



BOARD CONFERENCE CALL

April 7, 2022 – 2:00 PM ET

PRESENT: Dorothy Howell, Greg Lambard, Angie VanSchoick, Brandon Kimura, Kent Pankey, Cheryl Stone, Rick Pierce, Kathy Griffin, Jeffrey Tsunekawa, Tina Mattison, Kelly Hutton, Jude DelPreore, Jennifer Haire, Jesse Rutledge & Shay Robertson

1. Welcome

- a. Approval of Midyear Board Meeting minutes - **Approved**

2. President

- a. Sent out the Compilation Report (Ray) from Midyear for everyone to review and share with Board then with the DEI Committee.
- b. Conversational Conversations was sent to the board from Kathy. Need to share with DE&I committee to incorporate next steps.
- c. DEI Debrief from Midyear – 2021 conference SJI grant had excess funds left over, have asked for an extension until June 2023 from SJI which they have agreed. Have to tie it to conference themes. Suggested to officers instead of doing a DEI Webinar use the funds to make it a deliverable for the future. I suggested to make it a core competency to enhance the core. Issues which may change the logo and branding of the core. Potentially hiring experts from the NCSC to assist with the DE&I. Would like to have the Education and DE&I committee to consider what to do with the funds. Offer webinar with a keynote speaker but there are so many already. Create a guide on DEI (available on core website and NACM bookstore) that would be free to membership. Core mini guide is on the core website. Create a new curriculum for core. Add it in each competency to be enhanced? Would like to bring this to conclusion prior to the 2023 Annual. Should it be separate from Core committee or not? Board should make the final decision but want feedback from DEI and Education Committees but were leaning towards a guide being developed for DEI.

3. President-Elect

Jeffrey Tsunekawa

- a. Planning for 2022 annual conference is on schedule. Proposal review committee met. As of last week we have draft schedule drafted. SIGS, Core session, plenary are all decided upon. Social event at Harley Museum. Jeff Chappelle is working with NCSC to find sponsors for entertainment. Fun run will be managed by Kathy and Brandon. Waiting to see if anyone will be making a nomination for awards for Dorothy. ECP is working on the charity.

4. Vice President



- a. 2023-25 Strategic Planning- Entire board needs to be involved with the 2023-2025 Strategic plan, set aside some time separately prior to June meeting. Need to look at mission and vision statements. Need to review the current goals and focus areas and decide if they are still relevant for next three years. Could it be reviewed at committee chair meeting (May 12th @ 3pm)? Rick will reach out to get some comments from board and committee chairs by email with the document.
- b. Education committee meetings today at 4pm EST will discuss the DEI subject and talk about a super session with Jude.

5. Secretary/Treasurer

- a. Current financial \$93,932 in operating account and a deposit of \$18,000 – bringing it to \$112K. We have a payment to the NCSC is due next week. It has been discussed about pulling funds from investment account, but maybe holding off since Annual conference reg is now open and money will be coming in. Core updates will be done by end of this month.

6. Immediate Past President/DEI

- a. Kathy said TJ wanting any feedback from the nominations, otherwise, we will post the declarations soon.

7. Communications Committee

- a. Greg reported working on social media posts for DE&I. Having a conversation with Amy McDowell regarding the podcast with Peter’s initiative. Looking to have a draft for Behavioral Guide by May 5th & 12th final draft by June 1st. Tyler sponsored webinar in June 2nd or 9th and in October.

8. Governance Committee

- a. Voice of the Profession subcommittee met March 29th to review past surveys and add pertinent items relating to DEI
- b. State of the Profession subcommittee met March 31st to begin construction of Kathy's speech
- c. Resolutions subcommittee meeting to discuss the CCJ/COSCA resolutions and craft original resolution(s) for NACM
- d. Anything we want to address regarding Ukraine. IACA has done some outreach.

9. Membership Committee

Dorothy Howell

- a. Membership Campaign - Cheryl was looking at states that had little to no membership involvement including the surrounding states for the annual conference. % off if multiple people join. How will the promotion be sent to potential new members? You can target particular states and potential members. Tag line of “coming in your direction, register, bring a



friend and get half off". Need cost calculations and details to pass this per Kathy and can vote by email. Scholarships are being sent in.

- b. Membership Survey - Member survey has been edited and ready to be sent out. Tina had a couple comments on #16 and #17 to update what the stars represent.
- c. Membership Meet and Greet - Added flyer for the meet and greet. Virtual happy hour on April 29th from 5-6pm. Suggestions included making the time later for others on different time zones.

10. NCSC Report

- a. 2021 Annual Report released
- b. Mentioned many NCSC webinars upcoming (ncsc.org/webinars)

11. Other Business

- a. Board voted on the app for the annual conference being the company Socio. Kathy making a motion to go with Socio as the new vendor app. Kelly 2nd the motion. Yes - Votes by email include Kelly Hutton, Jeffrey Tsunekawa, Greg Lambert, Tina Mattison, Angie VanSchoick, Dorothy Howell, Brandon Kimura, Jeff Chappell, T J BeMent, Kathy Griffin, Kent Pankey, Rick Pierce, and Cheryl Stone.

12. Adjourn