



# National Association for Court Management

*Strengthening Court Professionals*

## NACM MEMBERSHIP SERVICES COMMITTEE MEETING MINUTES

Thursday, April 16, 2020, 2PM ET

+1 (646) 749-3122 Access Code: 836-051-597

<https://global.gotomeeting.com/join/836051597>

### Call to Order

Meeting was called to order.

**Michelle Dunivan**

### Welcome and Roll Call

- Will Simmons
- Michelle Dunivan
- TJ BeMent
- Tina Mattison
- Jeff Chapple
- Rick Pierce

**Michelle Dunivan**

- Jeffrey Tsunekawa
- Angie VanSchoick
- Michele Oken
- Erin Carr
- Kent Pankey
- Amanda Leazer

### Subcommittees:

#### ○ Early Career Professionals

**Tina Mattison**

Tina provided an update on the Early Career Professionals Subcommittee.

**NACM Cares Charity:** With the uncertainty of times and the status of the annual conference, Tina reported that she has not locked down a charity as of yet for the annual conferences. There are one or two options for our group, stay tuned.

**Awards:** As of today, we do not have any Early Career Professional award nominees. Will has approved moving the deadline for the awards to May 15<sup>th</sup>. This will go out in a notification to membership along with the extension of the Nomination Committee (which oversees Board and Officer nominations).

**Fundraisers:** Tina showed (for those on video) a sample towel that we can get for \$2.00 and sell for \$10 to raise money for scholarships/etc. Michelle mentioned that we are still in a holding pattern regarding the evening event fundraiser in New Orleans. More fundraising ideas were suggested and will be discussed during Amazon Merch agenda item.

**Mentors:** We are still plugging along with mentors/mentees. Will Simmons offered to be a mentor. He's now at the top of the list!

**Chairperson:** If anyone has any suggestions for who should chair the ECP subcommittee, please let Tina know, as she is recruiting.

#### ○ State Associations

No report

**Kathy Griffin**

- **International**

## **Michele Oken**

Michele reports that the committee met in February and have another one in May. Raul Carillo (sp?) is working on a project where he interviews international members from different countries and will prepare an article for the Court Manager. Countries include China, Canada, Brazil, India. The committee created a court association template. This has been shared with international countries to post on their websites. The committee is also having the templates translated into Spanish and other languages.

The committee is looking into having a Meet and Greet session at the Annual. The committee is also collaborating with IACA (International Association for Court Administration). The conference scheduled this year for Helsinki, Finland has been cancelled. Michele has retired but she is still involved in NACM. Thank you Michele!!!

## **Membership 2020**

## **Michelle Dunivan**

**Membership Scholarship:** We raised money by offering an upgrade to membership for those individuals who registered for the conference as a non-member for \$20.00. There were approx. 40 individuals who qualified and approx. 12-13 who took this offer up. We were able to award 2 membership scholarships during the conference and still have money for 2 more for the annual.

**Social Media:** We would like to use social media to welcome those two members. Michelle noted that we want to be sensitive to any type of promotion. Discussion was held about a variety of ways to both promote our organization and provide assistance to our members, as well as cross promote our SJI partnership. Michelle will draft language and send to Kevin Lane to push out on all media sources.

**Merch by Amazon:** Michelle shared with the committee that we have been approved by Amazon to have an account with them. This will give us a small financial return (\$5 on shirts sold) on a limited number of items, such as T-Shirts, Sweatshirts, but no polos. We discussed a variety of designs and the group selected the black and white logo. TJ also shared with the group three t-shirts that he had used a web t-shirt company to make with Court Administrator sayings on them. The committee was in favor of adding those to either the Merch or finding a way to sell them to the membership. Michelle will get these items up and running on Merch by Amazon.

**Exit Survey:** We received two responses from retiring NACM members. While they did not seem very engaged in conferences, they used some of our resources (Court Manager) and stated they would be highly likely to recommend the organization. Discussion was held on surveying purged member list, as well as providing information to retiring members that they can transfer the rest of their annual regular membership to another individual.

## **New Business**

## **Adjourn**

## **Next Meeting Schedule**

- May 21, 2020; June 18, 2020; July 15, 2020 (at Annual Conference)