



NACM FALL BOARD MEETING MINUTES
Saturday, November 14, 2020, 9:30 a.m. ET

PRESENT: T.J. BeMent, Kathy Griffin, Jeffrey Tsunekawa, Rick Pierce, Will Simmons, Charleston Carter, Angie VanSchoick, Michelle Dunivan, Kent Pankey, Jeff Chapple, Kelly Hutton, Dorothy Howell, Greg Lambard, Tina Mattison, Jude DelPreore, Erin Carr

1. President's Report
 - a. Approval of September 15, 2020 Minutes – no changes, minutes are approved.
2. President-Elect's Report
 - a. 2021 Midyear: Kathy recommends forgoing the in-person midyear and have Val book the annual conference in Jacksonville for 2026 and have monthly webinars in place of midyear, and then have an annual conference.
 - i. What will the food and beverage prices be? Can we lock in at 2021 prices or 2023 prices? **Val provided this information for submission at the December Board call.**
 - ii. **Kathy made a motion to cancel the in-person midyear in Jacksonville.** *Kent, Angie, and Dorothy second the motion.* No objections, the motion is passed.
 - iii. Alternatives: Monthly webinar series from January-June with engagement (possibly followed by a SIG on that topic). Jeff suggested starting a webinar series in February, so it does not conflict with Charleston's sponsored webinar in January. **Dorothy made a motion that we have a webinar series in lieu of traditional midyear conference.** *Kathy seconds the motion.* Tina asked how long the series will go. Kathy recommended advertising at a series of 4 – February, March, April, and May as a one-time thing taking the place of midyear. TJ amended Dorothy's motion to make this a one time series of 4. Charleston asked where the series would come from – education committee? TJ assumed President-Elect would carry through the information and lead development of the webinars. *Kathy seconds the amended motion.* No further discussions or objections. **The motion is passed.** Kathy and Jude will go through proposals to see what can be used for the webinar series.
 - iv. Charging for webinars: Kathy likes the idea of a small fee for members and a bigger fee for nonmembers. Michelle suggested it being free for members and having the possibility of people coming away with a certificate (Core Champion). TJ suggests tabling and discussing rates during an education committee and have a vote at the December board meeting. Group agreed.
 - b. Exhibitor Booth Rates: **Kathy made a motion to follow recommendation of Stacey with exhibitor rates.** Angie seconds the motion. Motion is **amended by Kathy to set the exhibitor rates of \$3,900 by June 5th and \$4,200 after that.** *Angie re-seconds the motion.* No further discussions or objections. **Motion is passed.**
3. Vice President's Report



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- a. CORE Champion – Last month was kickoff meeting. Group of 9-10 ppl working on it. Hopefully get it started in early 2021.
 - b. Conference Rates – **Kathy motions keeping conference rates the same as 2020 New Orleans rates. Angie seconds the motion.** No further discussions or objections. **The motion is passed.**
 - c. Website Update – Virtual videos are up except for the SIGS that were not recorded. Officers voted to purchase additional hours to add to Howell contract.
4. Secretary/Treasurer's Report
 - a. 2020 Budget – no questions
 - b. 2021 Budget – Fees/Registrations. Kathy suggests raising President's travel to \$7,500 and Jeff suggested removing \$2,000 from site visits. Keep GoTo Meeting/Webinar through 2020 (switching to a month to month basis for one month) and then switching to Zoom for 2021. Holding on vote for budget until December board meeting.
 - c. SJI Grant – Does anyone on the board want to make a motion to withdraw our SJI application requesting \$105,384? No one does, grant submission will remain.
5. Immediate Past President's Report
 - a. Diversity, Equity, and Inclusion will fall under Governance. Will add webinar series to the Past President's meetings for their feedback.
6. Governance Committee
 - a. **Greg moves to approve all three resolutions.** (insert links to the resolutions page) *Rick seconds the motion.* There being no further discussions or objections to the resolutions as submitted they will be approved after the 30-day waiting period for comments.
 - b. DEI will fall under Governance and the board members will keep this in mind when attending committee meetings. This will be discussed in strategic planning session.
 - c. Operations Manual Update – need everyone to look at the sections previously sent and make updates, so they are correct.
7. Membership Services
 - a. Membership Scholarships – Tina made a **motion to approve both membership scholarships.** *Angie seconds the motion.* No objections, **the motion is passed. (at \$65 rate)**
 - b. Ambassador program – Sounded fine to everyone, further discussions during Membership Committee. **Tina made a motion to pilot the ambassador program as included in the board book.** *Jeff seconds the motion.* **Tina amended her motion that the ambassador program will be monitored.** *Jeff seconds the amended motion.* There being no further discussions or objections, **the motion is passed.**
 - c. Membership Price Reduction – **Tina made a motion to extend first time members rates of \$65 to the end of 2020.** *Michelle seconds the motion.* There being no further discussions or objections, **the motion is passed.**
 - i. Re-opening \$65 discount for first time members on the honor system (Shay can check as possible) through December. For those that were members before and send a \$65 check. Shay will process but notify Tina and Tina will reach out to let them know we've allowed them at the reduced rate.



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- d. **Tina made a motion that we work with CorporateShopping.com to provide discounts for members.** *Angie seconds the motion.* No further discussions or objections, the **motion is passed.**

- 8. Communications Committee
 - a. Sponsorship Rate - \$2,000 – keeping the same
 - b. Ad Rates for Court Manager and Court Express – **Kathy motions to keep the advertising rates for 2021 the same as 2020 for Court Manager and Court Express.** *Jeff seconds the motion.* No further discussion or objections, **the motion has passed.**

- 9. Jeffrey asked if there will there still be a midyear board meeting? TJ said yes, but not a whole day like this. Possibly just a Friday afternoon. TJ will check in with everyone after the holidays.