



National Association for Court Management

Strengthening Court Professionals

Membership Committee Progress Report Form – 2018-2019

	Report	Due Date	Submission Date
	Fall Progress Report	October 18, 2018	
	Midyear Progress Report	January 15, 2019	
X	Annual Progress Report	June 17, 2019	June 17, 2019

Project	Project Status	Strategic Priority? (Yes/No)	Discussion Needed? (Yes/No)	Board Action Needed? (Yes/No)	If Yes to discussion or action, please describe what needed
Membership Appreciation Event	This event was a success. Dozens of members participated each day, increasing web traffic, and member engagement.	Yes	No	No	
Membership Benefits and Justification	A letter justifying membership expense was developed to be added to the Membership Benefits page of the website.	Yes	No	No	
Awards and Scholarship subcommittee	The new award nomination form was implemented, with the newly branded Justice Achievement Award. The 23 scholarship applications were evaluated quickly and thorough and recipients were notified in a timely manner.	No	No	No	

Career Fair	Four courts reserved tables for the Career Fair. Supplemental offerings will be available during this time period. The Membership Committee will reach out to the four participating courts to thank them and solicit feedback for future events.	Yes	No	No	
LinkedIn Recruitment	<p>The LinkedIn representative spoke with Michelle telephonically, and is sending written guidelines for pricing and options.</p> <p>Janet, Jeffrey and Kevin continue to post organic content. These posts can be sponsored to show in feeds for member recruitment.</p>	Yes	Yes	Yes	I will present several options for how to pursue LinkedIn sponsored content. I would like the Board to provide suggestions or guidance as to the best way to maximize use of this resource. Some funds are budgeted for this purpose, and I will look for Board approval as to how to use the funds.

Time needed at meeting for Committee report: 30 Minutes

Submitted by: Michelle Dunivan

Date: 6/17/2017