



COMMUNICATIONS COMMITTEE MINUTES

Thursday, February 10, 2022 - 4:00 p.m. ET

Chair: [Jeff Chapple](#) Vice Chair: [Greg Lambard](#)

Minutes: Greg Lambard

[Committee Page](#)

1. Welcome and Introductions

Jeff Chapple

In attendance today were Melinda Brooks, Erin Carr, Jeff Chapple, Paul DeLosh, Joe Fazzari, Peter Kiefer, Phil Knox, Tina Mattison, Andra Motyka, Kent Pankey, Roger Rand, Carlene Redmond, , Johnny Tse, Charlene Watkins, Rick Pierce, Brandon Kimura, Kelly Hutton, Dorothy Howell, Jeffrey Tsunekawa, Angie Vanschoick, and T.J Bement

2. Approval of December Minutes

Jeff Chapple

The committee approved the minutes from January 13, 2022.

3. Adult Guardianship Guide Update

Paul DeLosh

Paul presented that the guide was being release on Monday February 21, 2022. Press release will go out to all NACM partners. As well as a flyer with a QR code will be presented at the Monday session during the mid-year conference. A big thank you and congratulations to the working group from Probate Judges and Court Administrators and Court Administration that all worked together. it was a good team to work with. A great new updated publication for NACM.

Paul also mentioned the Behavioral Health Guide is on target and being reviewed from the 1st draft. Still a target for July Conference.

4. Sponsored articles in Court Manager

Jeff Chapple

Jeff discussed an opportunity for additional sponsorship opportunities. Working with NCSC getting 2 articles a year that are sponsored articles versus just an advertisement. This will be similar to a written style of webinar. Their content in a non-sales presented article. Discussions were had an direction was to look at a maximum of 2 per year never in the same volume.

5. Communication Updates

a. Website

Roger Rand

Roger Rand reported on the web. Issues with the ability to sign up membership applications. NCSC working on the issue. He felt it was real confusing it doesn't work, doesn't set a good example when we are trying to recruit people to join. He will update this and other technical issues he is working with NCSC on.

The State association page is now interactive with links to the states and their associations pages.

The merchandise store with Amazon needs a refresh and will be working with Membership to get that updated.

b. Podcasts

Peter Keifer

Peter Kiefer discussed podcasts. Peter mentioned February 15th will be on work life balance. His stats are showing just over 50% of the people are listening versus watching so he is now promoting the audio first. March will be the 3rd episode in the mental health courts series.



c. Publications

i. Ct Manager

Charlene Watkins

Charlene Watkins is finalizing the 1st of 2022 production with the submissions due February 11th Future Submissions are April 11th, July 18th, and October 3rd.

ii. Ct Express

Janet Cornell

Jeff filled in for Janet. The next deadline for items is February 18th.

d. Social Media

Christine Prieto

Christine Prieto was unavailable for this month's meeting

e. Guides

Paul DeLosh

Paul DeLosh discussed the updates above

6. NACM Committee/Liaison Updates

a. Membership

Dorothy spoke of the Membership survey that will be presented to the Board next week at the mid-year board meeting. She mentioned the #IamNACM campaigns and is always looking for testimonial videos to help promote membership within our social media. Another video option would be benefits of being a NACM Member. If you or anyone you know would be interested, please reach out to her.

b. Core

3 CORE sessions will be offered at mid-year. 2 on leadership and one on ethics. All will qualify for the CORE Champion program. I know Tina has been asking CORE subject matter experts to step forward to present at annual and future conferences. Maybe we could set a goal to host at least one webinar a year outside of conferences that qualifies for the program. This would give members who don't/can't attend conferences the option to participate in the CORE Champ program??

c. Education/Conference Development

Mid-Year conference is set. Large Washington contingent coming. They are working on DEI Webinar with panelist more to come on that.

d. Governance

Moved to the 2nd Wednesday of the Month, working on State of the profession address and their March meeting they will be looking for volunteers to assist.

e. DEI

T.J. mentioned social media pushes and thanks to communications, the Board will be doing a Courageous Conversations with a facilitator at the Board meeting in Washington. There is a large DEI emphasis in the upcoming educational sessions.

Future Meeting dates

March 10, 2022

April 14, 2022

May 12, 2022

June 9, 2022

July TBD at Annual Conference