

**CONFERENCE DEVELOPMENT COMMITTEE MEETING**

Tuesday January 9, 2 p.m. ET.

**Present:**

|  |  |  |  |
| --- | --- | --- | --- |
| Tina Mattison | Jude Del Preore | Val Gardner | Cassie Bradshaw |
| Kelly Hutton | Janet Cornell | Creadell Webb |  |
| Rick Pierce | Jeff Chapple | Stacey Fields |  |
|  |  |  |  |

**Minutes:**

1. **Welcome and Introductions**
2. **Midyear Conference agenda**

The agenda is now posted online

1. **Subcommittees**
   1. **Fundraiser for Maui**

Katie Hemphill, Jeffrey Tsunekawa, and Brandon Kimura continue to work on a fundraiser for Maui at the midyear conference.

* 1. **“Know before you go” webinar**

No formal webinar for the midyear, but reviewing for annual.

* 1. **Mini commercials - Regarding how to navigate APP**

Roger and Erica working on creating a video regarding how to navigate the app.

* 1. **Commercials – One for CA and one for LA**

The mini commercial for midyear is complete was posted on social media. There is one created by the Louisianna Association’s subcommittee.

* 1. **Hosts – Roger and Kristie**

Hosting emails will go out soon.

* 1. **Virtual MC –**

Melinda Brooks has volunteered to act at the Virtual MC for midyear. We will be using NACM’s Zoom room

1. **New/Old Business**

None

1. **Good of the Order**

Meeting dates –February 13, March 12, April 9, May 14 and **June 11**.