NACM MEMBERSHIP SERVICES COMMITTEE MEETING
Wednesday, February 3, 2021, 2PM ET
Zoom Membership Committee Meeting

Meeting ID: 966 4301 6450
Passcode: 034792
Find your local number

2020/2021 Committee Charges
Actively pursue new and non-renewing members
Membership Scholarship Donation Drive
Solicit and select the following NACM Awards for Annual Conference (Enhancing Justice Award, Award of Merit, Graduate Studies Scholarship, Edward C. Gallas Award, ECP Award, Perkins Award, Conference and ICM Scholarship)

Call to Order      Michelle Dunivan
Welcome and Roll Call     Michelle Dunivan
• Stacey Worby
• Michele Oken
• Erin Carr
• Karl Thoennes
• Kenneth Pankey
• Jeff Chappel
Subcommittees:
  o Early Career Professionals     Stacy Worby
    • Today’s meeting was cancelled due to significant conflicts for committee members. Looking for more people to join the committee, and how to identify people that are eligible to join the committee. It’s challenging to hold meetings when the in-person events the committee’s focus is built on are not happening. They have considered using this time for shared interest group discussion when there is little business to be done.
  o State Associations     Jeffrey Tsunekawa
    • No report
  o International     Michele Oken
    • The next meeting is February 15. There is an International Podcast episode planned for May. Court Association templates are posted on the
website, and placement is being reviewed for wide accessibility

- Awards Committee
  - Elaina Cano volunteered to chair the committee. Stacy Worby, Kenneth Pankey, Mark Weinberg and Lakeisha Crosby volunteered to be on the awards panel to review submissions.

Strategic Plan

Michelle Dunivan

Strategic Plan – National Association for Court Management (nacmnet.org)

- We reviewed the Membership section of the plan. In the first goal it was recognized that it will be difficult to achieve many of these goals with the limited access to data we have. In the second goal, the committee focused on ways to improve the Mentorship program. Ideas included providing guidance for mentees to identify goals through the mentorship, decide if they want NACM-related support or career support in this relationship, and track progress toward goals. To advertise the program, we could do an ongoing survey of all mentees who had ever been matched to see the benefits, perhaps even long after the mentoring relationship ended. Updated mentoring testimonials may also be useful for marketing the mentorship program, as well as NACM more broadly.

Membership Scholarship Drive

Michelle Dunivan

- The discussion started by acknowledging that there would be no discount for this round of scholarships. Based on that, we have enough for two scholarships, and the discussion centered around when to provide the scholarship, when and how to advertise for nominations, and when and how to advertise for donations to support more membership scholarships. The timing in conjunction with the possibly in-person Annual Conference.
- The committee decided the nomination and donation process should be heavily marketed through social media and at the education series. At least the two memberships that are available now should be awarded at the end of the education series, anticipating that one or both may use this membership to gain reduced-cost attendance to the annual conference.

Member Website updates

Michelle Dunivan

- Members were encouraged to visit the Membership Committee page to review updates.

New Business

Next Meeting Dates for 2021 – March 3rd, April 7th, May 5th, June 2nd.

Adjourn