



National Association for Court Management

Strengthening Court Professionals

COMMUNICATIONS COMMITTEE

Thursday, June 13, 2019 - 4:00 P.M. ET

Chair: Alyce Roberts Vice Chair: Frank Hardester

[Committee Page](#) [Committee Roster](#)

Join from your computer, tablet or smartphone: <https://global.gotomeeting.com/join/430760661>, or
Dial in using your phone: Dial: +1 (312) 757-3121 | Access code: 430-760-661

1. Welcome/Call to Order/Roll Call

Alyce Roberts	Andra Motyka	Charleston Carter	Cherie Lusk	Danielle Rosete
Dorothy Howell	Frank Hardester	Janet Reid	Jeff Chapple	Jeffrey Tsunekawa
Joe, Fazari	Johnny Tse	Kathy Griffin	Kevin Lane	Maria Arvizo-Knight
Nitu Gill	Paul DeLosh	Peter Kiefer	Phil Knox	Randy Short
Rick Pierce	T.J. BeMent			

2. Corrections (if necessary) and Approval of [May 9, 2019 Minutes](#)

No objections to the minutes as submitted.

3. Committee Pioneers and Leaders Spotlight – Matching Faces with Names and Voices



Andra Motyka
Retired Court Administrator
Pierce County, Tacoma, WA

I've worked in various court systems over 33 years. I began in the US District Court for the Western District of Michigan which ignited my court career; considered law school but in the end decided to pursue a Masters in Judicial Administration. After receiving my Masters, I was hired as the District Court Administrator, Erie County Court of Common Pleas, Erie, Pennsylvania. The last 20 years have been spent as the Superior Court Administrator, Pierce County, Tacoma, Washington. In both Erie and Tacoma courts I was the executive manager working closely with the judges' executive committees in each court. I served on a wide variety of state and local committees, have taught various court related courses and was elected President of two different court associations.

NACM had been a big part of my work life, a member since 1990; attending almost every annual conference during that time; serving on multiple committees (my favorite is Communications), editor of The Court Manager for 9 years. In 2007, I was privileged to receive the Award of Merit. I have met so many talented court professionals from across the nation and beyond. Truly, the people I have met in NACM are so much more than colleagues, they have become friends for a lifetime! Since retiring, I have become an avid movie goer, remodeling my condo and enjoying all the Pacific Northwest has to offer with my small dog (although not as a hiker).

Giuseppe M. Fazari is a faculty member in the Criminal Justice Department at Seton Hall University where he also served as an Assistant Dean of Continuing Education and Professional Studies. Before returning to academia, he was a Trial Court Administrator (TCA) for the Superior Court of New Jersey where he had overall responsibility in the areas of financial management, human resources, information systems, caseload management, probation services, jury utilization, facilities, records management, and court services and projects. Prior to being appointed TCA, he served the New Jersey Judiciary in a variety of executive administrative capacities in the Criminal, Civil, and Operations Divisions. He has been a NACM member for more than 15 years and has been on the Communications (formerly Publications) Committee since commencing his membership. He enjoys spending time with his family, traveling, writing, and looks forward to Yankees Opening Day (and winning the World Series). His first book, Historical Dictionary of American Criminal Justice, was published by Rowman & Littlefield in February and earlier last year, the Films Media Group of New York began distributing his first documentary, Why They Kill, a film he wrote and directed based on the book by the Pulitzer Prize winning author, Richard Rhodes.



Giuseppe (Joe) M. Fazari
Professor
Criminal Justice Department
Seton Hall University



Hello! I am a retired court administrator, after 35+ years in the Arizona Courts in general and limited jurisdiction courts, and in the United States District Court for the District of Arizona. I retired from “formal” court work in 2013, and my current role is that of a consultant, teacher and author of articles, many for the Court Manager. I have been a NACM member since 1987, and I joined the NACM Board at the 1992 Annual Conference in New Orleans in 1992. In 1997-1998 I had the great honor of being the NACM President. I have served on the NACM Communications Committee (at one point called the publications committee) as far back as I can remember. It has been an absolute joy to meet and know the many NACM members – the highlight of my court career. My latest volunteer adventure has been that of serving as a volunteer Navigator (information helper) at the Phoenix Sky Harbor International Airport in Phoenix, Arizona, where I work every week. Other interests include travel to Hawaii and driving racecars (Indy car, NASCAR, formula open wheel, and dragster).

Janet Cornell, Retired Court Administrator, Consultant, Teacher, and Author of Many Articles, Arizona



Phillip Knox
Principal Consultant
KSA Consulting Solutions, LLC

Phillip Knox first joined NACM in 1998. He served on the NACM board as a director from 2010-2013 and was the chairperson of the Communications Committee and later editor of the Court Manager (2014-2017). Phil has presented at numerous NACM conferences, authored a number of articles and served as faculty for the National Center for State Courts. He is a Fellow of the NCSC, Institute for Court Management (CEDP) and recipient of the Director’s Award of Merit for Applied Research (2000). Along with a number of other awards received during his career, he was presented with the Arizona Family Support Council’s Administrator of the Year Award.

