Call to Order
Welcome and Roll Call
  • Amanda Leazer
  • Charleston Carter
  • Paul Delosh
  • Randall Soderquist
  • Angie VanSchoick
  • Frank Hardester

Board Member recruitment
Recruitment and new member subcommittee
  • Randall and Leah, the subcommittee met since the last committee meeting
  • Working to compile scripts for new members and how to implement the program
  • Using a previous membership email script, the subcommittee made adjustments to fit current needs with webinar and conference attendees who are not currently members.
    o Script is 4 paragraphs long
    o Current script is state-specific and lists current members by name. Questions arose as to that practice, and the extent to which we can continue to share member names with non-members.
  • A discussion ensued regarding the best way to approach cold calls, as a phone script is not so straightforward, and cannot be very similar to the email script. Frank Hardester suggested Googling cold call scripts. Randall will take that back to the subcommittee.
  • Subcommittee considered using reports of new and purged members to allocate outreach by state; someone would need to be responsible for contacting appropriate volunteers for each state or region.
  • Ideal people to make calls would be current and former board members. Also, pairing with first time attendees and the conference may help identify willing members of outreach efforts.
  • Another consideration was given to guiding non-members at check-in to a specific person to discuss membership benefits.
• Michelle suggested we could pilot the scripts with a small group of volunteers, and make adjustments before fully implementing.
• Randall agreed to have scripts for our review next month.
• Michele Oken was suggested as a good resource to find effective methods of recruitment.
• Frank offered to turn this script into an official form for NACM for posterity.

State Association Agreements  Jeff Chapple
• We have received 3 signed agreements; Ohio is bowing out; Jeff is still actively pursuing organizations who have not responded.
• The IACA agreement still needs review.

Scholarships and Awards review  Jeffrey Tsunekawa
• Completed the rebranding of the Enhancing justice award.
• Other 3 awards are on one template.
• All 4 awards and the scholarship applications will be due April 12 to reduce confusion between due dates.
• These will be announced at the Midyear Conference.
• We offered 2 scholarships to the Midyear Conference, but one had to back out, so we expect to be able to award 3 scholarships for the Annual Conference.
• Frank has offered to continue being the Scholarship nomination subcommittee chair. Frank mentioned that he will be working on keeping better track of historical scholarship recipients to ensure opportunities for a variety of attendees.

Subcommittees:
• State Associations  TJ BeMent
  • The group is gaining momentum. TJ is doing personal outreach to engage members
  • Largely using education committee topics, and adjusting for the state association needs.
  • Getting membership and recruitment feedback from their associations that we may be able to use in ours.

• International Committee  Michele Oken
• ECP  Angie VanSchoick
  • Reception activity for midyear will prepare for a similar activity for the annual conference. Will be trying a team scavenger hunt.
  • The NACM Cares charity has been chosen for Little Rock, and is ready to be rolled out.

New Business

Adjourn

Meeting Schedule
• March 12, 2019
• April 9, 2019
• May 7, 2019
• June 11, 2019
• July 18, 2019 - At Annual Conference