



COMMUNICATIONS COMMITTEE MINUTES

Thursday, February 11, 2021 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Jeff Chapple](#)

Minutes: [Frank Hardester](#)
[Committee Page](#)

Join from your computer, tablet, or smartphone: [Zoom Communications Committee Meeting](#) or
Dial in: [Find your local number](#) Meeting ID: 985 6271 0553 | Passcode: 834840

1. Welcome/Call to Order *Charleston Carter*
Deborah Barringer, T.J. BeMent, Erin Carr, Charleston Carter, Jeff Chapple, Giuseppe Fazari, Frank Hardester, Brandon Henson, Peter Kiefer, Kevin Lane, Richard Lynch, Tina Mattison, Andra Motyka, Dawn Palermo, Yvonne Reed, Johnny Tse, Jeffrey Tsunekawa, Charlene Watkins, Stacy Worby
2. Approve Minutes of January 14, 2021 Meeting *Frank Hardester*
No changes offered. Minutes approved.
3. Membership Update *Tina Mattison*
Tina reported that the Membership Committee met last week. They are working on videos for virtual education through social media. Discussions were held about re-using videos from the annual conference for social media. The Membership Committee will choose a few videos and send them to Charleston, Jeff and T.J. The Membership Committee is trying to draw in the early career professionals and promote that through the Court Express. There is a need to push the Swag, our Amazon Merch account counts purchases, if we don't meet the minimum, they could remove the account. There has been discussions about starting Membership Mondays where they will send outposts that highlight the different areas of membership. Charleston asked how would someone donate to the scholarship fund. Tina replied that there is a donate button on the front page of the website, then you can choose what fund you would like to make a donation to.



4. Conference Development Update

Kathy Griffin

Kathy was not able to make the call. Charleston stated that she sent an email reminder that the registration for the 2021 conference has been sent out. TJ stated that this is a 2-part conference, with the educational series and a members only follow up, you must register for each one separately.

5. Core Update

Rick Pierce

Rick was not available for the call.

6. NACM Resource Index

Jeffrey Tsunekawa

Jeffrey reported that the Resource Index went live a couple of months ago, updates will be available quarterly. Charleston stated that he will remove it from future agendas until there is more information.

7. Podcasts

Peter Kiefer

Peter reported that statistics show that we have received 1,730 views of the video podcasts and 9,800 listens to the audio podcasts, for an access total of 11,530 since the podcasts started 2 years ago. Last month's podcast with 1 and 2 judge court administrators was well received. February's podcast is on court corona virus vaccinations and testing, as well as tele-working for employees. March's podcast will be on juvenile detention and risk assessments.

8. Public Landing Pages Update

Angie VanSchoick

Angie was not available for the call.

9. Publications Updates

Court Express

Jeffrey Tsunekawa

Jeffrey reported that finished Court Express is due by March 5th, there is still time to contribute content. Thank you for the content already submitted.



Court Manager

Charlene Watkins

Charlene stated that she received several submissions since the last meeting, thank you so much to everyone who submitted. We will have a link sent out soon for the issue.

10. Social Media Update

Kevin Lane

Kevin reported that there have been several update postings on membership and other committees. They are promoting the mid-year educational series. Committee members are coming up with posting topics based upon our interests. We will have more to post over the next few weeks on the Manager Educational Series.

11. Webinars Update

Charleston Carter

Charleston stated that the educational series will take place, we have speakers such as Tyler Technologies. Look for more information coming your way.

12. Website Update

Jeffrey Tsunekawa

Jeffrey reported that Erin has been doing a great job developing the mid-year webinar conference content.

13. Other

Jeffrey reported that the vice president of IACA reached out asking if NACM had members that are also IACA members that would help promote IACA. Charleston replied that he will send an email out. TJ stated that we have done posts on social media promoting what other partners are doing.

TJ reported that the American Association of Electronic Court Reporters and Transcribers (AAERT) have asked NACM to do a series on their webinar.

Next Meeting: Thursday, March 11, 2021, at 4:00 p.m. ET