



# COURT MANAGER

## RATE CARD 2023

**Circulation:** Distributed quarterly to nearly 1,500 court managers, administrators, and clerks  
**Duration:** “Live” on website until next edition published, back-issues available on-line  
**Co. Logo:** Click-through capability and included in email announcing publication available  
**Discount:** 10% discount for all four issues

*\*2022 Advertiser has first right of refusal for 2023 advertising space*

<b><u>HOME PAGE</u></b>		
<b>Side Bar-Right</b> Static- 1 available *	<b>\$630</b>	300x600 pixels, color, static
<b>Animated</b> - 1 available	<b>\$650</b>	300x600 pixels, color, animated, 10 seconds, 3x loops max, no flash for tablet, max size 40 KB
<b>Lower Billboard</b> Static *	<b>\$825</b>	<b>Static:</b> 970x250 pixels, color, static
<b>Animated</b> *  1 static or animated available	<b>\$850</b>	<b>Animated:</b> 970x250 pixels, color, 10 seconds, 3x loops max, no flash for tablet, max size 40KB
<b>Upper Billboard-Under Heading</b> Static- 1 available *	<b>\$925</b>	970x250 pixels, color, static

<b><u>INSIDE-Featured Articles</u></b>		
<b>Side Bar-Right</b> Static- 1 available	<b>\$300</b>	300x600 pixels, color, static
<b>Billboard-Under Article</b> Static- 1 available	<b>\$400</b>	970x250 pixels, color, static

<b><u>SPLASH PAGE</u></b>		
<b>Appears accessing site</b> 1 available	<b>\$1,100</b>	970x500 pixels, color, static

### **2023 Production Schedule**

Issue	Submission Deadline	Ad Space Reservation Deadline	Magazine Posted Online
<b>Winter 2023</b>	January 16	February 13	March 6
<b>Spring 2023</b>	April 10	May 8	June 5
<b>Summer 2023</b>	July 7	August 4	September 1
<b>Fall 2023</b>	October 2	October 23	November 20



**Circulation:** Distributed in February, May, October, December to nearly 1,500 court managers, administrators, and clerks.

**Details:** 600 x 900-pixel static ad with click through, file must be less than 200 KB and submitted in jpg or gif format.

**Cost: \$300 per issue – Maximum of two ads per issue allowed**

### **Production Schedule**

Issue	Copy	Proof	Distribution Date
<b>Winter 2023</b>	January 13	January 27	February 10
<b>Spring 2023</b>	April 14	April 28	May 12
<b>Summer 2023</b>	September 22	October 6	October 20
<b>Fall 2023</b>	November 10	November 24	December 8