



COMMUNICATIONS COMMITTEE MINUTES

Thursday, August 8, 2019 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Frank Hardester](#)

[Committee Page](#)

[Committee Roster](#)

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1. Welcome/Call to Order/Roll Call
Charleston Carter, Michael Cuffee, Paul DeLosh, Frank Hardester, Brandon Henson, Dorothy Howell, Rita Johnson, Peter Kiefer, Kevin Lane, Rich Lynch, Tina Mattison, Rick Pierce, Janet Reid, Steve Thomas, and Stacy Worby,
2. Introductions
3. No Minutes of the July 24, 2019 (informal) meeting.
4. Conference Update:
 - a. Facebook Stats:
Kevin Lane discussed how social media played a significant role in the conference. Statistics were shared, for example, in June 2019, the highest reach from a post was 229, vs in July 1603 was the highest reach.
 - b. Facebook Live in Vegas:
Kevin stated the live events were very successful. We had 26 NACM members interviewed. Many of them were ECM or first time attendees. The approach helps to encourage membership. Also interviewed award winners and discussion was held about possibly interviewing more presenters and possibly vendors at the event in Charlotte.
5. Podcasts:
Peter Keifer shared we now have 7 podcasts out and released. 936 plays on various episodes. On July 17, 2019, the ransomware podcast was released. High profile trials will be next week and he is currently recording active shooter which will be released in September. Bail reform and diversity of justices for state courts are upcoming events.
6. Publications Updates:
 - a. Court Manager:
Charleston reported in Tasha's absence that articles for the Fall 2019 Court Manager are due by August 16. All members are encouraged to submit articles for *Court Manager* to tasha@nacmnet.org.
 - b. Court Express:
Charleston reported in Jeffrey's absence the next issue will be out in late September. Deadline for items is 9/6.
7. Public Landing Pages:

Rick shared that he has been meeting with Jeffrey T, Dorothy H, and Johnny C to review landing pages for the content. A lot of information is there, but the question is how to best categorize the information to best access for our members (Judges, Court Admins, etc.). Rick believed the team will have a better idea what this will look like by the next call.

8. NACM Resource:

Dawn was not on the call. (Note there was some confusion about the access number to reach the call along with related technical difficulty).

9. Social Media Update:

Kevin Lane discussed this under 4a.

10. Website Update:

Charleston reported in Jeffrey's absence that most of the information has been updated on the website to reflect changes in the board and committee leadership.

11. NACM Store – NACM Guides:

No update reported here other than the conference material will be posted in the upcoming weeks.

12. Webinars Update:

Charleston emailed SRLN Executive Director Katherine Alteneider, who has indicated interest in helping coordinate a webinar on non-lawyer navigators. They agreed to discuss in September.

13. NACM 2020 Media Guide:

Dorothy and Frank provided an update on the media guide's progress. The next scheduled meeting is 8/23/19. The July meeting was canceled due to conflicts.

Next Meeting: Thursday, September 12, 2019 at 4:00 p.m. ET