**COMMUNICATIONS COMMITTEE**

**September 14, 2023 @ 4:00 p.m. ET**

Chair: [Dawn Palermo](mailto:dawn@nacmnet.org?subject=COMMUNICATIONS%20COMMITTEE%20QUESTION) Vice Chair: [Nate Mingo](mailto:Nate@nacmnet.org?subject=Communications%20Committee%20Question)

[Committee Page](file:///\\DATA2016\User%20Data\DPalermo\My%20Documents\NACM\nacmnet.org\committees\standing-committees\communications-committee)

**Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting** <https://us06web.zoom.us/j/98562710553?pwd=YlMrYmFnbldYblI4QnhwdWZTNklOZz09> **or**

**Dial in: Find your local number Meeting ID: 985 6271 0553 | Passcode: 834840**

1. Welcome and Introductions was provided by Dawn Palermo.

Kevin Barnes, Melinda Brooks, Joe Fazari, Robert Gunn, Kelly Hutton, Peter Kiefer, Brandon Kimura, Tim Leger, Termica Lucas, Tina Mattison, Nate Mingo, Andra Motyka, Dawn Palermo, Kent Pankey, Michelle Pitsch, Ellen Procida, Roger Rand, Carlene Redmond, Blanche Reese, Andrea Ribando, Mae Swisher

1. Approval of the August Meeting [minutes](https://nacmnet.org/committees/standing-committees/communications-committee/) Meeting minutes were approved as presented.

3.  Guide(s) for 2023-24

a. Artificial Intelligence Guide – Roger Rand provided the committee with an update on the guide planning.

AI Group has been selected and will meet on October 27 and December 11. Fund have been made available to meet in person. The guide is expected to be complete by annual conference

        b. Revision of Court Security Guide – Nate Mingo will serve as revision subcommittee chair.

Roger Rand, Rick Pierce and Dawn Palermo have provided potential members to serve on the subcommittee. Nate shared with the group that a formal invitation/ introduction will go out this week or next week to the group. Completion time is currently scheduled for annual conference

4.  Communications Updates

a. [Website](http://www.nacmnet.org) – Jeffrey Tsunekawa was not present so Dawn presented an update.

The Website subcommittee is working to move NACM CORE website to the NACM website. Mae Swisher updated the committee on the revision to the committee pages. The template for committee chairs to update content has been presented and everyone is excited about modern look!

b. Podcasts - Peter Kiefer provided an update on the August Court Leaders Advantage (CLA) Podcast. The podcast went out on Leaders as Influencers- 231 people watched or listened. With an average of 360 people. Approximately, 24,000 people have listened to a podcast since the inception of the CLA podcasts.

The September podcast discussion will be on how to be a critical thinker when presented with statistics.

The October podcast should be on recidivism and if it should be included as a trial court performance measure.

Peter led a discussion on the possibility of creating a series on data driven models. The committee thought this would be a valuable educational tool for members. Kent Pankey made suggestions on what to present.

c. Publications

i. [Court Manager](http://www.nacmnet.org/resources/publications/) - Melinda Brooks announced that the Summer edition was released last week. The Fall edition articles are due October 2 and edition will be released November 20. Articles for the Fall edition are strategies to improve court appearance rates(ideas 42), DEI Guide (Roger Rand drafting), Thoughts from early career professionals and seasoned professionals (Tina Mattison), 2023 Court Futures Survey (Peter Kiefer), State of the Profession (Jeffrey’s notes from annual), and the regular columns. Melinda will contact JTC to see if they will have a technology column for this edition.

Any article ideas or submissions can be sent to Melinda at courtmanager@nacmnet.org.

ii. Court Express - Janet Cornell was unable to be present but provided a report.

The next deadline for content is Friday, September 22. Committee updates and announcements are needed. The next issue, volume 25, number 3, will be published in mid-October. The issue after that, volume 25, number 4, will be published in early December.

Janet is drafting the 2024 publication schedule and will share.

iii Memorials

Committee discussed a plan for memorials. Melinda Brooks stated what options were available in the Court Manager and what her research had found. Dawn Palermo stated the comments from Chuck Campbell regarding the increased production costs and options for inclusion in the Court Manager. The committee recommended including the name and court of the NACM member who passed at the back of the Court Manager. The recommended that the NACM Board create rules dictating who should be included. Does the decreased have to have been a member a NACM for a certain period of years? If the person is retired, can they be included? The committee also recommended an email address be created for members to email when they learn of a member’s passing. Dawn provided that she would add this item to the NACM Board agenda for further discussion at the Oct 6 board meeting.

d. Social Media - Natalie Williams was unable to attend the meeting but she wanted the committee to know that the Social Media Subcommittee continues to update NACM social media. The request for the social media post acknowledging the CORE Champions will be completed and announcements will follow as members become CORE Champions.

e. Webinars –

i. Tyler Webinar – October 18, 2023, 2PM ET – Growing a Positive Public Perception of Jury Duty

   ii. DEI Guide Webinar – November 20, 2023, 3PM ET – DEI Committee

Scott Griffith has volunteered to introduce the speakers and wrap-up the webinar but may not be available. Tim Leger will be the backup.

iii. SCOTUS decisions and ICWA Impact – early 2024 – DEI Committee tentatively planning for January

iv. CORE Leadership Webinar –  Spring 2024 - TJ BeMent presenter and will be probably scheduled for

April

6.  Committee Involvement-

Dawn Palermo encouraged committee members to consider the various subcommittees and projects. If they would like to get involved, they can contact Janet, Peter, Nate, Melinda or Natalie.

Dawn stated that we will need a volunteer to introduce the speakers and wrap-up the webinars in 2024.

7.  Other NACM Committee Updates

a. Membership

b. CORE - Three CORE Champions have been awarded. Each CORE Champion provides an article. The articles can be published in the Court Express or Court Manager. Janet has been provided the articles and will incorporate in the Court Express. The longer article will be sent to Melinda for consideration for the Court Manager. Almost 100 NACM have started the CORE Champion Program.

c. Conference Development- Tina Mattison announced that October 4 is the deadline for speaker proposals. Encourage staff members to submit proposals.

        i. 2024 Midyear Conference – Orange County, CA

        ii. 2024 Annual Conference – New Orleans, LA  (Hilton Riverside)

d. Governance – At the last Committee meeting, the committee reviewed resolutions and discussed revisions to the NACM Code of Conduct.

e. DEI – Roger Rand provided an update. On September 27, Noon PST, 3pm EST, NACM will lead a book discussion the movie " Crash" . Members are encouraged to watch with a post 20/20 DEI lens and come to the group with your thoughts for discussion. All are invited to participate.

DEI Breakout session proposal is being drafted for the mid-year conference.

Dawn thanked all members for attending and encouraged them to reach out if anything did not make sense or if a committee member would like to learn more. The meeting was adjourned at 4:40pm.

**Future Meeting dates:** October 12, November 9, December 14, January 11, February 8, March 14, April 11, May 9, June 13