



# COURT MANAGER

## RATE CARD 2021

**Circulation:** Distributed quarterly to nearly 1,700 court managers, administrators, and clerks  
**Duration:** “Live” on website until next edition published, back-issues available on-line  
**Co. Logo:** Click-through capability and included in email announcing publication available  
**Discount:** 10% discount for all four issues

*\*2020 Advertiser has first right of refusal for 2021 advertising space*

<b><u>HOME PAGE</u></b>		
<b>Side Bar-Right</b> Static-1 available *	<b>\$630</b>	300x600 pixels, color, static
<b>Animated</b> -1 available	<b>\$650</b>	300x600 pixels, color, animated, 10 seconds, 3x loops max, no flash for tablet, max size 40 KB
<b>Lower Billboard</b> Static *	<b>\$825 SOLD</b>	Static: 970x250 pixels, color, static
<b>Animated</b> *  1 static or animated available	<b>\$850</b>	<b>Animated:</b> 970x250 pixels, color, 10 seconds, 3x loops max, no flash for tablet, max size 40KB
<b>Upper Billboard-Under Heading</b> Static-1 available *	<b>\$925 SOLD</b>	970x250 pixels, color, static

<b><u>INSIDE-Featured Articles</u></b>		
<b>Side Bar-Right</b> Static-1 available	<b>\$300</b>	300x600 pixels, color, static
<b>Billboard-Under Article</b> Static-1 available	<b>\$400</b>	970x250 pixels, color, static

<b><u>SPLASH PAGE</u></b>		
<b>Appears accessing site</b> 1 available	<b>\$1,100</b>	970x500 pixels, color, static

Issue	Space Reservation/ Submission Deadline	Video Deadline	Launch
<b>Spring 2021</b>	January 11	Minimum 7 days before launch	March 29
<b>Summer 2021</b>	March 22	Minimum 7 days before launch	June 14
<b>Fall 2021</b>	July 19	Minimum 7 days before launch	September 27
<b>Winter 2021</b>	October 4	Minimum 7 days before launch	December 15



**Circulation:** Distributed in February, May, September, November to nearly 1,700 court managers, administrators, and clerks.

**Duration:**

**Co. Logo:**

**Discount:**

**Details:** 600 x 900-pixel static ad with click through, file must be less than 200 KB and submitted in jpg or gif format.

**Cost: \$300 per issue – Maximum of two ads per issue allowed**

Issue	Space Reservation	Submission Deadline	Launch
<b>March 2021</b>	February 7	Minimum 14 days before launch	March 5
<b>May 2021</b>	May 4	Minimum 14 days before launch	May 28
<b>September 2021</b>	September 1	Minimum 14 days before launch	September 24
<b>November 2021</b>	November 7	Minimum 14 days before launch	December 3