



COMMUNICATIONS COMMITTEE MINUTES

Thursday, December 10, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Frank Hardester](#)
[Committee Page](#)

Join from your computer, tablet, or smartphone: <https://global.gotomeeting.com/join/361052541>, or
Dial in using your phone: Dial: +1 (872) 240-3412 | **Access Code:** 361-052-541#

1. Welcome/Call to Order

Jeff Chapple

Erin Carr, Jeff Chapple, Janet Cornell, Giuseppe Fazari, Kathy Griffin, Frank Hardester, Brandon Henson, Peter Kiefer, Kevin Lane, Tina Mattison, Andra Motyka, Kent Pankey, Rick Pierce, Alyce Roberts, Danielle Rosete, Angela VanSchoick, Stacy Worby

2. Approve Minutes of November 12, 2020 Meeting

Frank Hardester

No changes offered. Minutes approved.

3. Conference Development Update

Kathy Griffin

Kathy stated that we will not be holding a mid-year conference. We are moving forward with Annual Conference in San Diego scheduled for July 2021. The subcommittee is scoring the proposals now.

4. Core Update

Rick Pierce

Rick reported that the curricular review commenced yesterday. They are moving forward with the Core Champion Certificate Program that Kathy started a few years ago; looking to have it available for the annual conference in July. The subcommittee will be meeting next week instead of the usual end of the month for December. They are in the process of approving the National Agenda and have begun discussions about marketing. Angie stated that they would like to freshen the National Agenda up a little bit to keep it from looking like previous agendas, if anyone would like to help please contact her.



5. Membership and 2020 by 2020 Update

Tina Mattison

Tina reported that we currently have a first-time member's special of \$65, half off, that has been extended to the end of the year. She has been emailing people that have been dropping off, past presidents have volunteered to take this responsibility. We are attempting to bring more people in from the states of California, Texas, Florida and New York. Discussion have been held about Connected Community, a place to post topics and threads. They would like to have platforms to invite people to join, possibly using Discord or Slack. Tina stated that the Ambassador program has been approved, they would like to pilot it with a handful of people to be NACM spokespeople.

6. NACM Resource Index

Jeff Chapple

Jeffrey was unable to make the call. Jeff Chapple stated that the Resource Index is complete and live on the website. Jeffrey has excluded any resources that are not digital. If you find that there are any links that don't work let Jeffrey know. A post about it went out on social media this week.

7. Podcasts

Peter Kiefer

Peter reported that they are coming up on the second anniversary of the podcast and they have had over 9,700 views or listens since it started in Feb 2018. December is part two of 'How courts handle multiple crises during COVID'. Peter stated that they are looking for help with January's podcast. He would like a panel of about 5 court administrators from courts with one or two judges to periodically meet every 3 months to go over a list of topics about the problems, challenges and solutions that these courts have to face. If you know of anyone please refer them to Peter.

8. Public Landing Pages Update

Angie VanSchoick

Angie stated that there isn't an update at this time.

9. Publications Updates

Court Express – December 8, 2020

Jeff Chapple

Jeff reported that the December issue went out last week and the 2021 schedule will be posted within the next week.



Court Manager

Charlene Watkins

Charlene was unable to make the call.

10. Social Media Update

Kevin Lane

Kevin reported that they recently posted about membership, and the E-Court Conference. Tax deductible contributions to NACM will be the next post. A suggestion was made to post about using NACM items for Christmas presents.

11. Webinars Update

Jeff Chapple

Charleston was unable to make the call. Jeff Chapple reported next webinar is next Wednesday at 3:00 E.T. The RPA Pilot Project will be held on January 7, 2021 at 11:00 E.T.

Next Meeting: Thursday, January 14, 2021, at 4:00 p.m. ET