



National Association for Court Management

Strengthening Court Professionals

NACM MEMBERSHIP SERVICES COMMITTEE MEETING

Wednesday, August 5, 2020, 2PM
ET

1-872-240-3412 Access Code: 361-052-541

<https://global.gotomeeting.com/join/361052541>

2020/2021 Committee Charges

Actively pursue new and non-renewing members
Membership Scholarship Donation Drive

Solicit and select the following NACM Awards for Annual Conference (Enhancing Justice Award, Award of Merit, Graduate Studies Scholarship, Edward C. Gallas Award, ECP Award, Perkins Award, Conference and ICM Scholarship)

Call to Order

Tina Mattison

Welcome and Roll Call

Tina Mattison

- Tina Mattison
- Michelle Dunivan
- TJ BeMent
- Kathy Griffin
- Jeff Chappel
- Kent Pankey
- Michele Oken
- Teresa Decker
- Lawanda Crosby
- Crisina Prieto
- Stacy Worby

- Tina began the meeting with the committee charges, and how they may be adjusted this year given the circumstances with the virtual experience instead of a conference, and court budgets being affected by the pandemic.

Subcommittees:

- Early Career Professionals Stacy Worby
- State Associations Jeffrey Tsunekawa
 - Kathy, as the outgoing chair of the subcommittee asked

everyone to share State Association meeting information with their own state associations.

- International Michele Oken
 - A meeting will be scheduled for later this month or next month.
 - The subcommittee will continue to work on templates, and will begin translating, beginning with Spanish.
 - IACA's conference is delayed until next summer in Helsinki, Finland.

- Working groups Tina Mattison
 - Ideas for working groups that could help pull in more members.
 - We have drafts of letters to send to AOC's, State Associations, and others.
 - The Virtual Experience will give us lots of opportunities to reach a much larger audience than ever before. Michelle has put together slides with testimonials, membership discounts, benefits of membership and committee participation, and other opportunities to support NACM. Tina requested additional testimonials. Michelle asked that we especially think of under-represented groups in NACM, like self-pay members and Tribal and Federal Courts.
 - The Mentorship program could also use additional support to find mentors and mentees, check in on them, and grow the program. Putting together process and opportunities to be formalized in a booklet.
 - Four states in particular are underrepresented in NACM given their population. We will invite representatives from those states to attend the membership meeting to ask how we can support those members and their organizations. We

will also reach out to the associations in each state.

- Michele Oken will reach out to representatives in LA and OC that are already supportive of NACM to participate in this subcommittee. She will also think of people to reach out to in other large courts in California.

Virtual Experience 2020

Tina Mattison

Merch by Amazon update

Michelle Dunivan

- Michelle shared the nacmnet.org/swag website, and explained some complications with getting this program set up. Also, ideas for further marketing, and how this effort supports NACM both financially and in building the brand.

New Business

- Michelle provided an update on the Exit Survey, that was implemented at the beginning of the year, but has only had 3 responses, all were retired, and all enjoyed their memberships. Michelle asked for input about sending the survey to purged members after the Virtual Experience so as not to compete. Committee members in attendance were supportive of the effort.

Next Meeting Dates for 2020:

September 2nd; October 7th; November 4th; December 6th (updated to December 3rd)

Adjourn