



## COMMUNICATIONS COMMITTEE

August 11, 2022 @ 4:00 p.m. ET

Chair: [Greg Lambard](#) Vice Chair: [Roger Rand](#)

[Committee Page](#)

Attendees: Brandon Kimura, Erin Carr, Kent Pankey, Jeffrey Tsunekawa, Angie VanSchoick, Kelly Steele, Carlene Redmond, Rick Pierce, Nate Mingo, Jeff Chappel

1. Welcome and Introductions
2. Approval of [June 6, 2022](#) Minutes
  - a. Approved
3. Goals for 2022-2023 NACM Year
  - a. Subcommittee for Website: Chair Roger Rand
  - b. 3 Webinars, Sponsored webinar in October by Tyler
  - c. DEI Guide in Cooperation with DEI Committee
4. Communications Updates
  - a. Website Roger Rand
    - i. Greg and Roger with the support of the board have agreed to create a Communications Subcommittee for the Website. It will be referred to as the Website Subcommittee. Roger Rand will chair this subcommittee and Mae Swisher will work as a subject matter expert over the next year. Mae has agreed to chair this committee next year.  
Roger called for volunteers to work on this subcommittee. Kent Pankey, Angie VanSchoick, Kelly Steele volunteered to work on the subcommittee. Roger to send out a meeting invite for a kickoff meeting.
  - b. Podcasts Peter Keifer
    - i. Court Leader's Advantage podcast statistics: We've had 178 clicks on the July episode dealing with bail reform. In total, we've had over 18,000 clicks on podcast episodes since we started.
    - ii. The August episode will release next Tuesday, August 16th and is the last of our five-part series on Behavioral Health and the Courts featuring Justice Chris Goff of the Indiana Supreme Court, Scott Block from Illinois, retired Army veteran Walter Thompson, and our own Patti Tobias. The September episode will be on customer feedback and the courts. It will feature Emily LaGratta who is conducting a nationwide study on ways to obtain more and better customer feedback.
  - c. Publications
    - i. Court Manager Charlene Watkins/Dawn Palermo

Roger provided the update.

Dawn Palermo has agreed to be the new co-editor with Charlene.

New publication deadlines will be sent out to the Communications Committee and the NACM Board. Chuck has agreed to move the initial submission deadline closer to the copy deadline.

Next Issue is the Summer/Conference issue. All of the submissions are in and we should be able to have this edition out in a couple of weeks.

Fall Edition is being edited.

Please submit ideas or articles for the Winter Edition to Charlene and Dawn.

ii. Court Express Janet Cornell

1. Court Express volume 24, number 3 is in the final prep/edit stage. I have what is needed for this issue. Publication date is 8/23.
2. The next issue, volume 24, number 4 content is due to me by 10/21.
3. Communications committee members are ENCOURAGED (begged) to get content to me by 10/21
  - a. Content can be: committee info, updates, happenings, products
  - b. A book review that a member thinks is of interest – 2-3 paragraphs
  - c. A profile of a NACM committee member – sharing information about when and why that person got involved in NACM, what committee they’ve worked on, what their day job is, etc. (it is not a resume of the individual)
  - d. “The best leadership advice I ever received” comment or note from a committee member

d. Social Media Cristina Prieto

Cristina was not present but Jeff Chapple reminded us that Kristie Collier-Tucker expressed an interest in working with Christina on social media efforts.

5. NACM Committee Updates

- a. Membership (Kent)
 

Cheryl Stone is the new chair, met and discussed ideas for increasing membership
- b. Conference Development (Rick)
 

Created a workgroup to review conference submissions  
Call for proposals for the MidYear go out on 9/7
- c. Governance (Angie/Kent/Brandon)
 

Looking to organize something for Court Employee Recognition to be timed or coordinated with CCJ/COSCA  
Working on resolutions and bylaws
- d. DEI (Kathy/Roger)
 

First BookClub Meeting is 8/25, Zenell Brown will discuss her book Coffee and Conversations – Inclusion and Belonging.  
Webinar Series DEI and Conference Development in the works. Hope is to have DEI content for people who do not attend the in person conferences but the webinars will not duplicate any presentations that are at the in person conferences.

6. Future Meetings

**Future Meeting dates.**

September 8, 2022  
 October 13, 2022  
 November 10, 2022  
 December 8, 2022  
 January 12, 2023

February 9, 2023  
 March 9, 2023  
 April 13, 2023  
 May 11, 2023  
 June 8, 2023  
 July TBD at Annual Conference

New Business

Rick Pierce said that Edwin Bell from NCSC is working on an Organizational Toolkit and will be looking for pilot courts. There should be some information coming out soon.

**Thank you for your time and we look forward to working with you this NACM year.**

*Greg Lambard & Roger Rand*

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