**COMMUNICATIONS COMMITTEE**

**March 14, 2024 @ 4:00 p.m. ET**

Chair: [Dawn Palermo](mailto:dawn@nacmnet.org?subject=COMMUNICATIONS%20COMMITTEE%20QUESTION) Vice Chair: [Nate Mingo](mailto:Nate@nacmnet.org?subject=Communications%20Committee%20Question)

[Committee Page](file:///\\data2016\User%20Data\DPalermo\My%20Documents\NACM\nacmnet.org\committees\standing-committees\communications-committee)

**Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting** <https://us06web.zoom.us/j/98562710553?pwd=YlMrYmFnbldYblI4QnhwdWZTNklOZz09>  **or**

**Dial in: Find your local number Meeting ID: 985 6271 0553 | Passcode: 834840**

1. Welcome and Introductions were conducted.

Attendees: Jeff Chapple, B. Davis, Joe Fazari, Robert Gunn, Kelly Hutton, Peter Kiefer, Phil Knox, Hope Lafleur, Tim Leger, Tina Mattison, Andra Moytka, Dawn Palermo, Rick Pierce, Michelle Pitsch, Roger Rand, Carlene Redmond, Andrea Ribando, Mae Swisher, Lillian Triplett, Jeffrey Tsunekawa, Creadell Webb

1. Review of the January Meeting [minutes](file:///\\DATA2016\User%20Data\dpalermo\My%20Documents\NACM\Communications%20Committee\Committee%20Minutes\2023-24\Communications%20Minutes%20November%209%202023.docx)

3.  Update on Guide(s) for 2023-24

a. Artificial Intelligence Guide – Roger Rand provided a report. The first draft is due tomorrow. NCSC will review drafts and determine what subject matter is missing. AI guide will be written in one voice. Three video pieces have already been completed.

b. Revision of Court Security Guide – Nate Mingo reported that he met with Robert Granzow of Pennsylvania. Mr. Granzow will be the subject matter expert for the guide revision. He is reviewing our current document and will be making suggestions. Nate will schedule a committee meeting for next week.

4.  Communications Updates

a. [Website](http://www.nacmnet.org/) –  Jeffrey Tsunekawa stated that the committee met last week. The NACM CORE website has transitioned to the NACM website. The committee has been discussion the next website enhancements, a document library and web page enhancements. Jeffrey asks that any suggestions for improvements be sent to him.

b. Podcasts -   Peter Kiefer stated that the January and February podcast topics were on AI and were very well received. We have had over 25,000 total views. The average attendance on a podcast is 347. The next podcast will come out on March 19 and will be on the topic of shortages for the courts. The April podcast will be on self-service centers.

c. Publications

i. [Court Manager](http://www.nacmnet.org/resources/publications/) -  Melinda Brooks could not be on the call. Dawn reported that she and Melinda will meet next week to plan for the Spring edition (articles due April 4). There was a question about content and if we are running low on articles. We have lots of ideas but do not have authors. Melinda and Dawn and working to gather volunteers to write articles.

ii. Court Express - Janet Cornell sent a report. The next edition will be coming out in late April. The content will be due March 29. Janet would like to include information on a NACM committee, member, mentor committee, state association, and international work.

d. Social Media – Natalie Williams sent a report. Her committee is up to date on all social media requests.

e. Webinars –  Dawn Palermo presented a webinar update.

i. February 22 LANDMARK SCOTUS decisions- Roger Rand reported that the webinar went well. There were over 180 registrants and 98 participants. The content was very good. If anyone missed the webinar, they can go to the NACM website to view it. Discussed having a webpage for webinars. The website committee will discuss.

ii. From Parchment to Pixels: How AI can turbocharge court data accuracy and efficiency- Tyler sponsored webinar- March 19, 2pm ET – Practice session Monday. Dawn will host.

iii. CORE-Leadership Webinar – April 22, 2024, 3pm ET T.J. BeMent will be presenting and Rachel Downing will be the host. Registration information will be sent out on the 22nd.

iv. Increasing Court Appearance – June 11, Ideas42 and Jeffrey Tsunekawa will be presenting. Jeffrey will act as host.

v. Tyler Sponsored webinar – August 29, 2pm ET – topic to be determined

vi. Other webinar requests for Fall- DEI topic, AI Guide, and another CORE webinar. Dates to be determined later.

5.  Other Communication Updates

a. Sponsored webinars and registrant listing requests- Vendors are requesting registrant listings. Rick reported that the NACM officers met to discuss and do not want to change the policy at this time. The vendors can request a question be added to the webinar asking if a person would like to be contacted by the vendor.

6. NACM Committee Updates

a. Membership – The meeting yesterday was cancelled.

b. CORE- Kelly Hutton announced the committee is working on speaker lists and planning additional sessions and offerings.

c. Conference Development – Tina Mattison announced the annual conference is scheduled for July 21-25 in New Orleans. Registration will open later this month. There are scholarships available. Louisiana will try to obtain hosts for the sessions.

d. Governance – Rick Pierce said the committee is working on the national agenda. The end product is be finalized by December 2025. If anyone is interested in working on the agenda, please let Governance Committee know.

e. DEI – Creadell stated they are trying to add more resources for members and a special interest group will be scheduled for the annual conference.

**Future Meeting dates:** April 11, May 9, June 13