

## **NACM MEMBERSHIP SERVICES**

**<u>COMMITTEE</u>** MEETING Wednesday, September 2, 2020,

2PM ET

## 1-872-240-3412 Access Code: 361-052-541

https://global.gotomeeting.com/join/361052541

## 2020/2021 Committee Charges

Actively pursue new and non-renewing members Membership Scholarship Donation Drive Solicit and select the following NACM Awards for Annual Conference (Enhancing Justice Award, Award of Merit, Graduate Studies Scholarship, Edward C. Gallas Award, ECP Award, Perkins Award, Conference and ICM Scholarship)

Call to Order

Welcome and Roll Call

- Jeffrey Tsunekawa
- Stacy Worby
- Kent Pankey
- Amanda Leazer
- Michelle Dunivan

Guest

- Estrella Chavarria
- Kathy Griffin
- Vicky Carlson
- Kelly Hutton
- Lindsey McFarlane

Tina Mattison

- Erica Chavarria is from California, and just started a new position after working in the largest Bankruptcy court in the US.
- There are already several Bankruptcy Court professional associations. There are not many managers, and their work is nothing like Trial courts, so would need to see value beyond management or trial courts to be valuable for others in Bankruptcy court to join NACM.

Tina Mattison

Tina Mattison

- Mark Weinberg
- Jeff Chappel
- Jerrell Griffin

- Tina shared the NACM CORE Competencies that would be helpful for any court professional.
- Kathy shared that she has been asked to do trainings for this group, so they are relatable.
- Tina has sent an email to all California NACM members to get feedback about how to get more members from their state, and hope to have some attend our next call. Letters will also go out to Texas, New York and Florida members
- Erica offered to share information with her CEO to garner support for NACM membership.

Subcommittees:

- Early Career Professionals Stacy Worby
  - They are working on the next Court Manager article, updating a mentorship brochure, and soliciting for ECP videos to include in the Virtual Experience introductions.

## o State Associations

 First meeting of the year is tomorrow. Looking forward to discussing state association conferences, talking about approaches toward court proceedings, and jury trials.

Jeffrey Tsunekawa

 Looking to expand the committee beyond states—looking to add partners like NCJFCJ.

o International Michele Oken

- Next meeting is scheduled September 21.
- Working closely with IACA and will be sending an opportunity for virtual research and presentations soon.
- Working groups
  - Mentorship is a primary focus, and Stacy Worby is helping to create or update a brochure for this.

Tina Mattison

Merch by Amazon update

- 5 sales each week of the Virtual Experience so far.
- Michelle reminded the group that the value in the merchandise is much more than the royalties. Building the brand, brand loyalty, and commitment are all achieved when members purchase and wear merchandise.
- The feedback on merchandise is that it is very good quality, in addition to being well-designed.

Virtual Experience 2020

Tina Mattison

• Lots of marketing is being done throughout the Virtual Experience. This has resulted in 12 new members in the first 2 weeks.

New Business

Next Meeting Dates for 2020 October 7<sup>th</sup>; November 4<sup>th</sup>; December 2<sup>nd</sup>

Adjourn