



## COMMUNICATIONS COMMITTEE

August 12, 2021 Minutes

Chair: [Jeff Chapple](#) Vice Chair: [Greg Lambard](#)  
[Committee Page](#)

1. Welcome and Introductions
2. Approval of June 10, 2021, Minutes – no changes to the minutes
3. NACM Committee Liaisons - Jeff discussed his idea of identifying individuals to be liaisons between committees. For example, someone could attend both Communications and ECP, and could communicate pertinent information back and forth as necessary. He hasn't discussed with other committee chairs yet but wanted to get feedback from this committee. It wouldn't be formal. Several members volunteered to be willing to assist as a liaison between committees.
4. Communications Updates
  - a. Website – Roger Rand has taken over as website coordinator. He has recruited several staff from his office to assist as well who have professional skills in website maintenance. Jeffrey also gave an update that most of the NACM site has been updated with fresh committee pages and new Board information. The conference videos will be uploaded when we receive them.
  - b. Podcasts Peter Keifer – Peter stated that 237 people either watched or listened to the last podcast. September's podcast has already been recorded. Other topics he's considering for the next year include: voice of the profession, leadership, bail reform, teleworking and voices of actual court customers.
  - c. Publications
    - i. Court Manager Charlene Watkins – the second edition is running a bit late but should be released soon. To keep on schedule, the third edition will be released not too long after.
    - ii. Court Express Jeffrey Tsunekawa – The next edition of Court Express is set for September 24<sup>th</sup>. Future editions will feature teasers of recent Court Manager articles to drive more traffic to NACM resources.
  - d. Social Media Christina Prieto – Christina Prieto has taken over as Social Media Coordinator. She is just now beginning to get adjusted and looks forward to helping NACM. She has her own NACM email: [christina@nacmnet.org](mailto:christina@nacmnet.org).
  - e. Guides Jeff Chapple – a couple of ideas to think about for future guides include mental health and jury management.
5. NACM Committee Updates
  - a. Membership – Dorothy Howell will be this year's Membership Committee chair, with Vice Chairs Cheryl Stone and Brandon Kimura.
  - b. Core – Tina invited anyone to participate in this next year's Core Subcommittee.
  - c. Education/Conference Development – Rick looks forward to starting this year's Education and State Associations committees. Jeffrey mentioned that Conference Development meets next Tuesday.
  - d. Governance – Angie will chair Governance this year, with Vice Chair Kent Pankey. It was also mentioned that the newly formed DEI Committee kicks off its first meeting next week with Chair T.J. BeMent and Vice Chair Roger Rand.