



COMMUNICATIONS COMMITTEE MINUTES

Thursday, November 12, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Jeff Chapple](#)

Minutes: [Jeff Chapple](#)

Join from your computer, tablet, or smartphone: <https://global.gotomeeting.com/join/361052541>, or
Dial in using your phone: Dial: +1 (872) 240-3412 | Access Code: 361-052-541#

1. **Welcome/Call to Order** *Charleston Carter*
T.J. BeMent, Zenell Brown, Erin Carr, Charleston Carter, Jeff Chapple, Janet Cornell, Joe Fazari, Brandon Henson, Dorothy Howell, Peter Kiefer, Kevin Lane, Richard Lynch, Amanda Marshall, Tina Mattison, Andra Motyka, Kent Pankey, Rick Pierce, Alyce Roberts, Shay Robertson, Steve Thomas, Angie VanSchoick, Charlene Watkins, Stacy Worby
2. **Approve Minutes of September 10, 2020 Meeting** *Jeff Chapple*
3. **Conference Development Update** *Kathy Griffin*
Kathy Griffin was not available for the call.
4. **Core Update** *Rick Pierce*
Rick Pierce reported they have added additional curriculum review and operations management curriculum review. Undertaking the leadership curricula to begin in December. Core Champion program to be rolled out in 2021.
5. **(Virtual) Education 2020** *T. J. BeMent*
TJ Stated there was really good overall participation every week. On average each week 2/3 of attendees were nonmembers. Swag Boxes will be shipped soon.
6. **Electronic Membership Directory** *Dorothy Howell*
Dorothy Howell did not have an update at this time.
7. **Media Guide Update** *Amanda Marshall*
Charleston recognized the work of Amanda Marshall and Kent Pankey and their team for such a great guide that was released.
8. **Membership and 2020 by 2020 Update** *Tina Mattison*
Tina Mattison mentioned the membership committee is very active in outreach. Inviting targeted state outreach. The committee is seeing retirement turnover issues in passing the torch. They are developing an ambassador program to help with this need. Ms. Mattison also discussed reviewing the website area of membership and sprucing it up. She will be submitting it to the committee for review and comments.
9. **NACM Resource Index** *Jeffrey Tsunekawa*
No update during the meeting. Update submitted through email After losing the remaining resource of support to help complete this project, Jeffrey decided the only way to carry it across the finish line was to omit the resources that are not currently electronic. As such, resources that are only in print



form, such as older Court Manager articles, will not be included. He hopes to wrap up the project by the end of this year.

10. Podcasts

Peter Kiefer

Bonus episode of Courts and Protests episode from July came out today. October podcast had a good response 80 views 108 listens. The November 19 podcast episode is *Courts, Protests Wildfires, and COVID: How Have Courts Coped with Compounding Crises?* Alyce Roberts is Co-Host for the November and December episodes. Peter inquired about episodes with court judges speaking about smaller courts. Took positive feedback offering a niche NACM is always looking to fill.

11. Public Landing Pages Update

Angie VanSchoick

No update this month.

12. Publications Updates

a. Court Express

Jeffrey Tsunekawa

Court Express September 2020 issue was distributed on September 23. The last *Court Express* of the year will be distributed after Thanksgiving. There's still time if anyone has any last minute submissions.

b. Court Manager

Charlene Watkins

Ms. Watkins stated the last two issues of the year will be consolidated. Deadline for submittals will need to be to her by Friday November 20, 2020. Tina inquired about ECP member and article.

13. Social Media Update

Kevin Lane

Mr. Lane stated that after last month's meeting three members volunteered and are all established accounts and reviewed the plan and posts. Next Month they will be going through and posting about each NACM committee and their needs and communications.

14. Webinars Update

Charleston Carter

Mr. Carter thanked all those who joined last week's sponsored webinar and mentioned the two upcoming opportunities. The December 16 webinar is *The 2021 Caseload Avalanche: Be Prepared* and the January 7 webinar is *Civil Legal System Robotic Process Automation (RPA) Pilot Project*.

15. Website Update

Jeffrey Tsunekawa

Mr. Tsunekawa submitted by email the following report. All of the Virtual Education sessions that were recorded are now live on the NACM website, along with any corresponding materials, such as PowerPoint presentations.

No additional items were discussed. Meeting Adjourned.

Next Meeting: Thursday, December 10, 2020, at 4:00 p.m. ET