



COMMUNICATIONS COMMITTEE MINUTES

Thursday, June 11, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Frank Hardester](#)
[Committee Page](#)

Join from your computer, tablet, or smartphone: <https://global.gotomeeting.com/join/361052541>, or
Dial in using your phone: Dial: +1 (872) 240-3412 | Access Code: 361-052-541#

1. Welcome/Call to Order *Frank Hardester*
Janet Cornell, Giuseppe Fazari, Frank Hardester, Kevin Lane, Richard Lynch, Amanda Marshall, Tina Mattison, Andra Motyka, Kent Pankey, Rick Pierce, Steve Thomas, & Jeffrey Tsunekawa

 2. Approve Minutes of May 14, 2020 Meeting *Frank Hardester*
No changes offered. Minutes approved.

 3. Conference Development Update *T.J. BeMent*
T.J. was not available for the call. No update provided.

 4. Publications Updates
 - a. Court Manger *Charlene Watkins*
Charlene was not available for the call. No update provided.

 - b. Court Express *Jeffrey Tsunekawa*
Jeffrey reported the last issue was sent out at the end of May. It focused on resources for courts during the Coronavirus pandemic. Hopefully, it was a one-stop shop for people looking for information. The publication prior did not go out.

 5. Media Guide Update *Amanda Marshall*
-



Amanda stated that we appreciate the members who have contributed. The content is great, really beneficial, no matter what type of court is using the media guide. It has a Forward, Chapters, Appendix, and Glossary of Media Terminology. We hope to have something to show to the group soon. The deadline is June 26th, we are hoping to be able to stay close to the deadline date. We are missing one chapter; she will reach out to them soon to see if she can offer assistance.

6. Membership and 2020 by 2020 Update

Michelle Dunivan

Michelle was not available for the call. Tina Mattison reported that she missed the last membership meeting. There may be an announcement as of the new chair soon.

7. NACM Resource

Jeffrey Tsunekawa

Jeffrey reported that there are no updates to the NACM Resource. However, at the last meeting we did an online demo on what the IT staff from Oregon did for this project. He stated that recently we have been having difficulty getting through to the staff there to implement it into the website in light of the pandemic.

8. Podcasts

Peter Kiefer

Peter was not available for the call. Rick Pierce reported that he hopes the weekly podcasts are being well received. Peter is fantastic and the podcasts are very eye opening and informative. The panelists really enjoy being there. A question was asked if we are still looking for volunteers for podcasts? Rick replied that Peter is always open, even if you are just interested in posing a question, send him an email. Frank stated that he is interested in a podcast on the COOP planning. Rick said we would love to have your input. The discussion was held about looking into a second stage pandemic coming back in the fall.

9. Public Landing Pages Update

Rick Pierce

Rick reported that we have made progress regarding the National Agenda. We work very closely with COSCA on the National Agenda. This will be going on the COSCA list serve. Given by the president of the conference every year. We are aiming for it to be given at the first session of the business



membership. Don't know the date or time of the delivery, but it will be given virtually. If anyone has interest in participating in the National Agenda, please contact him.

10. Social Media Update

Kevin Lane

Kevin reported that we have been posting articles on COVID-19 that we have come across. We have also teamed up with Membership 2020, trying to get more advertising for membership. We are currently waiting to hear from the board about the national conference. It will be a virtual conference this year. Once the information is available, we will get it out. The next Business meeting is scheduled for the 15th of July.

11. Webinars Update

Frank Hardester

Frank reported that Charleston received approval from NACM for Tyler Technologies to sponsor a webinar titled Online Courts, the New Reality. It will be offered sometime in August.

12. Website Update

Jeffrey Tsunekawa

Jeffrey reported that there are two websites, NACM Conference and the main NACM site. The NACM Conference website is built on old technology that is no longer being supported or upgraded, it needs to be re-built. Therefore, the NACM Conference website will soon be going down, not operational by September. Jeffrey has spoken to TJ, and whatever 3rd party we go through will supply us a website to do all the advertising we need to for the conference until we can rebuild it. The main NACM website's technical problems have been resolved, with the statement on fair use notice uploaded this week. A question was asked how long do you anticipate the conference website will be down? Jeffrey responded that he has received a bid from a company to rebuild it, but it is difficult to authorize the expenditures at a time like this. It will need to be up by the end of the year to advertise for the 2021 conference.

No additional items were discussed.

Next Meeting: Thursday, July 9, 2020, at 4:00 p.m. ET