



BOARD CONFERENCE CALL
August 30, 2022 – 2:00 PM ET

PRESENT: Rick Pierce, Cheryl Stone, Jeffrey Tsunekawa, Dawn Palermo, Kathy Griffin, Kelly Hutton, Kent Pankey, Mary Bell, Roger Rand, Kristie Collier-Tucker, Brandon Kimura, Greg Lambard, Jude Del Preore, Jesse Rutledge, Erin Carr

Not Present: Angie VanSchoick, Tina Mattison

1. Welcome

- a. Approval of July 9 meeting minutes – no corrections, minutes are approved
- b. Approval of July 14 meeting minutes – no corrections, minutes are approved

2. President

- a. Jeffrey attended the NAPCO conference and he's at AJA right now. Kathy went to FCCA conference in place of Jeffrey.
- b. Jeffrey reminded everyone to book their flights to Tampa if they haven't already. If Board members have action items for FBM to get them in the board book so they can be reviewed ahead of time.
- c. Jeffrey and Rick ran through how strategic planning typically works at the Fall Board Meeting.
- d. IACA Dual Membership Agreement – IACA board made proposed changes that they wanted NACM to consider. Change 1 - 20% off both membership rates. Since IACA's membership amount is significantly smaller than NACMs doing a dollar amount really reduces their membership costs so a percentage would be more equitable. Change 2 – complimentary listing and contact information of exhibitors/vendors attending each conference. Jeffrey shared that Stacey is concerned IACA would draw away exhibitors from NACM by sharing NACM's list. Several board members were okay with the percentage discount for membership. Kathy and Rick agreed with Stacey on sharing the listing of exhibitors/vendors. Jeffrey will reach back out to IACA and let them know the percentage discount is okay with the board but that sharing the vendors list would not be okay.

3. President-Elect

- a. Rick is requesting funds to pay for a web designer to create a conference logo. Roger said that his website team could create a logo and is planning on redesigning the conference webpage this year. Kathy suggested seeking out a volunteer to create the logo rather than paying as it may cause more people to want to be paid. Jeffrey suggested that Roger put a request into the web team to create a logo and that the temporary one on the website is fine for now.
- b. Call for proposals opens on September 7th with the deadline on October 4th. The review committee will start in mid-October.



- c. Live Streaming – stream all sessions or the same amount. Cheryl said that we want some incentive for people to attend in person so she would keep them the same. Brandon agreed. Rick suggested surveying live streaming attendees after the conference to see if there’s a greater demand for more sessions to be streamed. Rick said that they’ll keep the same sessions streamed this year and then depending on survey results perhaps change that in 2024.
- d. Survey results – Rick reviewed survey results with the Board. Greg suggested that the host or someone be a moderator of the chat from online attendees. Roger shared that NACM inform users to use the connection feature to connect with exhibitors and others. Roger shared that he thinks the virtual attendees should be able to attend the committee meetings.
- e. Rick is tabling the conference registration rates and discounts for states/courts until the fall board meeting and after the Board hears from Cheryl and the membership committee on their discount ideas.
- f. Rick shared that the NCSC BOD meets three times a year and NCSC is working on their strategic plan.

4. Vice President

- a. State associations has not met yet.

5. Secretary/Treasurer

- a. Core subcommittee rolling into phase 2 which will result into a lot of website changes. Curriculum review of “Core in Practice Guide” - public relations needs updated. Kelly reached out to Paul DeLosh to see if he’d be able to help head that up – he was not so Kelly is looking to board to see if they have any ideas of who would be good to head that up. Dawn suggested Amanda Marshall or anyone who worked on the Media Guide.
- b. Kelly gave an update of financials since she became Treasurer. She also shared that Tina, Erin, and her are doing the secretary/treasurer training by Zoom this year.
- c. Investment group met yesterday and decided that changes need to be made to the investment policy and the board needs to decide what they need to grow investment dollars for – LMS system, increasing fees to pay speakers, use investments to help members keep fees the same.
- d. 2025 site locations – Cheryl proposed trying locations where there’s lower membership numbers. Kathy said that the matrix was actually developed the opposite of that where NACM goes to higher membership states. Kathy thinks NACM should do NW or SW in 2025 based on the matrix. Kelly suggested that Val prioritize the Northeast.

6. Immediate Past President/DEI

- a. Past presidents haven’t met yet.
- b. DEI book club – Kathy thinks it went really well because they had the author of the book but isn’t sure how future book clubs would turn out. Kathy had suggested them making a subcommittee that would focus just on book club whether its only DEI related or on any idea membership suggests.



7. Communications Committee

- a. Dec 13 at 1pm will be the next Tyler webinar.
- b. Have a signed agreement with Peter for the podcast advertisements.
- c. Roger shared that the website subcommittee will meet next Wednesday and will start first on the conference page.
- d. Dawn has been named as co-editor of the Court Manager. She is searching for articles for the Fall issue, but Summer is just about done.
- e. Kristie has volunteered to assist Cristina with social media.
- f. DEI Guide – Jesse supplied Jeffrey and Greg with a draft MOU for the Center to assist with this guide.

8. Governance Committee

- a. The subcommittees will start moving at the beginning of September. NACM received 5 substantive resolutions out of CCJ COSCAs meeting. They will start reviewing in September but not sure if they'll have any recommendations for fall board meeting.

9. Membership Committee

- a. Very successful and engaging first meeting for the new year. Cheryl started process of BOGO membership deal already.
- b. Cheryl shared the group discount for membership idea. Kathy asked what happens when current members expire. Cheryl said their proposal is just that their new membership would start when they submit the paper app for group, so they'd lose out on their current membership for however long that is still valid. **Rick made a motion that NACM provide membership discounts for 2023 for groups of 5 or more from the same state for \$20 and 10 or more from the same state of \$35 and no discount will exceed \$35. Cheryl seconds the motion. The motion was amended the motion, so it discounts 5 to 9 from the same state for \$20. All in favor, none opposed. The motion is passed.**

10. NCSC Report

- a. Jesse will zoom in during the Fall Board Meeting on Saturday morning by doing a refresher on NCSC/NACM relationship on history and working parameters. Jesse said NCSC is putting out court reduction backlog simulator tomorrow. Court statistic project will be releasing information soon on details on preliminary data from 2021 – 19 states have given data on filings and dispositions.

11. Other Business – Jeffrey reminded everyone that Shay's last day is 9/1.

12. Adjourn – Executive session not needed so the meeting was adjourned.