

COMMUNICATIONS COMMITTEE MINUTES

Thursday, September 9, 2021 - 4:00 p.m. ET Chair: <u>Jeff Chapple</u> Vice Chair: <u>Greg Lambard</u> Minutes: Greg Lambard <u>Committee Page</u>

1. Welcome/Call to Order

In attendance today were Melinda Brooks, Jeff Chapple, Paul DeLosh, Joe Fazzari, Dorothy Howell, Phil Knox, Greg Lambard, Tina Mattison, Kenneth Pankey, Randy Short, Cheryl Stone, Jeffrey Tsunekawa, and Charlene Watkins

2. Approval Minutes of August 12, 2021 Meeting

The committee approved the minutes from August 12, 2021.

3. Annual Guide Discussion

Jeff Chapple

Roger Rand

Jeff Chapple

Jeff Chapple

Jeff Chapple opened up a discussion on what topic we should use for this year's annual guide.

Tina Mattison had previously suggested an update of the Court Administrator/Guide for Professionals. Due to the fairly recent update (at least as recent as 2018) and the prominence of other issues, this guide will be put off for the future. Other suggestions included a pro se/self-help guide, a mental health/behavioral health guide, and an eviction guide.

An eviction guide was proposed by Melinda Brooks, as this is a very timely subject. While everyone felt this is a very worthy topic the need for speed in getting something out on such a current topic and the nature of this being something that may not be in high demand once the country reaches a post-COVID era, led the group to consider addressing this topic through other means. It was decided to consider a Court Manager article, and perhaps a webinar. Additional suggestions were to perhaps create an "eviction corner" in the Court Express, interview Melinda (she offered someone else who has been interviewed previously), and discuss the use of non-lawyer navigators.

Paul DeLosh proposed a mental health/behavioral health guide. This would leverage the work of the CCJ/COSCA workgroup focused on this issue. Paul has started an outline, and shared it with the group. After additional discussion it was agreed that mental health/behavioral health will be the guide subject.

Previously, the Board had discussed issuing guides in January so that they would be "new" longer in the minds of our target audience. This practice avoiding then an annual guide issued late in the year that suddenly looks like "last year's guide" as soon as the calendar changes. For the next guide a realistic issue date will probably be April, which might synch well with the end of the CCJ/COSCA effort on mental health.

4. Communication Updates

a. Website

Roger Rand was on vacation. He has met with Jeffrey Tsunekawa to discuss the transition of the website over to him, and he has gathered his team. He has a starting list of items to work on for



the Main site and the Core site. If you have any thoughts or ideas on either site please send them his way.

b. Podcasts

No update

c. Publications

i. Ct Manager

Charlene Watkins noted that the current issue of the Court Manager is out. She is working on the next issue. She needs material for that issue in the next ten days. She also said that folks don't' necessary have to give her articles, they could just provide a topic. She has some folks who can take such suggestions and write an article.

ii. Ct Express

Jeffrey Tsunekawa

Christine Prieto

Charlene Watkins

We are transitioning to new leadership for the Ct Express. Paul said a good item for inclusion in the Court Express is an Arizona series of behavioral health trainings that they have made available to the entire Court Community.

d. Social Media

Jeff noted that Christine Prieto has done a lot posting lately. She is looking for volunteers to join her efforts.

5. NACM Committee/Liaison Updates

a. Membership

Dorothy Howell said they have been doing outreach to determine members opinions on the benefits of membership and conferences. She said they are also looking for volunteers to be part of short (3 mins) videos detailing what NACM membership means to them.

b. Core

Tina noted that the committee is working on a Core guide and the governance curriculum. They also are starting the work to insert DEI references throughout all Core curriculums.

c. Education/Conference Development

They are working diligently on the next conference's content.

d. Governance

No update.

e. DEI No update.

Future Meeting dates

October 14, 2021March 10, 2022November 18, 2021 (3rd Thursday due to Veterans Day)April 14, 2022



National Association for Court Management

December 9, 2021 January 13, 2022 February 10, 2022 Strengthening Court Professionals

May 12, 2022 June 9, 2022 July TBD at Annual Conference