



COMMUNICATIONS COMMITTEE MINUTES

Thursday, August 13, 2020 - 4:00 p.m. ET

Chair: [Charleston Carter](#) Vice Chair: [Jeff Chapple](#)

Minutes: [Frank Hardester](#)
[Committee Page](#)

Join from your computer, tablet, or smartphone: <https://global.gotomeeting.com/join/361052541>, or
Dial in using your phone: Dial: +1 (872) 240-3412 | **Access Code:** 361-052-541#

1. Welcome/Call to Order

Charleston Carter

T.J. BeMent, Charleston Carter, Jeff Chapple, Janet Cornell, Giuseppe Fazari, Kathy Griffin, Frank Hardester, Peter Kiefer, Phil Knox, Kevin Lane, Richard Lynch, Andra Motyka, Dawn Palermo, Kent Pankey, Rick Pierce, Steve Thomas, Jeffrey Tsunekawa, Stacy Worby

2. Approve Minutes of July 9, 2020 Meeting

Frank Hardester

No changes offered. Minutes approved.

3. Conference Development Update

Kathy Griffin

Kathy stated that there are not any in person conferences going and turned it over to TJ for virtual conferences. TJ reported that they are currently working on the virtual education experience. We encourage you to share with staff, and judges, all are complimentary.

4. Publications Updates

a. Court Manager

Charlene Watkins

Charlene was not available for the call. Charleston stated that Charlene said they are working on consolidating two or three short written pieces into one, she will be sending them out soon. She is also waiting on National Centers of State Courts for their feedback, she will be sending to Charleston as soon as possible, he will then forward it on to the committee.



b. Court Express

Jeffrey Tsunekawa

Jeffrey stated that it is scheduled to go out on September 23rd. The content will involve a lot of virtual sessions, webinar information and introduction of the new board. If you have anything you'd like to share, he will be happy to include that as well.

5. Media Guide Update

Amanda Marshall

Amanda was not available for the call. Charleston reported that the guide is almost complete, we are restructuring some areas. Amanda is getting legal opinions about the AP Style Guide. TJ stated that if we are going to recreate a document, we have to get a copyright to use that, or create our own. Chapter 4 is still under construction.

6. Membership and 2020 by 2020 Update

Tina Mattison

Tina was not available for the call. TJ reported that we are excited to announce that Pennsylvania Association for Court Management (PACM) joined us in dual partnership. We are continuing our membership drive with discounted memberships, and some freebies to those states with low membership counts. We have now added Swag with long and short sleeve shirts, and hoodies.

7. NACM Resource

Jeffrey Tsunekawa

Jeffrey stated that this is coming along slower than he prefers. It is currently up on our site, but is password protected, as they are waiting for feedback. When it is live, it will be completely current. Dawn has updated everything from 2020. We need committee members to make sure it stays current.

8. Podcasts

Peter Kiefer

Peter reported overall the podcast series has had over 7,700 views of audio/video since February 2019. The last podcast in July on Court Professionals and Protests has had 175 views. The August podcast on Systemic Bias is nearly complete, it is divided into two parts. September's podcast will be on Looking at Courts in Diversity.



9. Public Landing Pages Update

Rick Pierce

Rick no additional information has been added. If anyone has any information, they would be interested in adding please let them know, you can go to Angie as the new chair.

10. Social Media Update

Kevin Lane

Kevin reported there have been quite a few new posts including Swag, we have promoted virtual business meeting highlights, and scheduled upcoming educational webinars. We will also be posting about new membership deals.

11. Webinars Update

Charleston Carter

Charleston reported that we had a really good webinar a couple of days ago on COVID 19 Post Pandemic Outlook for the Courts, there was about 320 people online.

12. Website Update

Jeffrey Tsunekawa

Jeffrey stated that most of the committee and board members have been updated. We are looking for someone who may have some experience and abilities in Word Press to help with website updates.

Additional Discussions:

Andra Motyka asked if the virtual seminars are recorded? TJ responded that people should go ahead and register for the seminar, then they will be available to you immediately after. The recordings are put on the website about 10 days after the seminar.

Next Meeting: Thursday, September 10, 2020, at 4:00 p.m. ET