COMMUNICATIONS COMMITTEE MINUTES
Thursday, February 11, 2021 - 4:00 p.m. ET
Chair: Charleston Carter, Vice Chair: Jeff Chapple
Minutes: Frank Hardester
Committee Page

Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting or
Dial in: Find your local number  Meeting ID: 985 6271 0553 | Passcode: 834840

1. Welcome/Call to Order  Charleston Carter
Deborah Barringer, T.J. BeMent, Erin Carr, Charleston Carter, Jeff Chapple, Giuseppe Fazari, Frank
Hardester, Brandon Henson, Peter Kiefer, Kevin Lane, Richard Lynch, Tina Mattison, Andra Motyka,
Dawn Palermo, Yvonne Reed, Johnny Tse, Jeffrey Tsunekawa, Charlene Watkins, Stacy Worby

2. Approve Minutes of January 14, 2021 Meeting  Frank Hardester
No changes offered. Minutes approved.

3. Membership Update  Tina Mattison
Tina reported that the Membership Committee met last week. They are working on videos for virtual
education through social media. Discussions were held about re-using videos from the annual
conference for social media. The Membership Committee will choose a few videos and send them to
Charleston, Jeff and T.J. The Membership Committee is trying to draw in the early career professionals
and promote that through the Court Express. There is a need to push the Swag, our Amazon Merch
account counts purchases, if we don’t meet the minimum, they could remove the account. There has
been discussions about starting Membership Mondays where they will send outposts that highlight the
different areas of membership. Charleston asked how would someone donate to the scholarship fund.
Tina replied that there is a donate button on the front page of the website, then you can choose what
fund you would like to make a donation to.
4. Conference Development Update  
   Kathy Griffin  
   Kathy was not able to make the call. Charleston stated that she sent an email reminder that the registration for the 2021 conference has been sent out. TJ stated that this is a 2-part conference, with the educational series and a members only follow up, you must register for each one separately.

5. Core Update  
   Rick Pierce  
   Rick was not available for the call.

6. NACM Resource Index  
   Jeffrey Tsunekawa  
   Jeffrey reported that the Resource Index went live a couple of months ago, updates will be available quarterly. Charleston stated that he will remove it from future agendas until there is more information.

7. Podcasts  
   Peter Kiefer  
   Peter reported that statistics show that we have received 1,730 views of the video podcasts and 9,800 listens to the audio podcasts, for an access total of 11,530 since the podcasts started 2 years ago. Last month’s podcast with 1 and 2 judge court administrators was well received. February’s podcast is on court corona virus vaccinations and testing, as well as tele-working for employees. March’s podcast will be on juvenile detention and risk assessments.

8. Public Landing Pages Update  
   Angie VanSchoick  
   Angie was not available for the call.

9. Publications Updates  
   Court Express  
   Jeffrey Tsunekawa  
   Jeffrey reported that finished Court Express is due by March 5th, there is still time to contribute content. Thank you for the content already submitted.
Charlene stated that she received several submissions since the last meeting, thank you so much to everyone who submitted. We will have a link sent out soon for the issue.

10. Social Media Update

Kevin reported that there have been several update postings on membership and other committees. They are promoting the mid-year educational series. Committee members are coming up with posting topics based upon our interests. We will have more to post over the next few weeks on the Manager Educational Series.

11. Webinars Update

Charleston stated that the educational series will take place, we have speakers such as Tyler Technologies. Look for more information coming your way.

12. Website Update

Jeffrey reported that Erin has been doing a great job developing the mid-year webinar conference content.

13. Other

Jeffrey reported that the vice president of IACA reached out asking if NACM had members that are also IACA members that would help promote IACA. Charleston replied that he will send an email out. TJ stated that we have done posts on social media promoting what other partners are doing.

TJ reported that the American Association of Electronic Court Reporters and Transcribers (AAERT) have asked NACM to do a series on their webinar.

Next Meeting: Thursday, March 11, 2021, at 4:00 p.m. ET