



**NACM MEMBERSHIP SERVICES COMMITTEE MEETING**

**Thursday January 18, 2018 @ 2PM Eastern Time**

**Via telephone conference: 800-503-2899; Access code: 2591537**

- Call to Order
- Welcome and Roll Call
- 2017-2018 Strategic Initiatives
  - Develop Strategy to enhance/increase membership recruitment
  - Develop use for membership demographic information
  - Develop process for leveraging dual membership agreements
- ECP Mid-Year needs and promotions
- Around NACM

**INFORMATIONAL**

- Subcommittees/Calls:
  - [State Associations](#) /Will Smith – **Next Call:** March 7, 2018 1PM ET
  - International Committee/Michele Oken– **Next Call:** January 25, 2018 3PM ET
  - [ECP](#)/Sarah Couture,– **Next Call:** Monday, January 22, 2018 2PM ET
  
- **Next meeting:**
  - **February 22, 2018**
  - **March 15, 2018**
  - **April 19, 2018**
  - **May 17, 2018**
  - **June 21, 2018**
  - **July 23, 2018** – At annual conference in Atlanta Georgia
  
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