

EARLY CAREER PROFESSIONALS (ECP) SUBCOMMITTEE

Wednesday, March 3, 2021 12:00 P.M. EST

ECP Zoom Meeting

Meeting ID: 967 3597 1921 Passcode: 879795 Find your local number

2020/2021 Committee Charges

Choose a Community Service Project for the Annual Conference Plan/Implement networking opportunity for the Annual Conference Define/Implement ways to increase participation of ECP outside of the conferences (*Ongoing*)

<u>AGENDA</u>

Participants:

Stacy Worby Crystal Whelan Courtney Whiteside Tina Mattison

- 1. Annual Conference San Diego Still in a holding pattern until we know more about what the situation will be in California and what restrictions there may be from there. Still pressing forward planning for an in-person conference.
 - How can we highlight ECP members? Roster of names during the plenary, reserved tables, etc.
 - Ideas for activities at the conference?
 - Crystal Have a scavenger hunt.
 - Stacy Need to seed any groups with leaders.
 - Crystal- Ask people on the welcome committee to lead.
 - Tina Try speed networking with a smaller ECP group.
 - Crystal Scavenger hunt for experiences (who has lived in 3 states, etc.).
 - Tina "wear your NACM swag day"
 - Crystal Would be nice to have polos so you can wear to work.
 - Tina types of shirts available to print are limited
 - Stacy Achievement board ("Posted 10 pictures!" "Found 6 items on the scavenger hunt!" etc.)
 - Courtney Conferences can be intimidating, activities are great, but how

NA National Association for Court Management

do we get people to understand ECP and get them to attend. Example, a badge "Hey, are you new? Come talk to me!"

- Courtney send email before "Hey, know that you are first timer, these are the events we have for you" giving them an open invitation.
- Tina Have people stationed as a welcoming committee, slides, sending out correspondence beforehand is a good idea. Attack from multiple fronts.
- Stacy How many ECP at a conference?
 - Tina Hard to capture unless they self-identify.
- What can we do to get together virtually if needed? Use the NACM app to get folks involved. Is there a way they can attend virtually?
- Community Service Project

Tina – Need to reach out to San Diego court to see if they have another charity option.

- Home Start
 - Tina Have a booth selling the candles?
- <u>Children's Home Society of California</u>
- Other suggestions?
- Stacy To get people involved, have people send a screenshot of their donation to enter a drawing for a t-shirt or a swag pack (maybe of NACM and the charity?) Keep track of the number of people who donate rather than the amount?
- 2. Membership Scholarships The scholarships will be given out at the annual, there are two to give out and the nomination must be received by May 7th.

Do you know anyone? ECP would be an ideal recipient.

Tina - next couple of months advertise on social media

Courtney – Is there a referral program? If you refer x amount of people to NACM, you get a swag of some sort. Ask people on the membership form, add a "referred by."

3. Early Career Spotlight Tina submitted an article about Stacey Brady, totally amazing. Featured in the *Court Express I*t would be great if we could get more ECP spotlights, where do you think a good place to get more submissions? Does anyone know an ECP NACM member that they would like to highlight?

Are you an ECP? Do you want to be spotlighted? Do you know someone who should be spotlighted? Media blast, pushing it out to the general membership. Stacy – Tie in scholarship advertising.

4. Current ECP Flyer Needs to be updated.

Tina - Change the language from "ECP Welcome Reception" to "ECP Welcome" at annual conference.



Stacy – Distill down to a half page for social media.
Courtney – Current flyer is too wordy.
Stacy – Needs more graphics, create a series of different social media.
Tina – why should you be involved, what do you do?
Courtney – Sum all of it up "Conference opportunities"
Tina – More of a "we're here to help you!" type feel
Courtney - Conference opportunities, scholarships "What can we do for you?"
Tina – if you join as an early career professional, what can we do for you? Why should you be a member, be part of the ECP (if you join subcommittee, you can guide the content).

5. Next Meeting: April 7, 2021

Chair: Stacy Worby - sworby@akcourts.us