

NACM MEMBERSHIP SERVICES COMMITTEE MEETING

Thursday, June 18, 2020, 2PM ET

+1 (646) 749-3122 Access Code: 836-051-597 https://global.gotomeeting.com/join/836051597

Call to Order Michelle Dunivan
Welcome and Roll Call Michelle Dunivan

Subcommittees:

Early Career Professionals
 State Associations
 International
 Tina Mattison
 Kathy Griffin
 Michele Oken

Membership marketing

Virtual Conference Michelle Dunivan

Membership Discount

Marketing

- During the conference marketing
- Within the virtual conference
- Scholarship/Donations
- O What can committee members do to get word out?
 - Commercials for podcasts/webinars
 - Be a spokesperson in their own court/association

Adjourn