

Attendees: Kevin Bowling, Judge Del Preore, Juli Edwards-McDaniel, Ellen Haines, Kelly Hutton, Peter Kiefer, Brandon Kimura, Phil Knox, Greg Lambard, Termica Lucas, Rich Lynch, Nathaniel Mingo, Norman Meyer, Mallory Minor, Dawn Palermo

- 1) Meeting minutes of previous meeting was approved.
- 2) CORE Champion
 - a) Sessions at annual conference are:
 - i. Public Relations (Kevin Bowling and Jawwaad Johnson)
 - ii. Budget and Fiscal Management (Mark Van Bever and Dawn Palermo)
 - iii. Workforce Management and Successful Onboarding (Katie Hemphill)
 - iv. Advanced Governance (Marcus Reinkensmeyer and Ray Billotte). All sessions have SRT for session
 - b) CORE Certificates
Recognizing members who participated in program and awarding certificates to individuals who have completed modules
- 3) CORE News: Brandon Kimura will be drafting CORE News to announce curriculum revision is complete and CORE Guide has been updated.
- 4) Curriculum Review for this year has been completed
- 5) CTC Presentation/Proposal – Ellen said all is completed as of this moment
- 6) Strategic Planning: Kelly led a discussion on CORE Strategic Plan
 - Expand the CORE Champion Program beyond conference sessions.
 - Having NACM speakers discuss courses and NACM
 - Review CORE Curriculum to focus on technology and DEI
 - Develop plan for becoming a CORE presenter
 - Adding self-assessment exercises
 - Creating generic PowerPoint slides for each topicApply to SJ for to complete projects
All good ideas are worth pursuing. Need more committee members so we can divide tasks. All items provide education for members.
- 7) Other:
 - Kevin Bowling asked if PR Curriculum committee should review the PR CORE session PowerPoint. There isn't a precedent. Welcome to share with committee.
 - DEI Guide is complete. Session Monday evening of conference.

- (Tampa) Annual Conference is coming up. Excited about agenda. Download app and review all the wonderful items. Social event will be a lot of fun. Kelly was thanked for all her hard work on CORE.

8) Next Meeting: Will be set by next CORE Committee Chair. Next CORE Chair will be NACM secretary-treasurer.