



MIDYEAR CONFERENCE 2025

SPONSORSHIP OPPORTUNITIES

February 9-11, 2025 *Show Dates Feb. 9-10
Harrah's Atlantic City, Atlantic City, NJ

All opportunities below are on a "Second Option"
Midyear 2024 Conference Sponsors have first right of refusal to renew for 2025.

MIDYEAR CONFERENCE SPONSORS RECEIVE:

One complimentary booth

"What to Know Before You Go" email to attendees acknowledging sponsors.

On-site recognition (signage & logo on walk-in slide on loop)

Logo with link on conference website and App

Education Program *

With Livestream {1 available} - \$7,000

No Livestream {1 available} - \$5,500

- One concurrent breakout session
- Session description included in conference agenda and app
- Session reminder push notification sent prior to start time through App
- E-mail to attendees highlighting sponsored sessions

*Sponsor can select topic, cannot be a sales presentation, should be education-driven. Sponsor must work with NACM Education Consultant to ensure topic is on track and no duplication. Sponsor will provide session speaker(s) and cover travel expenses, including registration fees. Sessions streamed will be posted on the [NACM conference videos webpage](#) for future viewing.

Wi-Fi Service - \$6,000

- Exclusive sponsorship of Wi-Fi throughout meeting space and exhibit hall
- Wi-Fi access password will include sponsor's name
- On-site signage will include Wi-Fi access code and sponsor's logo

Opening Reception in Exhibit Hall - \$5,000

- Opening Reception held in Exhibit Hall Sunday evening
- Bar strategically located near or inside sponsor's booth
- Sponsor can provide logo drinkware (napkins, glasses, huggies, etc.) distributed at all bars

Social Event-Bars/Drink Tickets - \$7,500

- Exclusive sponsorship of drinks for Monday evening social event at the Harrah's Pool
- Four complimentary social event tickets for company staff
- Sponsor to provide customized drink tickets. NACM must review for final approval
- Sponsor may provide sign and drinkware (napkins, cups, cozies) to be placed at bars
- Event reminder push notification sent through App recognizing all event sponsors

Coffee Service - \$5,700

- Sponsorship of coffee service Monday and Tuesday morning
- Sponsor may only provide sign in coffee station area

Banner Advertisement (4 available) - \$750

- Banner Ad on Conference App (must be created by sponsor and be 950px by 380px and in png or jpeg format)
- Ad links to company website
- Stats can be provided
- **Does Not Include Complimentary Booth**