

## Banner Advertisement - \$1,500

- Banner Ad on Conference App created by sponsor
- Ad links to company website
- Stats can be provided
- Does Not Include Complimentary Booth
- Advertisement Banner will be posted on the conference app
- Banner will display when app opens for as long as the event stays active in the app
- JPEG or PNG File and size must be 950px by 380px
- Text on advertisement banner should be no less than 32pt to ensure readability
- Each banner displays for five seconds before rotating to the next banner. Mobile App users can also swipe between banners.
- Banner Ad due to NACM at <u>nacm@ncsc.org</u> by June 24

