# Governance Committee Minutes

**May 11, 2022**

1. Chairing the meeting at Angie VanSchoick’s request, Kent Pankey called the meeting to order at 2:03 PM Eastern Time. In attendance were Kent, Peter Kiefer, Tina Mattison, Roger Rand, Kathy Griffin, Brandon Kimura, and Courtney Whiteside.
2. Minutes of the April 13th meeting of the Committee were approved without change.
3. **Committee Recaps**
   1. Resolutions subcommittee – In late April, the subcommittee submitted a report to Kathy recommending that three resolutions out of four that were previously reviewed by the board should be posted to the web for comment by members. They had not yet been posted as of May 11, so Kent will contact Shay Robertson about getting them posted and having the members be notified.
   2. Ethics subcommittee – April 28th meeting  
      Because Peter chaired the April 28 meeting in Courtney’s absence, he reported for the subcommittee. After a short business discussion, the subcommittee had conducted its second recorded ethics conversation, continuing a previous (March 24) discussion related to DEI. Peter said that the April 28th recording had not yet been edited. The prior recording has already been submitted to Charlene Watkins for posting on the web pages of *The Court Manager*. The April 28th recording will be added to that one when it is ready.
   3. State of the Profession – Angie is trying to schedule a meeting the weeks of 5/16 or 5/23 to discuss progress on the address and asks that volunteers on the project submit their availability to [angie@nacmnet.org](mailto:angie@nacmnet.org). Kent has previously sent his research and a draft related to employment/workforce issues to Kathy, but no other project volunteers have submitted anything yet.
   4. Voice of the Profession Survey – The subcommittee still needs to reconvene to finalize the survey questions, particularly to decide whether and how to incorporate any new questions regarding DEI. Volunteers are asked to submit their availability during the weeks of 5/16 and 5/23 to [angie@nacmnet.org](mailto:angie@nacmnet.org).
   5. Bylaws Update – The attendees had no objections to the tracked changes reflected in Article VI, Section 3 (Board Meetings), of the draft version of the Bylaws that Angie had distributed before the meeting. Although attendees were aware that provisions related to voting remotely were also among the contemplated changes, there were no tracked changes to help pinpoint where these changes had been made in the draft; consequently, the committee was not prepared to find and discuss such amendments. The same issue applied with respect to revisions of the Mission and Vision statements in Article I.   
      Kent indicated that amendments related to the resolution process (Article X) were being considered but would not be submitted for a vote in 2022. Brief discussion related to the purpose of resolutions and the interests that the resolution process is supposed to address. This topic will be explored further in 2022-2023.
   6. Operations Manual Updates – In process; nothing new to report
4. **New Business**

The Committee discussed updates to the Ethics webpage. Efforts are underway to add more content—including recorded ethics discussions—and make the site more interactive and user-friendly.

1. **Future Projects**
   1. Priorities from Strategic Planning – “Association Governance” (Strategic Focus Area #4). The Committee had a good discussion of possible ways to improve NACM leadership practices and representativeness. Most of the suggestions focused on increasing engagement of members in NACM committees and subcommittees and improving general communication.
      * Starting with ECPs and first-time conference attendees, committee members discussed having something like a SIG session *in addition to* the traditional, first-evening reception. Such a session might provide young professionals/newcomers with a greater opportunity to discuss their professional interests and what they seek in NACM.
      * To encourage more people to attend committee meetings at conferences, offer NACM swag as “door prizes” (board members not eligible to win). The general nature of these meetings probably wouldn’t change, but the agenda should emphasize introduction of key leaders and actors within the committee; identification of the general responsibilities and strategic priorities for the committee, its recent achievements, and current projects; and solicitation of input and questions from newcomers.
      * Committee chairs, vice chairs, and key members should develop promotional videos covering the same types of issues as on the committee agendas at conferences (see above). Some footage might be filmed at conferences although Zoom or other platforms could be used to record a promotional conversation or scripted, individual takes that could later be put together.
      * Do more promotional videos generally on the theme of “I am NACM” or “We are NACM.” Feature diverse members; many could be past board members/officers, but we should have new and younger members as well.
      * Do a video on the process by which people are elected to the board—covering nominations, interviews, etc. Explain the considerations that may go into selecting from among many possible candidates—past involvement in NACM, career background, geographic location, diversity, ability to meet time commitments, etc. How are interviewers choses? Similarly, cover election of officers, protocols when there is a contest as in San Diego, etc. [Increase transparency to allay possible concerns.]
      * Recognizing that some people just need a little nudge and will respond positively to a personal touch, reach out after conferences with a phone call or email to not-yet-involved members who visited a committee meeting and to non-member attendees who might be encouraged to join NACM. Discuss what they liked about the conference, what might interest them, and how they can become involved. Responsibility for this outreach should be divided among committee leaders (not necessarily defined as “board members”).
      * Get court IT personnel more involved in NACM. Emphasize the work of the JTC and CITOC and leverage the skills of IT staff in association and committee projects (e.g., the production of promotional videos or post-production placement on our website). Helping to get such individuals more involved with court management issues outside their usual scope of IT work could also help them better serve their stakeholders back home.
2. **Dates of significance**
   1. Annual Meeting and Conference in Milwaukee, WI - July 10-14, 2022
3. **Adjourned**

Future meeting dates for 2021/2022 NACM year – 2nd Wednesday at 2:00p ET:

June 8, 2022   
In person at Annual Conference - July 2022