COMMUNICATIONS COMMITTEE MINUTES
Thursday, December 10, 2020 - 4:00 p.m. ET
Chair: Charleston Carter, Vice Chair: Frank Hardester
Committee Page

Join from your computer, tablet, or smartphone: https://global.gotomeeting.com/join/361052541, or
Dial in using your phone: Dial: +1 (872) 240-3412 | Access Code: 361-052-541#

1. Welcome/Call to Order
   Jeff Chapple
   Erin Carr, Jeff Chapple, Janet Cornell, Giuseppe Fazari, Kathy Griffin, Frank Hardester, Brandon Henson,
   Peter Kiefer, Kevin Lane, Tina Mattison, Andra Motyka, Kent Pankey, Rick Pierce, Alyce Roberts,
   Danielle Rosete, Angela VanSchoick, Stacy Worby

2. Approve Minutes of November 12, 2020 Meeting
   Frank Hardester
   No changes offered. Minutes approved.

3. Conference Development Update
   Kathy Griffin
   Kathy stated that we will not be holding a mid-year conference. We are moving forward with Annual
   Conference in San Diego scheduled for July 2021. The subcommittee is scoring the proposals now.

4. Core Update
   Rick Pierce
   Rick reported that the curricular review commenced yesterday. They are moving forward with the
   Core Champion Certificate Program that Kathy started a few years ago; looking to have it available for
   the annual conference in July. The subcommittee will be meeting next week instead of the usual end
   of the month for December. They are in the process of approving the National Agenda and have begun
   discussions about marketing. Angie stated that they would like to freshen the National Agenda up a
   little bit to keep it from looking like previous agendas, if anyone would like to help please contact her.
5. Membership and 2020 by 2020 Update  
*Tina Mattison*

Tina reported that we currently have a first-time member’s special of $65, half off, that has been extended to the end of the year. She has been emailing people that have been dropping off, past presidents have volunteered to take this responsibility. We are attempting to bring more people in from the states of California, Texas, Florida and New York. Discussion have been held about Connected Community, a place to post topics and threads. They would like to have platforms to invite people to join, possibly using Discord or Slack. Tina stated that the Ambassador program has been approved, they would like to pilot it with a handful of people to be NACM spokespeople.

6. NACM Resource Index  
*Jeff Chapple*

Jeffrey was unable to make the call. Jeff Chapple stated that the Resource Index is complete and live on the website. Jeffrey has excluded any resources that are not digital. If you find that there are any links that don’t work let Jeffrey know. A post about it went out on social media this week.

7. Podcasts  
*Peter Kiefer*

Peter reported that they are coming up on the second anniversary of the podcast and they have had over 9,700 views or listens since it started in Feb 2018. December is part two of ‘How courts handle multiple crises during COVID’. Peter stated that they are looking for help with January’s podcast. He would like a panel of about 5 court administrators from courts with one or two judges to periodically meet every 3 months to go over a list of topics about the problems, challenges and solutions that these courts have to face. If you know of anyone please refer them to Peter.

8. Public Landing Pages Update  
*Angie VanSchoick*

Angie stated that there isn’t an update at this time.

9. Publications Updates  

Court Express – December 8, 2020  
*Jeff Chapple*

Jeff reported that the December issue went out last week and the 2021 schedule will be posted within the next week.
Charlene was unable to make the call.

10. Social Media Update

Kevin reported that they recently posted about membership, and the E-Court Conference. Tax deductible contributions to NACM will be the next post. A suggestion was made to post about using NACM items for Christmas presents.

11. Webinars Update

Charleston was unable to make the call. Jeff Chapple reported next webinar is next Wednesday at 3:00 E.T. The RPA Pilot Project will be held on January 7, 2021 at 11:00 E.T.

Next Meeting: Thursday, January 14, 2021, at 4:00 p.m. ET