

National Association for Court Management

Strengthening Court Professionals

Social Media Subcommittee Meeting Agenda

Chair: Natalie Williams Co-Chair: Lillian Triplett

April 17, 2025 @ 4 PM ET

Join Zoom Meeting

https://us06web.zoom.us/j/81620982047?pwd=Rygly3yjP5A0leijCkDur9RAvmUyoN.1

Meeting ID: 816 2098 2047 Passcode: 480752

- i. Old Business/Standing Agenda Items
 - A. Welcome new members Sara Miles, Teshrie Kalicharan, Patrick Whitehurst and Melissa Lahey!
 - B. Communications Committee Updates Dawn We have 2 new chairs (one for social media subcommittee and the other for website). New Chair for our Social Media Subcommittee is Sara Miles, Public Information Officer at 20th Judicial Circuit, Fort Myers, FL. Congratulations!
 - C. Upcoming events, conferences, webinars, community outreach/volunteer opportunities-
 - Nominations

The Kenneth R. Palmer Distinguished Service Award – deadline 5/1/25 and has been posted to social media platforms.

ii. Webinars

April/May 2025 – **None scheduled.**June 5, 2025 @2PM – Tyler Tech (Topic TBD) – **At this time the session has been cancelled.**

- D. New Business
 - i. Social Media Chair Deadline 3/31 Has closed and Sara Miles will take over after as social media subcommittee chair after the annual conference. Natalie will meet with Sara to go over all responsibilities and expectations over the next few weeks. Natalie will continue to handle chair duties until the annual conference and assist Sara with her transition.
- E. Remaining scheduled posts needed for the month of for April 2025- Volunteers needed for:
 - i. National Child Abuse Prevention Month Natalie
 - ii. National Sexual Assault Awareness and Prevention Month Natalie
 - iii. NACM Awards (Award of Merit, Perkins, Outstanding Early Career Professional & Enhancing Justice Awards (Deadline 5/9) - Natalie
- F. Posts needed for *May 2025- Volunteers needed for:*
 - i. Law Day (to post on May 1) need by end of April Sara
 - ii. Juror Appreciation Week (first week of May) need by end of April Teshrie
 - iii. Asian American Native Hawaiian Pacific Islander Heritage Month Melissa
 - iv. Recovery Treatment/Drug Court Month (Treatment Court in general) Patrick
 - v. Mental Health Awareness Melissa
 - vi. Foster Care Month (National) Teshrie
 - vii. Memorial Day Need by 5/15 -Natalie
 - viii. Public Service Employee Appreciation -Rachel
 - ix. Military Appreciation (optional post) TBD
 - x. Court Leaders Advantage -Natalie
 - xi. Repost of 2025-2026 NACM Board Nominations Natalie
 - xii. Annual Conference Sneak Peaks at Highlighted Sessions/Speakers Natalie
- G. Post needed for <u>June 2025 Volunteers needed for:</u>
 - i. Pride Month Melissa

- ii. Juneteeth (June 19th) Sara
- iii. National Reunification Month Sara
- iv. Older Americans Month (May) & World Elder Abuse Awareness Day (June 15) Patrick
- v. International Day of Innocent Children Victims of Aggression (June 4) (optional post) -TBD
- vi. World Day Against Child Labor (June 12) (optional post) -TBD
- vii. Racial Equality Month (optional post) -TBD
- viii.Court Leaders Advantage Natalie
- ix. Annual Conference: Registration dates, session speakers, conference scholarships/award -Natalie

ii. Open Discussion

- Discussion regarding a possible webinar that includes navigating personal and work social media accounts, how the courts are using social media and how they could better use it. Consider collaborating with CCPIO group to have this scheduled sometime after the annual conference.
- All committee meetings will be moving to a new platform. Currently using Zoom which has limitations, will be moving to premium version of WebEx.
- Discussion about videocasting (short videos).
- Optional posts that have been recognized and approved by the board do not require a post, however, if there is something that would be relevant to share around that topic, post should go out.

Future Meeting Dates

Jun 18, 2025 02:00 PM No July Meeting due to Annual Conference

Thank you for your time and contribution to our subcommittee!

Association Services: National Center for State Courts, 300 Newport Avenue, Williamsburg, VA 23185 (757) 259-1841, Fax (757) 259-1520 Home Page: http://www.nacmnet.org