



COMMUNICATIONS COMMITTEE MINUTES

Thursday, June 6, 2022 - 4:00 p.m. ET Chair: [Jeff](#)

[Chapple](#) Vice Chair: [Greg Lambard](#) Minutes:

Greg Lambard

[Committee Page](#)

1. Welcome and Introductions

Jeff Chapple

In attendance today were Jeff Chapple, Joe Fazzari, Andra Motyka, Norman Meyer, Tina Mattison, Dawn Palermo, Rick Pierce, Jeffrey Tsunekawa, Janet Cornell, Greg Lambard and Cristina Prieto

2. Approval of May Minutes

Jeff Chapple

The minutes from May were presented with no changes. .

3. Open Communications and Wrap

Jeff Chapple

Jeff presented the years accomplishments from the 2 guides, increased social media presence, refreshed court express, continued podcasts, and sponsored webinars from Thompson Reuters and Tyler Technologies.

Norman Meyer continued the discussions from last month on digitizing the past court managers, He has offered to help lead a small working group if there is an interest to continue this idea. Committee will follow up once presented at the in person Board meeting in July.

4. Communication Updates

a. Website

Roger Rand

Roger Rand was unable to join, no report today.

b. Podcasts

Peter Keifer

Peter Kiefer submitted. The May episode has had 250 clicks and the June episode is a comparison between ODR and virtual mediation and will release in the 21st.

c. Publications

i. Ct Manager

Charlene Watkins

Charlene was unable to join, no report today.

ii. Ct Express

Janet Cornell

Janet reported Volume 24 no 2 was distributed 5/24/2022. Thanks again to contributors who helped. The next issue will be in August with content submission deadline of July 22 – so communications committee members are asked to PLEASE share/provide updates to Janet at janet@cornellaz.com or courtexpress@nacmnet.org by July 22, 2022. There was discussion on book reviews and please submit any great books you have read on leadership.

d. Social Media

Cristina Prieto

Christine Prieto reported on social media. She has a busy month with Juneteenth, Pride, Social for the Conference, and a Conference promotional video. She has done ones for the Tyler webinar already.



e. Guides

Paul DeLosh

Behavioral health guide should be out prior to the conference.

5. NACM Committee/Liaison Updates

a. Membership

Dorothy Howell was unavailable for a report.

b. Core

Tina stated they are completing the review of the court governance curriculum. Strategic planning curriculum is complete.

c. Education/Conference Development

Jeffrey stated Milwaukee Annual conference is in great shape, Room block was extended for a week. The conference registration is trending lower but still is strong. Vendors and sponsors all sold out, so they are looking forward to getting in front of Court staff.

d. Governance

No report

e. DEI

TJ Submitted the social media outreach has been established, an upcoming DEI guide and some webinars are in the works.

6. Tyler webinar

Thursday June 16, 2022 @ 1:00 EST

Jeff Chapple Thanked everyone for their service and commitment as he will be rolling off the Board next month.

Future Meeting dates

July 13, 2022 @ 1:00 EST at Annual Conference