



# COURT MANAGER

## RATE CARD 2024

**Circulation:** Distributed quarterly to nearly 1,600 court managers, administrators, and clerks  
**Duration:** “Live” on website until next edition published, back-issues available on-line  
**Co. Logo:** Click-through capability and included in email announcing publication available  
**Discount:** 10% discount for all four issues

*\*2023 Advertiser has first right of refusal for 2024 advertising space*

<b><u>HOME PAGE</u></b>		
<b>Side Bar-Right</b> Static- 1 available *	<b>\$630</b>	300x600 pixels, color, static
<b>Animated</b> - 1 available	<b>\$650</b>	300x600 pixels, color, animated, 10 seconds, 3x loops max, no flash for tablet, max size 40 KB
<b>Lower Billboard</b> Static *	<b>\$825</b>	<b>Static:</b> 970x250 pixels, color, static
<b>Animated</b> * <i>1 static or animated available</i>	<b>\$850</b>	<b>Animated:</b> 970x250 pixels, color, 10 seconds, 3x loops max, no flash for tablet, max size 40KB
<b>Upper Billboard-Under Heading</b> Static- 1 available *	<b>\$925</b>	970x250 pixels, color, static

<b><u>INSIDE-Featured Articles</u></b>		
<b>Side Bar-Right</b> Static- 1 available	<b>\$300</b>	300x600 pixels, color, static
<b>Billboard-Under Article</b> Static- 1 available	<b>\$400</b>	970x250 pixels, color, static

<b><u>SPLASH PAGE</u></b>		
<b>Appears accessing site</b> <i>1 available</i>	<b>\$1,100</b>	970x500 pixels, color, static

### **2024 Production Schedule**

Issue	Submission Deadline	Ad Space Reservation Deadline	Magazine Posted Online
<b>Winter 2024</b>	January 15	February 12	March 4
<b>Spring 2024</b>	April 8	May 6	June 3
<b>Summer 2024</b>	July 8	August 5	September 2
<b>Fall 2024</b>	October 2	October 23	November 19



**Circulation:** Distributed in February, May, October, and December to nearly 1,600 court managers, administrators, and clerks.

**Details:** 600 x 900-pixel static ad with click through, file must be less than 200 KB and submitted in jpg or gif format.

**Cost: \$300 per issue – Maximum of two ads per issue allowed**

#### **Production Schedule**

Issue	Copy	Proof	Distribution Date
<b>Winter 2024</b>	January 12	January 26	February 9
<b>Spring 2024</b>	March 29	April 12	April 26
<b>Summer 2024</b>	July 26	August 9	August 23
<b>Fall 2024</b>	November 15	November 29	December 13