



COMMUNICATIONS COMMITTEE

Thursday, March 11, 2021 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Jeff Chapple](#)

Minutes: [Frank Hardester](#)
[Committee Page](#)

Join from your computer, tablet, or smartphone: [Zoom Communications Committee Meeting](#) or
Dial in: [Find your local number](#) Meeting ID: 985 6271 0553 | Passcode: 834840

MINUTES

1. Welcome/Call to Order *Charleston Carter*
Deborah Barringer, Erin Carr, Jeff Chapple, Janet Cornell, Giuseppe Fazari, Frank Hardester, Brandon Henson, Peter Kiefer, Kevin Lane, Richard Lynch, Tina Mattison, Andra Motyka, Jamie Owens, Kenneth Pankey, Rick Pierce, Carlene Redman, Yvonne Reed, Danielle Rosete, Johnny Tse, Charlene Watkins.
2. Approve Minutes of February 11, 2021 Meeting *Frank Hardester*
No changes offered. Minutes approved.
3. Membership Update *Tina Mattison*
Tina reported that the Early Career Professionals and Membership Committee meetings were held last week. The updated student membership flyer has been sent out. The Early Career Professionals are looking at charities for NACM CARES. The Membership Committee would like assistance getting the word out about awards, and that scholarships are still available. The American Association of Electronic Reporters and Transcribers (AAERT) asked Tina to post in their publication, Tina asked for someone to review the post before she sends it. Rick offered to review it.
4. Conference Development Update *Kathy Griffin*
Kathy was not able to make the call. Jeff Chapple stated that they are working with California to narrow down the exact location and date for the in-person conference. Rick added that the officers for Conference Development have sent out a survey to get an idea on how people are feeling about traveling for a summer conference. All webinars are proceeding.



5. Core Update

Rick Pierce

Rick discussed proceeding with the court champion series certificate program and moving forward with the curriculum review.

6. Podcasts

Peter Kiefer

Peter reported 268 people accessed the February audio/video podcast. The March episode is on juvenile detention and placement decisions during COVID. The April episode will be on Communication, including a topic about continuing Zoom after COVID. Peter requested feedback from this committee about the podcasts, including the length, and number of people on the panels. A suggestion was made to add time markers for questions, which will be added to the next podcast. Andra asked Peter if he could attach a survey to the podcast. Janet suggested using a screenshot of survey questions with an email to the end of his video podcast.

7. Public Landing Pages Update

Angie VanSchoick

Angie was not able to make the call.

8. Publications Updates

Court Express

Jeffrey Tsunekawa

Jeffrey was not available for the call. He sent a report that the *Court Express* was distributed on March 5 to the current membership base of 1,414 individuals. Initial statistics showed a 34.6% open rate. The next edition is set for distribution on May 28.

Court Manager

Charlene Watkins

Charlene stated that current issue went out on February 22nd. Material is being gathered for the next issue. Please submit articles for future issues. Joe asked if the schedule that is online is strict or if there is some flexibility. Charlene responded that there is flexibility with that date.



9. Social Media Update

Kevin Lane

Kevin reported that there was an increase in social media postings. They promoted NACM gear, educational sessions, jury related topics, early career professions and memberships.

10. Webinars Update

Jeff Chapple

Jeff reminded everyone to sign up for the midyear educational sessions. They will be testing tomorrow for the next sessions and to please watch for more information to come about future sessions.

11. Website Update

Jeffrey Tsunekawa

Jeffrey was not able to make the call. Jeff reported that there was a brief glitch with the website, but it has been fixed.

Next Meeting: Thursday, April 8, 2021, at 4:00 p.m. ET