Mr. Knox worked in courts a large part of his career. He retired from Maricopa County Superior Court (Arizona) in late 2016 after more than 20 years. His responsibilities included court operations, caseload management and strategic planning. Administratively he had oversight of nearly every area and department of the court including: civil, criminal, family, juvenile, mental health, probate, court reporters, interpreters and security. Earlier in his career he worked for twelve years in pretrial services.

After leaving the courts, Phil made best use of his experience and expertise by forming a consulting firm. As principal consultant of KSA Consulting Solutions, LLC he provides supporting services for courts, government and private business. In the past year he began another enterprise, MK Litigation Solutions INC. As executive director he is responsible for client acquisition and resource management and application in a business that offers technology and document management for law firms and government agencies.

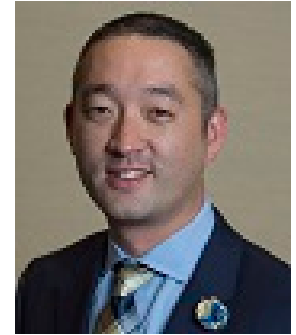


Dawn Palermo

Judicial Administrator
Jefferson Parish Juvenile Court, LA

I am the Judicial Administrator for Jefferson Parish Juvenile Court. I have been in my position since August 2004 when I took over from Scott Griffith. Prior to that, I was the Deputy Judicial Administrator for our court. I began my employment with the court in May 1997.

I have been a member of NACM for over 15 years (honestly don't know when I joined). Favorite pastime for me is Saints football and LSU football.



Jeffrey Tsunekawa

Director of Research and Court Services
Texas Office of Court Administration

Jeffrey Tsunekawa is the Director of Research and Court Services with the Texas Office of Court Administration. He directs a team that provides technical and administrative support to the nearly 3,200 judges across 254 counties in the State of Texas. He has spent almost 20 years working for the judiciary, with most of that in Seattle, Washington. He has been a NACM member since 2007, and is currently serving his third year of a three year term as a Director on the Board. Mr. Tsunekawa enjoys throwing on a pair of New Balance running shoes and hitting the trail for an hour or two.



Peter C. Kiefer

Career Court Veteran
Arizona

Peter C. Kiefer is a career court veteran with over 40 years experience working with trial courts in Oregon, Arizona, and California. He has been an administrator in general jurisdiction and limited jurisdiction trial courts; he has also worked for state court administrative offices in both Oregon and California. He has consulted with the judicial systems in Liberia, Moldova, and Beirut, Lebanon, as well as being a member of a NACM delegation to visit the People's Republic of China. Peter graduated from Santa Clara University with his bachelor's degree in Political Science, received his Master's of Public Administration with a specialty in Court Administration from the University of Southern California. In 2016 he became a Fellow of the Institute for Court Management. In 2015 Peter was given the NACM Award of Merit.

Janet has been working in nonprofit management, community relations, event planning and fundraising for over 20 years. Before coming to the National Center for State Courts to be NACM's Association Manager, she was the deputy director of Hospice House, a non-medical hospice in Williamsburg. Janet loves working with NACM's board and volunteers on a national scale to bring education, outreach and programming to court professionals in the United States and beyond.



Janet Reid

NACM Association Manager
National Center for State Courts, VA

4. Publications Updates

- a. Court Manager, Editor Tasha Ruth (not able to attend)

Janet noted waiting for one correction and the summer issue will be sent out.

Volunteers for the next article (due 9/27/19 – published 12/13/19)

- General Conference Summary – Jeff Tsunekawa
- Social Event – Jeff Chapple
- Awards – Alyce Roberts (Post-meeting note: Cherie Lusk volunteered to write the awards article.)
- Vendor Exhibit Show – Alyce will ask Edwin Bell if he is willing to do this.

b. *Court Express*, Editor Jeffrey Tsunekawa

Last version went out a week ago. Next version is not due until 9/26. Looking to get contributions from other states. Next edition will feature a person who participated in the member appreciation week. Jeffrey would like to have more contributions from other states to include local highlights.

5. NACM Resource Repository Update, Committee Member Roger Rand for Dawn Palermo

Jeffrey T. covering for Roger and Dawn: Dawn is working extremely hard to create a resource index for all the publications, podcasts, etc. The process involves documenting the authors, years of publication, etc. The information goes all the way back to 1999. Phil Knox is assisting as well. A lot of effort with the intent to create an online repository. Will allow any member to do a key-word (or topic) search of the repository of all NACM resources. Links will be created through our website. Next step is to get the blessing of the Communications Committee and the Education Committee to move forward. Roger Rand and his staff have been assisting with the process. Looking for a nod from this committee. No objections from the group. Alyce acknowledged Dawn, Andra, Cherie, and Phil for their assistance with this project. TJ also thanked all who have helped with this project. Very excited and the project is progressing quickly.

