



ANNUAL CONFERENCE 2025

SPONSORSHIP OPPORTUNITIES

July 20-24, 2025 *Show Date July 23
Omaha Convention Center, Omaha, NE

All opportunities below are on a "Second Option"
2024 Conference Sponsors have first right of refusal to renew for 2025.

CONFERENCE SPONSORS RECEIVE:

One complimentary booth
"What to Know Before You Go" email to attendees acknowledging sponsors.
On-site recognition (signage & logo on walk-in slide on loop)
Logo with link on conference website and App

Bonus Keynote Session * (1 available) - \$20,000

- Two complimentary booths
- One education session in plenary room
- Banner Ad on Conference App provided by Sponsor (950px by 380px in png or jpeg format)
- One Pre-Show and One Post-Show e-mail to registered attendees. NACM has final approval.
- Three complimentary one-day registration passes for panel speakers
- Five complimentary tickets to Tuesday evening social event
- Session reminder push notification sent prior to start time through App
- E-mail to attendees highlighting sponsored session, listing sponsor first under Tuesday
- Logo with link on main page of conference site
- Logo with link on electronic marketing communications

Education Program *

With Livestream (1 available) - \$9,500

No Livestream (3 available) - \$6,500

- One concurrent breakout session
- Session description included in conference agenda and app
- Session reminder push notification sent prior to start time through App
- E-mail to attendees highlighting sponsored sessions

*Sponsor can select topic, cannot be a sales presentation, should be education-driven. Sponsor must work with NACM Education Consultant to ensure topic is on track and no duplication. Sponsor will provide session speaker(s) and cover travel expenses, including registration fees. Sessions streamed will be posted on the [NACM conference videos webpage](#) for future viewing.

WiFi Service - \$16,000

- Exclusive sponsorship of WiFi throughout meeting space and exhibit hall
- WiFi access password will include sponsor's name
- On-site signage will include WiFi access code and sponsor's logo



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Water Bottle - \$20,000

- Conference Water Bottle will include NACM and sponsor logos printed on item

Social Event-Bars/Drink Tickets - \$15,000

- Exclusive sponsorship of drinks for Tuesday evening social event
- Four complimentary social event tickets for company staff
- Sponsor to provide customized drink tickets. NACM must review for final approval
- Sponsor may provide sign and drinkware (napkins, cups, cozies) to be placed at bars
- Event reminder push notification sent through App recognizing all event sponsors

Social Event-Entertainment - \$11,000

- Exclusive sponsorship of Social Event Entertainment
- Two complimentary social event tickets for company staff
- Sponsor may provide sign at event near entertainment stage
- Event reminder push notification sent prior to start time through App recognizing sponsor

Social Event-Photo Booth - \$ TBD

- Exclusive sponsorship of Social Event Photobooth
- Two complimentary social event tickets for company staff
- Sponsor may provide sign at event near photobooth
- Logo and link included on social event information and App
- Event reminder push notification sent prior to start time through App recognizing sponsor

Banner Advertisement (4 available) - \$1,500

- Banner Ad on Conference App (must be created by sponsor and be 950px by 380px in png or jpeg format)
- Ad links to company website
- Stats can be provided
- **Does Not Include Complimentary Booth**