



## COMMUNICATIONS COMMITTEE

August 8, 2024 @ 4:00 p.m. ET

Chair: [Dawn Palermo](#) Vice Chair: [Nate Mingo](#) and [Melinda Brooks](#)  
[Committee Page](#)

Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting  
<https://us06web.zoom.us/j/83357293806?pwd=L0CagitNNraIrzOFFVwkmV0zq8Mnny.1>

1. Call to Order @4:00
2. Welcome and Introductions
  - a. In attendance: Dawn Palermo, Melinda Brooks, Nate Mingo, Erin Carr, Pete Whitehurst, Meg Juarez, Roger Rand, Creadell Webb, Robert Gunn, Whitney Freese, TJ BeMent, Rick Pierce, Lillian Triplett, Kent Pankey, Amber Upshaw, Carlene Redmond, Tina Mattison, Andrea Ribando, Phil Knox, Tim Leger, Peter Kiefer
3. Communications Project Updates

a. [Website](#) – Jeffrey Tsunekawa (Roger Rand) met yesterday and discussed new document library. The board approved the proposal which will improve records management for the association, particularly publications. This offers full ownership of the documents and makes them accessible. This also includes video content and will allow NACM to separate members only vs public-facing materials and other improved features. Working to update NACM store and webpage. Currently, the store routes you to Amazon in an awkward manner. This will create an actual NACM Amazon storefront. Thank you, Erin, for your help!

b. Podcasts - Peter Kiefer -- The Court Leader's Advantage Podcast Series is closing in on 28,000 clicks (either eyeballs or ears) averaging over 300 clicks per episode. The July episode featured "Courts and the Ongoing Hiring Crunch: Could Better Employee Career Development Be an Answer to the Problem?" The August 20th episode gathers together young court professionals who attended the NACM Annual Conference. It asks them the question; "What was your biggest takeaway from the conference?" Recently the leading technology advisory firm The Gartner Group came out with its 9 Workplace Trends for 2024. The September 17th episode discusses some of those trends and the effect they might have on trial courts and hiring in the future.

c. Publications

i. [Court Manager](#) - Melinda Brooks

Summer Edition should be out at the end of the month

Submission Deadline for Fall will be 10/2/24

Thank you, Rick- Welcome Tina to providing President's column

Slate of articles in progress:

- Annual conference: New Board, Award Winners, Social pics
- Sarah Matthews Fellows project summary around staff development/coaching
- AI Guide – Roger article
- Submission from AllRISE (pending confirmation)
- CORE Champion paper publication space permitting



# National Association for Court Management

*Strengthening Court Professionals*

---

Editor ad is out and receiving a good response- MCB will schedule call (including Phil) Work Group volunteers from Comm Committee? Phil Knox will help with the work group and mentor the incoming Editor;

ii. [Court Express](#) - Janet Cornell – next edition is ready, deadline for the next one is due November 15<sup>th</sup>. Please send Janet some info from state associations and/or ideas for member highlights! Let's get her some content!

iii. [Guides](#)

Ideas to be submitted for consideration.

d. Social Media - Natalie Williams (Lillian Triplett) Invites everyone to the Social Media Subcommittee meeting at 4pm on 8/15. Every other month. If you have requests for posting, go to the SM Sub Committee on the webpage for the link. Upon receipt, the Chairs review and formulate to ensure all details are needed; please allow for 2 weeks to prep and post timely; please include pictures; LinkedIn- the correct account is now live, and very active!

f. Webinars –

i. Tyler Webinar - August 29, 2024, 2PM ET (Host: MiHa Kapaki) (canceled by Tyler/to be rescheduled possibly for the Fall)

ii. DEI is More Than Alphabet Soup – September 12, 2024, 3PM ET  
(Host: Roger Rand)

iii. State Courts in Focus: State Constitutional Trends & Legislative Assaults on Judicial Independence – October 22, 2024, 3PM ET (Host: Patrick Whitehurt)

iv. AI Guide – November 25, 2024 3PM ET (Host: Dr. Joe Fazari)

v. CORE-Operations Management- January 2025

vi. Court Security Guide – February 2025

### 3. Other Communication Updates

a. Debrief of Session at Annual Conference on our Committee

Great sessions- TJ, Richard Lynch; Desmond Lomex & Tina re Conflict Resolution; AS Tyler session; Board will receive Conference surveys feedback from NCSC for discussion at Fall board meeting

New ideas:

Phil Knox: The energy from these new members was great, looking to maintain momentum, and a space for connection. It was noted that the second half of the ECP committee meeting is designated for interaction and connection. This might need to be better advertised to garner more engagement.

Developing an AI Subcommittee to continue to vet the feedback solicited within the AI guide, monitor the link responses. Erin will forward to Roger to vet, track and bring back to the Committee for review. The doc will be reviewed by JTC before final approval by the board. This will also assist in promoting. Roger, Peter, and Tim Leger

### 4. Other NACM Committee Updates

a. Membership (Whitney) next meeting is 8/ 14 @ 2:00 ET Lots of activity on new member calls;



# National Association for Court Management

*Strengthening Court Professionals*

---

b. CORE- (Dawn) Continually revising guides and curriculum; as well as State Unleashed in Washington and Wyoming; much activity via the conference but also on the website; Feel free to reach out for more info if interested. Information on the program is available on the Website

c. Conference Development-2025 Midyear February 9-11 Atlantic City, New Jersey – Measuring and taking Action on Public Trust and Confidence themes

d. Governance – reviewed all that was approved at the business meeting; discussed plans for the upcoming year

e. DEI – Creadell Webb- Vice Chair is Jacquetta Adewole is getting acclimated. Lots of resources on the page, webinar coming out with Zanell Brown; finalizing recurring meeting date and time;

*Meeting adjourned at 4:52 p.m.*

**Next Meetings: Sept 12, Oct 10, Nov 14, Dec 12, Jan 9, Feb 13, March 13, April 10, May 8, and June 12 (No Meeting July 2025)**