



COMMUNICATIONS COMMITTEE MINUTES

Thursday, September 10, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Jeff Chapple](#)

Minutes: [Frank Hardester](#)
[Committee Page](#)

Join from your computer, tablet, or smartphone: <https://global.gotomeeting.com/join/361052541>, or
Dial in using your phone: Dial: +1 (872) 240-3412 | Access Code: 361-052-541#

- Welcome/Call to Order** *Charleston Carter*
T.J. BeMent, Charleston Carter, Jeff Chapple, Janet Cornell, Guiseppe Fazari, Kathy Griffin, Brandon Henson, Peter Kiefer, Phil Knox, Kevin Lane, Greg Lambard, Richard Lynch, Amanda Marshall, Tina Mattison, Andra Motyka, Kent Pankey, Danielle Rosete, Will Simmons, Jeffrey Tsunekawa, Angie VanSchoick, Stacy Worby
- Approve Minutes of August 13, 2020 Meeting** *Charleston Carter*
No changes offered. Minutes approved.
- Conference Development Update** *Kathy Griffin*
Call for proposal for 2021 midyear and annual conferences now on website. Email blast sent today at 4:30 p.m. Call for proposal has a link for members to take a survey like we did for annual conference. Please publicize conference themes and presenter expectations so we can start getting great speakers. October 2 is deadline for midyear proposals and December 1 for annual proposals.
- (Virtual) Education 2020** *T. J. BeMent*
Virtual education sessions are going well. We continue to get stats in each week (at week four). So far, about 400-500 attendees with about 150-175 each session. Two-thirds of the attendees are non-members. Please continue to participate. We have six more weeks to go. The first SIG this week; please join a future SIG. News coming up on virtual 5K and Swag Box (Health and Safety related). Danielle Rosete asked a question about presentation slides? Once series is over, all sessions will be available on demand; Presenter presentations (slides) will be available.
- Media Guide Update** *Amanda Marshall*
Media Guide is complete, and we are excited about wrapping it up. Lorri Montgomery with NCSA will be the final reviewer of the guide before it is published. T.J. BeMent commended the team for the well-done 175-page guide. We hope to present it through a webinar.
- Membership and 2020 by 2020 Update** *Tina Mattison*
Membership outreach brought in 13 new memberships so far during the virtual education series. Plugging membership and swag box. Membership group is reaching out to CA, TX, FL, NY and finding folks we know and inviting to the membership meetings. We are looking at how to better engage; what we can do for those courts. Tina was contacted by Alan Slater (retired court executive from CA): previous NACM members are retiring; new members not quite as familiar with NACM. Membership is reaching out to CA Court Executive Officers Advisory Board. ECP group is active. They have videoed 90 second vignettes about what membership means to them. Our membership is over 50% off during the virtual experience. A lot of courts are having budget cuts right now and members can't afford to pay membership. Cheri Luske recorded a segment where she talked about paying



membership on her own. Membership Committee is looking for ways to engage people. Please send your thoughts tina@nacmnet.org

7. NACM Resource

Jeffrey Tsunekawa

Continue to hyperlink resources to portal. Progress has been slowed due to Portland colleagues who have been working on the project having to deal with opening a brand-new courthouse and Portland activities. NACM Resource is live (but still hidden) on NACM website. Goal is to have NACM Resource up this fall.

8. Podcasts

Peter Kiefer

Peter reported that podcasts have over 8,000 either audio plays/video views. The July podcast on court professionals and protests had 300 views. The August podcast on courts and systemic bias was in two parts: Part One had 122 views and Part Two had 91 views. The September podcast on diversity and inclusion will be another two-part series. Part One will be released on Friday, September 18, and there will be audio and video versions. More folks listening to and watching the podcasts.

9. Public Landing Pages Update

Rick Pierce

Rick Pierce was not available for the call. No update provided.

10. Publications Updates

(a) Court Express

Jeffrey Tsunekawa

Court Express is scheduled for September 23. Several submissions have been received. Virtual Education Conference will be highlighted. Please send information to include.

(b) Court Manager

Charlene Watkins was not available for the call, but Court Manager was briefly discussed. Janet Cornell asked about the type of articles requested for Court Manager. Mr. BeMent spoke to the need for timely articles from the membership – ex. COVID/pandemic response planning; the role courts should play in racial justice; diversity, equity and inclusion articles. Ms. Watkins will contact Ms. Cornell to answer question.

11. Social Media Update

Kevin Lane

Social media outlets have advertised virtual conference every week. Ads are running all the way through October 22 about weekly topics, how to register, virtual expo. Advertising is on the Swag Box.

12. Webinars Update

Charleston Carter

We have several inquiries for sponsored webinars. If approved, a sponsored webinar by Professional Background and Screening Association (PBSA) will be held on 11-05-20. We are looking at logistics and proposal at Board meeting On September 15. Three other agencies want to present sponsored webinars in December 2020 and January 2021 in addition to a sponsored session for midyear conference. PBS also wants to present a sponsored webinar before midyear or at midyear conference. Details will be discussed at the next communications meeting.

13. Website Update

Jeffrey Tsunekawa

There are issues with NACM conference.org website. In the past, a website has been dedicated for midyear/annual conferences. It will be shut down in two weeks and it is too expensive to rebuild. A future conference website will be built within the nacmnet.org website. The conference website will be re-directed back to the NACM website. We will make sure everyone will find the right place in the future. Work will begin in the next few months to prepare for the 2021 midyear conference. Angie VanSchoick is helping with individual



**National Association
for Court Management**

Strengthening Court Professionals

committee pages and will handle the NACM Core website. If someone is familiar with WordPress and is interested in helping with the website, please contact Jeffrey Tsunekawa at jeffrey@nacmnet.org.

No additional items were discussed. Meeting Adjourned.

Next Meeting: Thursday, October 8, 2020, at 4:00 p.m. ET