



COMMUNICATIONS COMMITTEE

Thursday, May 14, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Frank Hardester](#)
[Committee Page](#) [Committee Attendance](#)

Members joined from their computer, tablet, or smartphone:

<https://global.gotomeeting.com/join/361052541>, or

Dialed in using their phone: Dial: +1 (872) 240-3412 | Access Code: 361-052-541#

MINUTES

1. Welcome/Call to Order *Charleston Carter (Happy Birthday!!!)*
T.J. BeMent, Melinda Brooks, Erin Carr, Charleston Carter, Janet Cornell, Michelle Dunivan, Giuseppe Fazari, Frank Hardester, Brandon Henson, Peter Kiefer, Phil Knox, Kevin Lane, Brandon Logan, Rich Lynch, Amanda Marshall, Tina Mattison, Andra Motyka, Kent Pankey, Rick Pierce, Janet Reid, Will Simmons, Johnny Tse, Jeffrey Tsunekawa, Stacy Worby

2. Approve Minutes of April 9, 2020 Meeting *Frank Hardester*
No changes offered. Minutes approved.

3. Conference Development Update *T.J. BeMent*
T.J. reported that we are continuing to review options with regard to the conference this July. Decisions are being made based upon feedback from the membership survey and what is in the best interests of our members health and safety. Several recommendations will be presented to the Board on 5/18/2020 and we hope to have more information by 5/20/20.

4. Publications Updates
 - a. *Court Manger* *Charlene Watkins*
Charlene was not present on the call thus no update was provided.
 - b. *Court Express* *Jeffrey Tsunekawa*
Jeffrey reported that the next edition of Court Express will be available on May 20, 2020. Next edition will focus on resources for courts.



5. Electronic Directory Update

Dorothy Howell

Dorothy was not on the call but indicated to Charleston earlier in the day that the directory is completed. Charleston hopes to have this available for us to review by our next meeting.

6. Media Guide Update

Amanda Marshall

Amanda reported via email that Kent has been amazing on this project and he has completed the first round of edits on the submissions we have received thus far. One chapter group has been unable to meet the latest deadline due to the pandemic. Committee members continue to press forward to meet the projected timeline. She is very pleased in the quality of the work and believes this will be an excellent resource for NACM members.

7. Membership and 2020 by 2020 Update

Michelle Dunivan

Michelle reported that we have been at somewhat of a standstill due to the conference status. In the meantime, designs have been created for NACM merchandise and marketing. She also reported getting more NACM testimonials that will be shared to help with the membership effort. Encourages everyone to participate in the membership committee to help in the effort of boosting our membership. A question was asked if our membership has declined in light of the current situation. Michelle advised she has not seen recent membership numbers but will request an updated list. Tina also reminded everyone we are still waiting for award nominations for ECP and others that have a new deadline of 5/15/20.

8. NACM Resource

Dawn Palermo

Dawn was not available for the call, but Jeffrey offered an update. Jeffrey shared his screen and displayed how the content for this topic. Jeffrey has been working with Roger Rand and David Cotton from Oregon to help the NACM resource repository come to life. While there have been some delays, significant progress continues to be made. Jeffrey provided a brief demo and noted the site works much like a typical internet search engine. Dawn and her team did a great job indexing these resources. The next goal is to make this tool available on our website. More to come soon! T.J.



offered thanks to Dawn and the others that have been working on this project! Volunteers are always welcome to help out this team with the project. The difficulty will be in the maintenance of the data as new resources become available.

9. Podcasts

Peter Kiefer

Peter was not available for the call. No update provided.

10. Public Landing Pages Update

Rick Pierce

Rick took controls as the presenter and showed the work his committee has been working on. Rick thanked Jeffrey Tsunekawa for all his work on this endeavor.

11. Social Media Update

Kevin Lane

Kevin reported that this month we have posted a lot of articles that are COVID-19 related. This coming month we will have a focus on two areas: 1. Budget Reduction and 2. Jury Trials. Also have had numerous posts regarding the podcasts. Everyone is encouraged to submit submissions that could be posted on NACM's social media sites.

12. Webinars Update

Charleston Carter

We have a potential webinar in the works that will be presented by Tyler Technologies. The board has requested additional information from Tyler and will be able to provide a decision on this at the next board meeting (scheduled 5/18/2020).

13. Website Update

Jeffrey Tsunekawa

Jeffrey reported that there was nothing to report on as not many changes have been needed. The site will require more changes this summer due to board member changes, etc.

14. Other

Rick noted that if anyone was interested to be on a Podcast panel, you are encouraged to let us know. Even if you just have questions for a topic or want to be on a panel, it does not require a huge amount of time. Current panels are discussing the COVID-19 pandemic and what courts are doing to get by.



Joe Fazari, Kevin Lane and Rick noted the podcasts have been great and are thankful for the work Peter has put into the podcasts.

No additional items were discussed.

Next Meeting: Thursday, June 11, 2020, at 4:00 p.m. ET

DRAFT