NACM MEMBERSHIP SERVICES COMMITTEE MEETING
Thursday, June 18, 2020, 2PM ET
+1 (646) 749-3122 Access Code: 836-051-597
https://global.gotomeeting.com/join/836051597

Call to Order                          Michelle Dunivan
Welcome and Roll Call                Michelle Dunivan
Subcommittees:
  o Early Career Professionals         Tina Mattison
  o State Associations                Kathy Griffin
  o International                     Michele Oken
  o Membership marketing

Virtual Conference                  Michelle Dunivan
  o Membership Discount
  o Marketing
    • During the conference marketing
    • Within the virtual conference
  o Scholarship/Donations
  o What can committee members do to get word out?
    • Commercials for podcasts/webinars
    • Be a spokesperson in their own court/association

Adjourn