



COMMUNICATIONS COMMITTEE MINUTES

Thursday, May 13, 2021 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Jeff Chapple](#)

Minutes: Jeff Chapple

[Committee Page](#)

Join from your computer, tablet, or smartphone: Zoom Communications Committee Meeting or
Dial in: Find your local number Meeting ID: 985 6271 0553 | Passcode: 834840

1. **Welcome/Call to Order**

Charleston Carter

In attendance today were Charleston Carter, Jeff Chapple, Angie Vanschoick, Kenneth Pankey, Janet Cornell, Stacy Worby, Tina Mattison, Erin Carr, Kathy Griffin, Jamie Owens, Dr. Giuseppe M Fazari.

2. **Approve Minutes of April 8, 2021 Meeting**

Jeff Chapple

A big THANK YOU to Frank Hardester for his years of service to NACM and especially the Communication Committee and his Minutes. Best of luck in your new adventures Frank.

3. **Membership Update**

Tina Mattison

Tina began with an update to the Awards they have been extended until June 4th, 2021. An update on the website and social media updates will be sent. Membership is low and has dropped below 1,500. The past presidents are calling purged members to see if we can convert a few. Please help share the word of our great organization within your states or home courts. ECP has been busy with Stacy Worby's great leadership and is all set for the conference. The NACM Cares organization chosen is the Urban League of San Diego. They have received and awarded 2 membership scholarships.

4. **Conference Development Update**

Kathy Griffin

Kathy stated that Conference registration is open and ½ full in the first week. Make sure you get registered soon if you are looking to join us in person in California. If the state allows, we will open more if available in June. The Conference App this year will only be opened to registered attendees either in person or virtual attendees. May 20th is the last of the 4-part series for the midyear educational webinars. This one is on the Core and the Core Champion.

5. **Core Update**

Rick Pierce

Not on the call today.

6. **Podcasts**

Peter Kiefer

Peter was unable to join the committee conference call Charleston reported. His update to the podcasts was the April 20th episode has been accessed by 250 folks and the April 27th episode by 183 people. The May episode will be on the NACM International Committee, and the June episode will be on international consulting work. Jeff Apperson, NCSC Vice President will be on both episodes. To date, 13,165 people have either listened to or watched the CLAPodcast



7. Public Landing Pages Update

Angie VanSchoick

Angie 's committee is satisfied with the landing pages and remain updated as needed.

8. Publications Updates

a. Court Express

Jeffrey Tsunekawa

Next Court Express is out 5/28.

b. Court Manager

Charlene Watkins

Not on the call today.

9. Social Media Update

Cristina Prieto

Report made after the meeting. Midyear educational sessions and nominations for awards and scholarships have been posted on media outlets. NACM Swag continues to be posted regularly. Have also posted jury issues and membership opportunities for early career professionals. As the conference gets closer, we will promote the speakers and activities. Please continue to send items to post on social media.

10. Webinars Update

Charleston Carter

Tyler Tech will be doing 2 sessions at noon 6/23/2021 crisis to convenience and the 2nd is Justice reimagined 8/18/2021 Thomson Reuters date hasn't been chosen.

11. Website Update

Jeffrey Tsunekawa

Erin is doing a great job getting conference information live. We now have a vendor advertisement banner on the NACM homepage.

No additional items were discussed. Meeting Adjourned.

Next Meeting: Thursday, June 10, at 4:00 p.m. ET