



COMMUNICATIONS COMMITTEE MINUTES

Thursday, January 13, 2022 - 4:00 p.m. ET Chair:

[Jeff Chapple](#) Vice Chair: [Greg Lambard](#)

Minutes: Greg Lambard

[Committee Page](#)

1. Welcome and Introductions

Jeff Chapple

In attendance today were Melinda Brooks, Erin Carr, Jeff Chapple, Paul DeLosh, Joe Fazzari, Peter Kiefer, Phil Knox, Greg Lambard, Tina Mattison, Daniel Meza Rincon, Andra Motyka, Kent Pankey, Cristina Prieto, Roger Rand, Carlene Redmond, Alyce Roberts, Johnny Tse, and Charlene Watkins

2. Approval of December Minutes

Jeff Chapple

The committee approved the minutes from December 9, 2021.

3. Digital media in Communications

Jeff Chapple

Jeff Chapple discussed adding in digital media links in our publications, a topic that was brought up in December. Peter Kiefer thinks this is a great idea with no evident downside. Thinks we should be doing more and more of this.

Andra Motyka thinks it might be time to disband the Court Manager as we know it. Historically, it has always been tough to get articles from folks. So we might want to move items that used to be articles to podcasts, and move the columns to the Court Express. Paul DeLosh said the NACM Board has been struggling for years to have a list of benefits of membership, the Court Manager being one of those. Joe Fazzari agrees it is tough to get articles, but he thinks the Court Manager is still a member benefit, and as such he thinks we shouldn't be taking things away but rather adding. Could see if we can get a devoted set of writers to produce the articles on a regular basis. Phil Knox also agrees with maintaining the Court Manager as a member benefit. Remembering we have an international interest in our publication. He proposed former editors might get together to discuss possible changes. Charlene Watkins said a lot of organizations sell a certain amount of ad space on their podcasts. If you add a video component we would have to jump out of our internal platform????

4. Communication Updates

a. Website

Roger Rand

Roger Rand reported on the web. They updated the resource page and made the search feature front and center. Probably need to update the resource database to get it more current. We might want to have folks prompt Roger with an email when he needs to update the database. His team is also looking to work on conference information on the website. He asked that anyone finding a broken link point it out to him.

b. Podcasts

Peter Keifer

Peter Kiefer discussed podcasts. We have had 15K+ views/listens since we started. The last one was on the Voice of the Profession. Currently he is having some scheduling issues with the next one, which is the second in a series on mental health. He noted audio podcasts get about as much views as video podcasts.

c. Publications



i. Ct Manager

Charlene Watkins

Charlene Watkins reported the 2022 submission dates are February 11th, April 11th, July 18th, and October 3rd. She welcomes a meeting of former editors to brainstorm on the future of the Court Manager.

ii. Ct Express

Janet Cornell

Jeff filled in for Janet. She thanked everyone for content. The next deadline for items is February 18th. She needs committee updates.

d. Social Media

Christine Prieto

Christine Prieto reported on social media. The last month she did some throwback Thursday. She is now moving to focusing on the midyear conference. She will perhaps be an avenue to get inquiries from folks on the conference. She will take any suggestions for future posts.

e. Guides

Paul DeLosh

Paul DeLosh discussed the update to the Adult Guardianship Guide. The work is coming to an end in the next several weeks. A final meeting might occur on January 24th. Paul is very happy about new content the workgroup added. Paul has drafted a press release for the Guide to go out in February.

The Behavioral Health Guide first draft is due January 31st.

5. NACM Committee/Liaison Updates

a. Membership

No report

b. Core

No report

c. Education/Conference Development

No report

d. Governance

No report

e. International

Daniel Meza Rincon reported the committee is looking to send out a survey of members to see what international expertise might be out there. Looking to use Survey Monkey. Greg Lambard noted that we do have a survey monkey account. He noted we don't want to overwhelm members with surveys. Tina Mattison suggests getting a survey out through a social media blast. Daniel agreed social media might be the best way to disseminate this survey. In order to help drive responses we can add a link to the next CourtExpress. Roger said a link could be placed on the website.

f. DEI

No report



Future Meeting dates

February 10, 2022

April 14, 2022

June 9, 2022

March 10, 2022

May 12, 2022

July TBD at Annual Conference