



**RATE CARD FOR 2019 COURT MANAGER AND COURT EXPRESS**

**Court Manager**

THE QUARTERLY JOURNAL OF THE NATIONAL ASSOCIATION FOR COURT MANAGEMENT

**Publisher:** National Association for Court Management

**Circulation:** Distributed quarterly via email link to nearly 1,800 court managers, administrators, and clerks. Magazine stays “live” on website until the next edition is published. Seeking advertisers for the 2019 spring, summer, fall and winter editions of the *Court Manager*.

***Court Manager Rates\****

(All rates include placement on the home page of the digital publication, unless otherwise noted)

**On Court Manager Home Page – please see attached mockup for specific placement**

Side Bar Ad – static <i>1 available</i>	\$630	300 x 600 pixels, color, click through capability, ad on the right side of screen alongside content, Static Image. Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed
Side Bar Ad – animated <i>1 available</i>	\$650	300 x 600 pixels, color, click through capability, ad on the right side of screen alongside content, 10 seconds, 3x loops max, no flash for tablet, max size 40 KB. Static Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed
Lower Billboard Ad <i>1 available</i> Static <u>Or</u> Animated	\$825 \$850	<b>Static:</b> 970 x 250 pixels, color, click through capability, static. <b>Animated:</b> 970 x 250 pixels, color, click through capability, 10 seconds, 3x loops max, no flash for tablet, max size 40KB.  Static Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed
Upper Billboard Ad – static <i>1 available</i> static	\$925	970 x 250 pixels, color, click through capability, top of eMagazine Home page under Masthead, static. Static Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed

**Inside Ad Rates (ad on page with featured article content)**

Side Bar – static <i>1 available</i>	\$300	300 x 600 pixels, color, click through capability, ad on the right side of screen alongside content, Static Image. Static Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed
Billboard – static <i>1 available</i>	\$400	970 x 250 pixels, color, click through capability, ad on the bottom of screen under article. Static Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed

**Splash Page**

Splash Page Ad (when user clicks to see publication) <i>1 available</i>	\$1,100	970 x 500 pixels, color, click through capability, static, flashes up between user click from website link to Court Manager home page. Logo with click-through also included in email to ALL members announcing the publication is ready to be viewed.
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\* A 2% charge will be assessed for late payments.

Purchase an ad **in all 4 publications** and receive a 10% discount on published ad rates.

***First right of refusal will be given to those who reserve in the inaugural Winter issue.***

<b>Spring 2019</b> <b>Vol. 34/1</b>	Ad space reservation/ ad submission deadline	Video Deadline	eMagazine Launches
Ad space reservation/ ad submission deadline	February	Minimum 7 days before launch	March
<b>Summer 2019</b> <b>Vol. 34/2</b>	Ad space reservation/ ad submission deadline	Video Deadline	eMagazine Launches
Ad space reservation/ ad submission deadline	April	Minimum 7 days before launch	June 11
<b>Fall 2019</b> <b>Vol. 34/3</b>	Ad space reservation/ ad submission deadline	Video Deadline	eMagazine Launches
Ad space reservation/ ad submission deadline	September	Minimum 7 days before launch	October
<b>Winter 2020</b> <b>Vol. 34/4</b>	Ad space reservation/ ad submission deadline	Video Deadline	eMagazine Launches
Ad space reservation/ ad submission deadline	November	Minimum 7 days before launch	December

To advertise, call or email:

Stacey Smith  
**Court Manager**  
 c/o National Center for State Courts  
 300 Newport Avenue  
 Williamsburg, VA 23185-4147  
 (757) 259-1816 [ssmith@ncsc.org](mailto:ssmith@ncsc.org)



## Court Express

THE ENEWSLETTER OF THE NATIONAL ASSOCIATION FOR COURT MANAGEMENT

**Publisher:** National Association for Court Management

**Circulation:** Distributed in February, May, September and November via email to nearly 1,800 court managers, administrators, and clerks.

**Details:** The Court Express contains brief articles relevant to the association and its members. Semi-exclusive advertising opportunity in the Court Express, an eNewsletter. 600 x 900 pixel static ad with click through, file must be less than 200 KB. Must be in jpg or gif format.

**Cost:** \$300 per issue

<b>February 2019</b> Vol. 20/1	Ad space reservation	Ad Submission Deadline	eNewsletter Sent
Ad space reservation/ ad submission deadline	February	Minimum 14 days before launch: February 14	February
<b>Summer 2019</b> Vol. 20/2	Ad space reservation	Ad Submission Deadline	eNewsletter Sent
Ad space reservation/ ad submission deadline	May	Minimum 14 days before launch: May 11	May
<b>September 2019</b> Vol. 20/3	Ad space reservation	Ad Submission Deadline	eNewsletter Sent
Ad space reservation/ ad submission deadline	September	Minimum 14 days before launch: September 12	September
<b>Winter 2019</b> Vol. 20/4	Ad space reservation	Ad Submission Deadline	eNewsletter Sent
Ad space reservation/ ad submission deadline	November	Minimum 14 days before launch: November 14	November

*Please note: A maximum of two ads per edition of Court Express will be allowed.*