6. Social Media Update, Social Media Coordinator Kevin Lane:

Kevin would like to post as much information as he can related to the conference and is trying to find as much information as he can. Feel free to share any ideas or other content. Posts continue...gearing up for the conference. If anyone has any conference related information, Kevin would like to offer conference teasers, etc. Dorothy is also willing to help with social media via Instagram, etc. while at the conference. Frank and Kevin will also make numerous posts. Kevin noted the Buffer connection to one of the social media accounts was broken. Frank advised to simply put the existing password back in and the link to Buffer will be re-established.

7. Website Update, Website Coordinator Jeffrey Tsunekawa

Jeffrey updated the group on the website work and various updates.

8. [NACM Store – NACM Guides](#) Descriptions Update, Committee Member Theresa Ewing

Theresa will not be able to do this work. Need another volunteer to do this work. Jeffrey T agreed to pick this up.

9. 2020 Guide Update, Media Guide Subcommittee Chair Dorothy Howell

Dorothy updated group on subcommittee status. Had a meeting last week on Friday. Established an August deadline to review first draft of some of the sections that are being worked on. Joe Fazari offered to assist as he was the principal author on the original guide.

10. Webinars Update, Chair Alyce Roberts

The next webinar is June 27, 2019 and is about the Conference of State Court Administrators 2018 Policy Paper entitled "Courts Need to Enhance Access to Justice in Rural America." NACM will send an announcement about the webinar soon.

11. CLA Podcasts Update, Podcast Host Peter Kiefer and Board Member Charleston Carter

Peter noted we are moving along with podcast series. Will release June podcast next week re AI. Next podcast will be in July re ransom ware. Couple of options for August – active shooter; High Profile Trials; Another option later in the year may be Bail Reform and Civil Emergency Orders which will take us to the end of the calendar year. Want to encourage people to write in with questions about a podcast, and we will update the cast with the answers.

12. CLA Inaugural Facebook Live from Vegas, Podcast Host Peter Kiefer

Peter noted everything is shaping up well. Noted the different dates/times. Need more volunteers for the ECP; End of Day and Start of the Day sections. Alyce will send an invite to Charleston and Peter to create a list/agenda for the live events. The schedule is noted below:

Tentative Streaming Schedule (all times shown are Pacific Daylight Time):

Sunday, July 20: Early Career Professional's Reception – 4:30
 First-Time Attendee Reception – 5:30

Monday, July 21: 5:30 p.m. "End of the Day Interviews"

Tuesday, July 22: 8:00 a.m. "Start of the Day Interviews"
 2:00 p.m. – Keynote Speaker Mark Lanterman

Wednesday, July 23: 1:45 – 2:30 – Committee Chairs and Members
 2:40 – Raffle

Thursday, July 24: 9:30 a.m. – Award Recipients – Award of Merit and Perkins Award

13. Public Landing Pages Update, Governance Vice Chair Rick Pierce

Rick reported that he and Dorothy met. Looking to put together a series of topics for the public. Academic Field / Students; Funding Authority / Community Leaders; Court Management Profession or Stakeholder. Will attempt to answer the questions, "What is the court management profession," "What is NACM?". Dorothy, noted we need to have

topics that will draw those that have an interest. May need to include short video collage, etc. The goal of the pages is sell the organization and sell the profession.

14. NCSC's Connected Community is Going Away – Should NACM Consider Providing a Community Forum for Members?

Discussion held on the elimination of connected community as of 7/31/19. Several people are concerned about this forum is going away. Question whether we can offer another option. Jonny Tse suggested a private page on Facebook as a good interim stop gap option. Discussion held whether this should be open to anyone or members only. Several noted that we have gained information from non-members. Volunteers sought for solutions to this topic. Nitu agreed to look into ways to fill this gap. Will keep this on the agenda for Nitu to report on options in August.

15. Annual Business Meeting – Tune-in for the Communications Committee Report

Alyce encouraged everyone to attend the business meeting that will be held during the lunch hour on the first day of the annual conference. Alyce will report on the work of the Communications Committee and acknowledge the great work of committee members during the meeting. For those not attending the conference, please mark your calendars and tune into the livestream of the meeting.

16. It's Been Fun and You've Been Awesome!!!

Alyce announced that her term of service on the board ends on the last day of the annual conference and that this is the last teleconference that she will chair. She expressed what a great pleasure it has been to work with such awesome committee members and she encouraged members to keep up the great work.

17. Next Meeting: In-person in Vegas – Wednesday, July 24, 2019 at 10:30 **Pacific** DT

(Note: There is no formal agenda for the in-person meeting. We will miss those who will not be at the conference and therefore unable to attend the meeting.)

Minutes prepared by Vice Chair Frank Hardester