



**NACM Governance Committee**

<https://nacmnet.org/committees/planning/page>

**Wednesday, February 20, 2019**

2:00 p.m. (Eastern Time) Via Telephone & Web

**Via GoToMeeting**

<https://global.gotomeeting.com/join/169349389>

You can also dial in using your phone.  
or by phone 408-650-3123 Access Code: 169-349-389

- I. Call to Order**
- II. Review of the Minutes from the January 16<sup>th</sup> Meeting**
- III. Operations Sub-Committee Update**
- IV. Update on the Board's Strategic Planning Plans**
  - a. **SFA #3: Advocacy for the Profession**

***GOAL 1: NACM will be an influential and respected voice on behalf of courts and the court management profession.***

    - i. Create a variety of talking points for members to use for community outreach
    - ii. Develop a response of the profession to issues of public trust
      1. Discussion has started
    - iii. Create opportunities to promote the profession in college programs
  - b. **SFA #4: Association Governance**

***GOAL 1: NACM's governance is representative, responsive, and effective.***

    - i. Generate "thank you" notes to committee members for their service and contribution
    - ii. Create a structure for forms, agendas, policies with possible numbers assigned to policies
      1. Tweak work from last year on appendices format?
    - iii. Generate "thank you" notes to employers noting committee members' service and contribution
    - iv. Better tracking of strategic planning efforts and accomplishments
    - v. Develop a better branding policy for use of logo, font, content, etc.

**V. State of the Profession Address Outline**

**VI. New/Other Business**

**VII. Adjourn**