COMMUNICATIONS COMMITTEE

Thursday, March 11, 2021 - 4:00 p.m. ET
hair: Charleston Carter  Vice Chair: Jeff Chapple
Minutes: Frank Hardester
Committee Page

Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting or
Dial in: Find your local number Meeting ID: 985 6271 0553 | Passcode: 834840

MINUTES

1. Welcome/Call to Order  Charleston Carter
   Deborah Barringer, Erin Carr, Jeff Chapple, Janet Cornell, Giuseppe Fazari, Frank Hardester, Brandon
   Henson, Peter Kiefer, Kevin Lane, Richard Lynch, Tina Mattison, Andra Motyka, Jamie Owens, Kenneth
   Pankey, Rick Pierce, Carlene Redman, Yvonne Reed, Danielle Rosete, Johnny Tse, Charlene Watkins.

2. Approve Minutes of February 11, 2021 Meeting  Frank Hardester
   No changes offered. Minutes approved.

3. Membership Update  Tina Mattison
   Tina reported that the Early Career Professionals and Membership Committee meetings were held last
   week. The updated student membership flyer has been sent out. The Early Career Professionals are
   looking at charities for NACM CARES. The Membership Committee would like assistance getting the
   word out about awards, and that scholarships are still available. The American Association of
   Electronic Reporters and Transcribers (AAERT) asked Tina to post in their publication, Tina asked for
   someone to review the post before she sends it. Rick offered to review it.

4. Conference Development Update  Kathy Griffin
   Kathy was not able to make the call. Jeff Chapple stated that they are working with California to
   narrow down the exact location and date for the in-person conference. Rick added that the officers for
   Conference Development have sent out a survey to get an idea on how people are feeling about
   traveling for a summer conference. All webinars are proceeding.
5. Core Update  

Rick Pierce

Rick discussed proceeding with the court champion series certificate program and moving forward with the curriculum review.

6. Podcasts  

Peter Kiefer

Peter reported 268 people accessed the February audio/video podcast. The March episode is on juvenile detention and placement decisions during COVID. The April episode will be on Communication, including a topic about continuing Zoom after COVID. Peter requested feedback from this committee about the podcasts, including the length, and number of people on the panels. A suggestion was made to add time markers for questions, which will be added to the next podcast. Andra asked Peter if he could attach a survey to the podcast. Janet suggested using a screenshot of survey questions with an email to the end of his video podcast.

7. Public Landing Pages Update  

Angie VanSchoick

Angie was not able to make the call.

8. Publications Updates  

Court Express  

Jeffrey Tsunekawa

Jeffrey was not available for the call. He sent a report that the Court Express was distributed on March 5 to the current membership base of 1,414 individuals. Initial statistics showed a 34.6% open rate. The next edition is set for distribution on May 28.

Court Manager  

Charlene Watkins

Charlene stated that current issue went out on February 22\textsuperscript{nd}. Material is being gathered for the next issue. Please submit articles for future issues. Joe asked if the schedule that is online is strict or if there is some flexibility. Charlene responded that there is flexibility with that date.
9. Social Media Update  
   *Kevin Lane*
   Kevin reported that there was an increase in social media postings. They promoted NACM gear, educational sessions, jury related topics, early career professions and memberships.

10. Webinars Update  
    *Jeff Chapple*
    Jeff reminded everyone to sign up for the midyear educational sessions. They will be testing tomorrow for the next sessions and to please watch for more information to come about future sessions.

11. Website Update  
    *Jeffrey Tsunekawa*
    Jeffrey was not able to make the call. Jeff reported that there was a brief glitch with the website, but it has been fixed.

**Next Meeting: Thursday, April 8, 2021, at 4:00 p.m. ET**