



## COMMUNICATIONS COMMITTEE MINUTES

Thursday, July 9, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Frank Hardester](#)  
[Committee Page](#)

Join from your computer, tablet, or smartphone: <https://global.gotomeeting.com/join/361052541>, or  
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1. Welcome/Call to Order

*Frank Hardester*

T.J. BeMent, Janet Cornell, Giuseppe Fazari, Frank Hardester, Brandon Henson, Peter Kiefer, Kevin Lane, Richard Lynch, Amanda Marshall, Tina Mattison, Andra Motyka, Kent Pankey, Steve Thomas, Charlene Watkins

2. Approve Minutes of June 11, 2020 Meeting

*Frank Hardester*

No changes offered. Minutes approved.

3. Conference Development Update

*T.J. BeMent*

T.J. stated that we are not holding a conference this year. The board meeting is scheduled for Monday. The Virtual Business Meeting will be held on Wednesday at 3:00 P.M. EST. This meeting will consist of awards and the voting and swearing in of officers, as well as the official announcement on virtual conferences. Good news, it will be complimentary, meaning, it will be free to anyone members or not. This is a good opportunity for court staff so pass the information on to your courts.

4. Publications Updates

a. Court Manger

*Charlene Watkins*

Charlene reported that she has everything for the upcoming publication and will give it to Chuck soon. If there is anything that you think may not have been submitted, please send it her. Charlene stated that she has not heard a lot of feedback from the last publication, she does invite feedback. T.J. stated that we really appreciate Charlene's work on this publication. Kent asked what kind of traffic are we getting on the Court Manager? Charlene responded that she has not heard but will check with Janet Reid and report back.



b. Court Express

*Jeffrey Tsunekawa*

Jeffrey was not available for the call. No update provided.

5. Media Guide Update

*Amanda Marshall*

The final cover for the Media Guide was shared on screen for everyone to see. Amanda stated that they are currently wrapping up the final piece, which is the index. This guide is designed to be a one-stop shop, including a forward, index, glossary, content. It is being made printable, has links, and sample media packets, which makes it 150 pages. All chapter groups need to respond by next Friday, the goal is to have it complete by the end of July.

6. Membership and 2020 by 2020 Update

*Tina Mattison*

Tina reported that we have gathered the numbers and our membership has dropped below 1,600. She believes one of the biggest reasons is due to the conference being cancelled as people sign up for membership when they register. We would like to gather testimonials from members either written or video about membership benefits, having to pay out of their own pockets, etc. We will be advertising the membership scholarships and offering a discounted rate for first time members. We are really excited about reaching out to new members. T.J. stated that we are looking for anyone that would like to do a virtual lead in to introduce virtual conferences or segments of conferences.

7. NACM Resource

*Jeffrey Tsunekawa*

Jeffrey was not available for the call. T.J. stated that he knows Jeffrey was working hard to have it ready to introduce at the business meeting.

8. Podcasts

*Peter Kiefer*

Peter reported we have had several weekly podcasts regarding COVID on a large variety of topics including jury trials, telecommunications, PPE, what courthouses of the future will look like. We have had about 7,300 plays on our podcasts. This week we are developing our first video podcast and should be able to get it out next Thursday. It is regarding court employees who want to joint protest marches. Thank you, Amy McDowell, for suggesting subject. Frank told Peter thank you for all your



work on the podcasts. Richard Lynch asked will we still be able to access the old podcasts? Peter responded that he doesn't think there are any plans to remove them from the website and all are still accessible.

9. Public Landing Pages Update

*Rick Pierce*

Rick was not available for the call. No update provided.

10. Social Media Update

*Kevin Lane*

Kevin reported that we have posted a lot of articles on courts reopening and the issues courts are facing. We have posted about our virtual business meeting and we will post updates on anything newsworthy stemming from that. The nominating committee has finalized the candidates list, the slate of candidates has been posted. [NACMnet.org/2020](http://NACMnet.org/2020) is where it is posted. The discount for new members will be posted as soon as we know the amount. The virtual replacements for the conference will be posted each week.

11. Webinars Update

*Charleston Carter*

Charleston was not available for the call. Frank Hardester stated that Charleston informed him that Tyler Technologies will be hosting a webinar called Online Courts - The New Reality on August 12<sup>th</sup> at 3:00 p.m. EST.

12. Website Update

*Jeffrey Tsunekawa*

Jeffrey was not available for the call. No update provided.

No additional items were discussed.

**Next Meeting: Thursday, August 13, 2020, at 4:00 p.m. ET**