on the webinar in May to give people an opportunity to learn more.



5. Membership Update

Tina Mattison

Jeffrey Tsunekawa

Peter Kiefer

Tina was unable to make the call. Charleston stated that they are working on a membership flyer.

6. NACM Resource Index

Jeffrey was not able to make the call. He reported by email, as announced on the December call, the resource index is now live and accessible. It will be updated on a quarterly basis as new resources are produced.

7. Podcasts

Peter reported podcasts are rolling along. November and December were a panel discussion about courts dealing with emergency situations such as wildfires and COVID. They had 252 views on the November podcast, and 185 on the December podcast. Peter stated that he hosted with Janet Cornell a podcast on court international about how courts internationally are dealing with Coronavirus. This was the first podcast that was sponsored, the sponsor was Tyler Technologies. January's podcast will have a panel from one and two judge courts, which comes out next week.

8. Public Landing Pages Update

Angie was not able to make the call.

9. Publications Updates

Court Express

Jeffrey Tsunekawa

Angie VanSchoick

Jeffrey was unable to make the call. He reported by email, the next Court Express isn't due to be published until early March, so there is plenty of time to submit items of interest. Janet asked if there is a publication schedule for 2021? The schedule was located and posted in the Zoom chat.

Court Manager

Charlene Watkins

Charlene stated that the winter edition has been turned in and is being published. She stated that she could use more items for the spring schedule between now and the end



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of January. Charlene said she is happy to do the legwork if anyone would like to contribute an introduction. Andra volunteered to do an article on the same subject that the recent podcasts were on. Kathy stated that she would be willing to put together an article about becoming a board member. Kenneth Pankey said he is completing his article but needs to cut it down. Joe suggested cutting a lengthy article into a couple different articles. Janet stated that she is working on an article about case flow and the impact of COVID, as well as a piece about the panel that Peter had. Peter stated that he surveyed 150 court administrators about the impact of COVID and testing court employees. The deadline for spring articles is published as being January 11, but Charlene can stretch it out to the beginning of February. Charleston said he will send out a friendly reminder to those who volunteered to help with articles.

10. Social Media Update

Kevin Lane

Kevin was unable to make the call. Cristina Prieto reported on his behalf that recent postings focused on membership, holiday gifts, tax deductible donations, and newsworthy articles. Charlene asked if she comes across information about someone who receives an award or professional designation, should I forward that to you? Cristine replied yes, we post articles on anything related to courts nation-wide.

11. Webinars Update

Charleston Carter

Charleston reported that the recent webinars have received positive feedback. Once we get dates nailed down for the future webinars, we will send the information out to this committee.

TJ stated that he hopes everyone saw the email sent out earlier this week. We are moving forward about diversity, equity and inclusion, which was formally kicked off yesterday. We are looking for recommendations for the spring and the summer conferences. Stay safe everyone.

Charleston expressed to the group that he truly appreciates what everyone does for the committee.

Next Meeting: Thursday, February 11, 2021, at 4:00 p.m. ET