COMMUNICATIONS COMMITTEE MINUTES
Thursday, November 12, 2020 - 4:00 p.m. ET
Chair: Charleston Carter  Vice Chair: Jeff Chapple
Minutes: Jeff Chapple

Join from your computer, tablet, or smartphone: https://global.gotomeeting.com/join/361052541, or
Dial in using your phone: Dial: +1 (872) 240-3412  | Access Code: 361-052-541#

1. Welcome/Call to Order  Charleston Carter
T.J. BeMent, Zenell Brown, Erin Carr, Charleston Carter, Jeff Chapple, Janet Cornell, Joe Fazari, Brandon
Henson, Dorothy Howell, Peter Kiefer, Kevin Lane, Richard Lynch, Amanda Marshall, Tina Mattison,
Andra Motyka, Kent Pankey, Rick Pierce, Alyce Roberts, Shay Robertson, Steve Thomas, Angie
VanSchoick, Charlene Watkins, Stacy Worby

2. Approve Minutes of September 10, 2020 Meeting  Jeff Chapple

3. Conference Development Update  Kathy Griffin
Kathy Griffin was not available for the call.

4. Core Update  Rick Pierce
Rick Pierce reported they have added additional curriculum review and operations management
curriculum review. Undertaking the leadership curricula to begin in December. Core Champion
program to be rolled out in 2021.

5. (Virtual) Education 2020  T. J. BeMent
TJ Stated there was really good overall participation every week. On average each week 2/3 of
attendees were nonmembers. Swag Boxes will be shipped soon.

6. Electronic Membership Directory  Dorothy Howell
Dorothy Howell did not have an update at this time.

Charleston recognized the work of Amanda Marshall and Kent Pankey and their team for such a great
guide that was released.

8. Membership and 2020 by 2020 Update  Tina Mattison
Tina Mattison mentioned the membership committee is very active in outreach. Inviting targeted state
outreach. The committee is seeing retirement turnover issues in passing the torch. They are
developing an ambassador program to help with this need. Ms. Mattison also discussed reviewing the
website area of membership and sprucing it up. She will be submitting it to the committee for review
and comments.

9. NACM Resource Index  Jeffrey Tsunekawa
No update during the meeting. Update submitted through email  After losing the remaining resource
of support to help complete this project, Jeffrey decided the only way to carry it across the finish line
was to omit the resources that are not currently electronic. As such, resources that are only in print
form, such as older Court Manager articles, will not be included. He hopes to wrap up the project by the end of this year.

10. Podcasts  
Peter Kiefer  
Bonus episode of Courts and Protests episode from July came out today. October podcast had a good response 80 views 108 listens. The November 19 podcast episode is Courts, Protests Wildfires, and COVID: How Have Courts Coped with Compounding Crises? Alyce Roberts is Co-Host for the November and December episodes. Peter inquired about episodes with court judges speaking about smaller courts. Took positive feedback offering a niche NACM is always looking to fill.

11. Public Landing Pages Update  
Angie VanSchoick  
No update this month.

12. Publications Updates  

a. Court Express  
Jeffrey Tsunekawa  
Court Express September 2020 issue was distributed on September 23. The last Court Express of the year will be distributed after Thanksgiving. There's still time if anyone has any last minute submissions.

b. Court Manager  
Charlene Watkins  
Ms. Watkins stated the last two issues of the year will be consolidated. Deadline for submittals will need to be to her by Friday November 20, 2020. Tina inquired about ECP member and article.

13. Social Media Update  
Kevin Lane  
Mr. Lane stated that after last month’s meeting three members volunteered and are all established accounts and reviewed the plan and posts. Next Month they will be going through and posting about each NACM committee and their needs and communications.

14. Webinars Update  
Charleston Carter  
Mr. Carter thanked all those who joined last week’s sponsored webinar and mentioned the two upcoming opportunities. The December 16 webinar is The 2021 Caseload Avalanche: Be Prepared and the January 7 webinar is Civil Legal System Robotic Process Automation (RPA) Pilot Project.

15. Website Update  
Jeffrey Tsunekawa  
Mr. Tsunekawa submitted by email the following report. All of the Virtual Education sessions that were recorded are now live on the NACM website, along with any corresponding materials, such as PowerPoint presentations.

No additional items were discussed. Meeting Adjourned.

Next Meeting: Thursday, December 10, 2020, at 4:00 p.m. ET