**COMMUNICATIONS COMMITTEE**

**September 12, 2024 @ 4:00 p.m. ET**

Chair: [Dawn Palermo](mailto:dawn@nacmnet.org?subject=COMMUNICATIONS%20COMMITTEE%20QUESTION) Vice Chair: [Nate Mingo](mailto:Nate@nacmnet.org?subject=Communications%20Committee%20Question) and [Melinda Brooks](mailto:Melinda@nacmnet.org)

[Committee Page](http://www.nacmnet.org/communications-committee/)

**Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting** <https://us06web.zoom.us/j/83357293806?pwd=L0CagitNNraIrzOFFVwkmV0zq8Mnny.1>

*The Communications Committee is a standing committee responsible for promoting and maintaining effective communications with NACM members and partners. The Communications Committee promotes NACM’s activities through its website content, publications, and social media.*

1. Welcome and Introductions
2. Communications Project Updates

a. [Website](http://www.nacmnet.org) – Jeffrey Tsunekawa no update

b. Podcasts - Peter Kiefer August 2024 episode was on the Annual Conference; ECP engaged; Forthcoming topics include trends for 2024 workplace such as companies recruiting staff with workplace mediation skills and how to evaluate them; will skills and abilities replace certifications and diplomas in the future?; Forbes top trends for 2024; consumer and staff use of AI such as ChatGPT- As a court administrator do you care if staff use it? Can it improve efficiency? etc.;

c. Publications

i. [Court Manager](http://www.nacmnet.org/resources/publications/) - Melinda Brooks -Fall is coming together and due 10/2

ii. [Court Express](http://www.nacmnet.org/resources/publications/) - Janet Cornell

The next content deadline is Friday, 11/15.

The next issue, Volume 26:4 will be published in mid-December.

Committee announcements pertinent to the timeframe of Nov/Dec/Jan 2025, are welcome. Janet will be sending a “call for content” to the committee chairs in early October.

Overall content suggestions are always welcome.

iii. [Guides](http://www.nacmnet.org/resources/store/) – Only updating AI guide this year. No requests for updates. No update aside from monitoring incoming suggestions for updates. Get to know your leaders to support the cause; operations manual updated to direct edits to this committee or to create a subcommittee to process;

Roger offered to serve as Chair and will connect with Peter and Tim.

d. Social Media - Natalie Williams / Lillian Triplett – plugging along with creating posts! Next meeting October 17th; Reminder to please use the website to submit;

f. Webinars –

i. DEI is More Than Alphabet Soup – September 12, 2024, 3PM ET debrief Creadell- went well; timely discussion of terms and strategies; highlighted resources and webinars;

ii. State Courts in Focus: State Constitutional Trends & Legislative Assaults on Judicial Independence – October 22, 2024, 3PM ET (Host: Patrick Whitehurst)

iii. AI Guide – November 25, 2024 3PM ET (Host: Dr. Joe Fazari) encouraged members to download the guide to show interest and traffic and promote its use within your courts.

iv. CORE-Operations Management- January 2025 – Need date from CORE Committee

v. Court Security Guide – late February 2025 – Nate to Plan and pick a date

3. Other Communication Updates

a. Request for video for members on board service – professional video version to educate potential board members on the process ahead of the Annual conference so candidates can have an idea of what it entails; ideas shared and will update at next meeting.

4. Other NACM Committee Updates

a. Membership

b. CORE CORE Unleashed in Wyoming was successful. Lots of Clerks. Many SRT’s came through 9/30 in Washington. Jeffrey, Norman, Kevin, and Roger to state court administrators; looking ahead to Vermont and Nevada (Reno and Vegas); Seems to be well received; limited grant funded to 2 per year, others to be paid by inviting associations;

c. Conference Development-2025 Midyear February 9-11 Atlantic City, New Jersey Kelly- next Tuesday; 40th Anniversary sub-committee to plan related highlights/events;

d. Governance Committee is working on a method through which membership can express concern/complaints about board members or committee chairs/co-chairs; Also working on clarifying matters around refund/cancellation of scholarships.

e. DEI First meeting coming up; fantastic webinar; tap committee members for articles and content and support;

**Next Meetings: Oct 10, Nov 14, Dec 12, Jan 9, Feb 13, March 13, April 10, May 8, and June 12 (No Meeting July 2025)**

**In Attendance:**

**Creadell Webb, Tina Mattison, TJ BeMent, Lillian Triplett, Nate Mingo, Tim Leger Jeff Chapple, Kent Pankey, Peter Kiefer, Andrea Ribando, Joe Fazari, Carlene Redmond, Kelly Hutton, Roger Rand, Cassie Bradshaw, Melinda Brooks**

**Called to order 4:05 Adjourn 4:39**